Music legends Theodore Bikel, Judy Collins, and Paul Shaffer were honored with 2012 American Eagle Awards by the National Music Council at a symposium and luncheon event held at New York City’s Hard Rock Café on Tuesday, November 27.

The coveted American Eagle Award is presented annually to celebrate long-term contribution to the nation’s musical culture and heritage. This year’s affair was the 30th anniversary celebration of the American Eagle awards.

Additional awards were given to children’s television icon Sonny Fox for his lifetime support of music and arts access for children and Cracker Barrel Old Country Store for its active support of country music for over forty years.

The presentations included tributes to the honorees by a host of musical greats including Ben E. King, Martha Wash, Merima Kljuço, Sheldon Harnick and Peter Yarrow. The Council’s annual Leadership in Music Symposium preceded the awards and...
Judy Collins & Sonny Fox (Photo: M David Etra)

featured an interview and question and answer session with the honorees. Excerpts from the symposium and awards event will be posted on the Council’s website throughout the year.

Dr. David Sanders, director of the National Music Council, notes that the individual recipients were being honored, “not just for the incredible gifts they have given generations of music lovers throughout the world with their creative output… but also for their dedication to encouraging young musicians – and potential musicians – through their great support and commitment to music education.”

The event also debuted an animation created by the NMC and the Music Publishers Association of the United States as part of a primary school lesson plan that encourages kids to think about the ramifications of taking other people’s creative work. Sanders introduced the work as “part of a world-wide effort by creators to change the narrative in terms of fostering an understanding that the online protection of creative work enhances freedom of speech and the marketplace of ideas, rather than encroaching on them.”

Past American Eagle Award recipients include Quincy Jones, Herbie Hancock, Clive Davis, Van Cliburn, Benny Goodman, Lionel Hampton, Dizzy Gillespie, Morton Gould, Dave Brubeck, Marian Anderson, Max Roach, Lena Horne, Roy Clark, Elliott Carter, Roberta Peters, Odetta, Leonard Slatkin, Stephen Sondheim, Sesame Street, Peter Yarrow, Hard Rock Cafe and VH1 Save the Music Foundation.

Ben E King & NMC director David Sanders present to Paul Shaffer (Photo: Robbie Michaels)

Through the cooperative work of its member organizations, the National Music Council promotes and supports music and music education as an integral part of the curricula in the schools of our nation, and in the lives of its citizens. The Council provides for the exchange of information and coordination of efforts among its member organizations and speaks with one voice for the music community whenever an authoritative expression of opinion is desirable.

The National Music Council is celebrating its 72nd Anniversary as a forum for the free discussion of this country’s national music affairs and challenges.
Join the NMC Arts Advocacy Day Delegation on Capitol Hill

The 2012 election has made a dramatic impact on Congress with more than 80 new members of Congress taking office in early January. The next Congress will renew the focus on reducing the federal deficit and creating jobs, and it is imperative that arts advocates work together to craft a policy agenda that supports our nonprofit arts sector and arts education.

The National Music Council supports Americans for the Arts as a National CoSponsor of Arts Advocacy Day. Contact NMC Director David Sanders to join our team on Capitol Hill on April 9th.

For more information on Arts Advocacy Day 2013, Click Here

SupportMusic Celebrates 10th Anniversary of Advocacy with Webcast at the 2013 NAMM Show

Carlsbad, Calif., January 14, 2013—Marking 10 years of advocacy for music education, the NAMM Foundation’s SupportMusic Coalition will gather at a celebration event and live webcast from NAMM Show 2013 on Friday, January 25. The event features performances and special-guest appearances.

All music education supporters are encouraged to attend SupportMusic’s 10th Anniversary event to be held at 2 p.m. in the NAMM Foundation Lounge located in the Anaheim Hilton’s California Ballroom. Joe Lamond, NAMM president and CEO will serve as guest moderator.

Come early for music by Latin-GRAMMY–nominated jazz guitarist, music education advocate and former N.Y. Yankee Bernie Williams. Take6, the most-awarded a cappella vocal group in history, will make a special guest appearance. Take6 also performed at the launch of SupportMusic from the National Press Club in Washington DC in 2003, and returns to celebrate music education.

According to Mary Luehrsen, NAMM director of public affairs and government relations, who has guided the development of the Coalition since its creation, the webinar marks the beginning of a new decade filled with renewed purpose and passion. “This live event is not to be missed – either in person at the NAMM Show, or via live webcast,” Luehrsen said. “It is a celebration of 10 years of advocacy effort, but most importantly, propels us into the next 10!”

SupportMusic was formed in 2003 by NAMM in collaboration with the National Association for Music Education (NAfME). A public service initiative that educates and supports grassroots advocacy for music education in local communities around the United States and abroad, SupportMusic unites 340 national, regional and international organizations comprised of parents and community leaders seeking to improve access and opportunity in music and arts learning. Tens of thousands of concerned citizens visit the website every month and use its resources to keep music education strong in their schools and communities.

The Coalition’s website, SupportMusic.com, offers resources, research information and tools, including bilingual advocacy materials and PowerPoint documents that can be used for presentations and monthly updates on best practices in community advocacy for music education. Over the years, music education supporters and advocates,
including NAMM members, parents, school administrators and music teachers, have turned to SupportMusic.com for policy updates and resources to keep music education strong in their communities.

“For the last decade, the SupportMusic Coalition has promoted a proactive, positive approach to celebrating music education, and local support for music education is growing,” Luehrsen said. “The community of advocates in the Coalition inform and support each other; it is a network that cares deeply about children and education and the vital role that music plays in a complete education for all children. Our 10th anniversary celebrates the contributions of so many – and revs us up for the next decade of advocacy.”

In addition to a performance by the legendary a cappella group Take6, Governor Mike Huckabee will be on hand to participate in the 10th Anniversary Celebration as well as many of SupportMusic’s founders. John Mahlmann, former executive director of the National Association for Music Education (NAfME), Michael Butera, executive director of NAfME, Steve West of West Music and former Chairman of NAMM, and Mike Blakeslee, COO of NAfME are among special guests and music education advocates participating in the event the NAMM Foundation Lounge.

The SupportMusic Coalition is building a proactive and unified approach to federal, state and local level advocacy for music education as a core academic subject in schools. The coalition is united in its support of a complete education that includes music and arts instruction for all children.

The NAMM Foundation is a nonprofit organization with the mission of advancing active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs from the international music products industry. For more information about the NAMM Foundation, please visit www.nammfoundation.org.

About NAMM
The National Association of Music Merchants (NAMM) is the not-for-profit association with a mission to strengthen the $17 billion music products industry and promote the pleasures and benefits of making music. NAMM’s activities and programs are designed to promote music making to people of all ages. NAMM is comprised of approximately 9,000 Member companies located in more than 87 countries. For more information about NAMM or the proven benefits of making music, interested parties can visit www.namm.org, call 800.767.NAMM (6266) or follow the organization on Facebook, Twitter and YouTube.

Call for Contributions
The 5th IMC World Forum on Music: Sustaining Music, Engaging Communities

The International Music Council invites proposals for the 5th IMC World Forum on Music, 21-24 November 2013 in Brisbane, Australia. The program of the four-day event will primarily revolve around the key conditions for a vibrant and diverse musical future for the planet: issues of sustainability in general, and particularly engaging people in listening to, making and creating music.

From different perspectives, these are concerns for every aspect of the music sector represented within the wider network of the International Music Council: music
education, the recording industry, technical and online enterprises, festivals, orchestras, opera companies, community organizations, music therapists, policy makers, music journalists, researchers, NGOs and governments.

In order to enable the program committee to make the best possible selection, we invite you to structure your proposal with three factors in mind:

1. The format of your presentation,
2. The most suitable location, and
3. The philosophical ‘fit’ in the overall concept of the Forum.

For more information about program guidelines and application, please contact the NMC office at sandersd@montclair.edu

Please submit your proposal using the attached form by 15 March 2013; the program committee will provide feedback by May 1, 2013.

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**National Coalition for Core Arts Standards Releases Guiding Framework Document**

The National Coalition for Core Arts Standards (NCCAS) has released a narrative framework document that details the rationale, goals, and strategy of the new National Standards for Arts Education that are currently being written by five arts discipline teams in dance, media arts, music, theatre, and visual arts. The *National Core Arts Standards: A Conceptual Framework for Arts Learning* was formally released as part of a streaming video presentation during the January 18-20 meeting of the coalition’s leadership and writing teams at the New York City headquarters of The College Board.

NCCAS, a coalition of nine national arts and education organizations, is committed to developing a next generation of voluntary, researched-based arts education standards that will build on the foundation created by the 1994 standards (and the 2005 Standards for Learning and Teaching Dance in the Arts), support the 21st-century needs of students and teachers, help ensure that all students are college and career ready, and affirm the place of arts education in a balanced core curriculum.

The framework document guides readers through the historical context for arts education and standards, the foundational research and philosophical basis for the work, and explores what it means to be artistically literate, based on the artistic processes of creating, performing/presenting/producing, responding, and connecting. The narrative also articulates the fundamental creative arts practices by which students learn in individual arts disciplines and transfer their knowledge, skills and habits to other contexts and settings.

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**New Book Offers Real-Life Models & Practices for Multiplying the Benefits of Arts Education through Collaboration**

When arts education organizations collaborate with other entities to address broad community goals, they multiply the benefits of arts learning and become more sustainable. That is the thesis of a practical new book, *More Than the Sum of Its Parts: Collaboration & Sustainability in Arts Education* just released. The book illustrates these ideas by providing best-practice strategies and inspiring, real-life examples of thriving arts education partnerships from
communities large and small throughout the United States.

More than the sum of its parts: Collaboration & Sustainability in Arts Education
Thomas Wolf & Gigi Antoni

The book, authored by two seasoned practitioners - Thomas Wolf and Gigi Antoni—is jointly published by Dallas-based Big Thought and the National Guild for Community Arts Education in New York. Vibrantly illustrated and presented in an easy-to-read format, it describes the theory and practice underlying various levels of collaboration—from organizational partnerships to mergers to community-wide systems. Written for nonprofit organizations who want to initiate, enter into, and support long-lasting partnerships, the book provides a strategy to become stronger, more viable entities that create affordable, effective solutions for addressing community needs with sustainable results.

“Over the past two decades, the National Guild has identified best practices and models for arts education partnerships that have powerful, long-term effects on students, faculty, institutions and communities,” said Jonathan Herman, National Guild Executive Director. “Through a variety of concrete examples, More Than the Sum of Its Parts illustrates how collaboration can increase equitable access to arts learning and deepen impact, while also helping organizations gain access to greater expertise, credibility and funding. It complements and builds upon the National Guild’s work focused on partnerships with public schools, public housing communities, and the aging services sector.”

More Than the Sum of Its Parts may be downloaded, free-of-charge, at www.nationalguild.org, www.bigthought.org, and www.wolfbrown.com. Printed copies may be purchased for $25 at Amazon.com (http://www.amazon.com/gp/product/0983539014) or through the National Guild office at (212) 268-3337 ext. 16. A review copy is available to press upon request. To request a copy, contact Heather Ikemire, director of marketing and communications, at (212) 268-3337 ext. 10, or at heatherikemire@nationalguild.org.

The International Music Council launches its International Music Fellow Program

Paris, 15 February 2013. - The International Music Council (IMC) is pleased to announce the establishment of a new recognition program: the International Music Fellow. This program is designed to honour deserving individuals whilst at the same time supporting the efforts of the International
Music Council through a donation. Candidates may be nominated by any individual, group of individuals, organization, NGO, public authority or private company, which contribute €1,000 or more to the IMC in the name of their candidate.

Guidelines for nomination and the nomination form are available on the IMC website. The form requests biographical information as well as a statement regarding the nominee’s commitment to the IMC’s Five Musical Rights. Nominations will be reviewed by the IMC Directorate in consultation with IMC Regional Music Councils. Once a positive decision has been reached, the nominees will be notified of the honour conferred upon them by the donor(s) and the IMC.

New International Music Fellows will be recognized at the IMC World Forum on Music, which is held biennially at different locations around the world. On this occasion, Fellows will receive an International Music Fellow certificate and an honorary pin. As part of a distinctive society within the IMC, International Music Fellows will also be prominently recognized on the IMC website. The name of each Fellow will be inscribed on a commemorative plaque located at the IMC Headquarters in Paris.

“The IMC International Music Fellow programme provides a meaningful way to honour significant individuals and at the same time support the important work of the International Music Council itself. All of us have been enriched over the years by extraordinary persons who should be recognized for the impact they have made. I hope that especially our member organizations and their members will take advantage of this unique opportunity to honor them and to sustain the mission of the IMC”, says Frans de Ruiter, IMC President.

Nominations for recognition at the 5th World Forum on Music in Brisbane (21-24 November 2013) should be received on or before August 15, 2013.

Music Education Roundtable’s “Share Your Story” Campaign Rolls On

We all share a commitment and passion for music in education. We know how valuable music education is, both for students and for our society. We also know that a lot of people aren’t aware of all the benefits of music education, and we all work hard to raise awareness and support for these vital programs. We want to ensure the longevity and vitality of music in schools, and we believe that the best way to do that is to share the benefits of music education.

To that end, The Music Education Policy Roundtable is excited to announce the Share Your Story Campaign! Between now and the spring, we want to collect stories about music education from across the country. So far, we have already collected several hundred!

EVERY music program is important and EVERY music teacher, parent, administrator, and student makes a difference. When we share our stories, we share the importance of our work.

Here’s how to participate:

1) Utilizing the embedded branding, promote the campaign with your organization’s members, nonmembers, parents, administrators, and students.

2) Encourage them to share a story about a recent music education success. The story might involve
putting on a concert, adding a new class, doing volunteer work, even simply becoming more engaged with school… the possibilities are endless!

3) Post stories to NAfME’s Music Advocacy Groundswell

4) Share stories with at least one other source and tell us how you did it. Some suggestions include:

· Posting it on Facebook (NAfME’s page, your organization’s Facebook page, your school’s page)

· Writing a letter to the school principal, superintendent, or school board

· Writing an editorial (online or in print) to your local newspaper

Send any questions about the campaign to Chris Woodside at chrisw@nafme.org

MEMBER REPORTS

MTNA

Music Teachers National Association continues to develop new programs and initiatives to meet the needs of its independent and collegiate teacher membership and further the value of music study nationwide. Activities and new initiatives include:

2013 MTNA National Conference
The 2013 MTNA National Conference will be held March 9–13, in Anaheim, California. Highlights of the conference include recitals by the Ahn Trio and the Anderson & Roe Piano Duo. Nearly 2,000 teachers, exhibitors and student competitors are expected to attend this event.

Best Communities for Music Education
Again this year, MTNA will co-sponsor the Best 100 Communities for Music Education Survey. Participants in the survey answered detailed questions about funding, enrollment, student-teacher ratios, participation in music classes, instruction time, facilities, support for the music program, participation in private music lessons and other factors in their communities’ quality of music education.

Athletes and the Arts
MTNA has joined Athletes and the Arts, an initiative focused on linking the sport athlete and the musician/performing artist communities through collaborative exchange and application of wellness, training and performance research initiatives. An official launch of the program will take place in May 2013 at the American College of Sports Medicine Conference in Indianapolis, Indiana.
**MTAC**

The Music Teachers’ Association of California (MTAC) will hold its annual convention in Santa Clara, CA on June 28 to July 2, 2013. The theme for this year’s convention is “Musical Bridges Around the World.” To celebrate this theme, tango artists, Pablo Ziegler and Hector Del Curto will perform in recital and hold a tango ensemble master class. Christopher O’Riley, the featured guest artist, is invited to perform an eclectic program and hold an advanced piano master class at the conclusion of the 5-day convention. Renowned artist and pedagogue, Randall Faber, will conduct an intermediate piano master class, lecture on how we can use music from diverse cultures in our studios, and deliver the keynote address. Lectures and demonstrations on French, Russian, Chinese, Argentine Tango, and Latin music will also reflect our convention theme.

The Alexander String Quartet will preside over three master classes and give two recitals. Local artist William Wellborn will perform a piano recital and hold a master class. Flutist Isabelle Chapuis and vocalist Sally Munro will also join the line-up of artists in Santa Clara. The convention will be held at the Santa Clara Hyatt and Convention Center. For more information, please contact the MTAC State Office at (800) 834-3340.

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**SESAC**

SESAC Pays Monthly Royalties

SESAC has launched a landmark development for songwriters and publishers with MONTHLY royalty payments. With this exciting new program, SESAC will establish itself as the only PRO offering songwriters and publishers monthly royalty payments in the fastest and most accurate method in the business. This acceleration of domestic/terrestrial radio performance royalty payments from the traditional quarterly distributions to monthly distributions kicked off on October 31. Expansion in monthly royalty distributions to other performance platforms will roll out in the near future. For more information on this groundbreaking new benefit go to [http://www.sesac.com/News/News_Details.aspx?id=1793](http://www.sesac.com/News/News_Details.aspx?id=1793)

Angela Hunte Hosts Reincarnated Screening

Artist/writer/producer Angela Hunte along with SESAC and Vice Media recently hosted a screening of Reincarnated, a documentary of the making of Snoop Lion’s new Reggae album project. Hunte, an award-winning songwriter who wrote mega-hit “Empire State Of Mind” by Alicia Keys, worked on the new project by Snoop and is featured on first single “Here Comes The King”.

SESAC Atlanta’s Hot Showcase

SESAC Atlanta threw a festive party and showcased some of the city’s most exciting musical talent. Performances by All The Locals, J. Ahmad, Micah Kiyo, Kameron Corvet and Micah Brown entertained the packed audience of affiliated songwriters, artists, publishers and industry friends at Atlanta’s Terminal West venue. SESAC also took the opportunity at the event to collect canned goods in support of the Atlanta Community Food Bank for local families in need.

SESAC’s Tim Fink Named to AMA Board

Congratulations to SESAC’s Tim Fink for his appointment to The Americana Music Association Board of Directors for 2013. Fink is SESAC’s Vice President, Writer/Publisher Relations and is based in Nashville.

Ellen Bligh Truley Featured in Billboard

SESAC’s Bligh Truley is featured in Billboard Magazine’s “Women In Music” special issue which pays tribute to the music
industry’s most influential and trend-setting female executives. Truley, who serves as SESAC’s Vice President, Corporate Relations, is profiled in a feature on the women executives at the performing rights organizations.

Rico Love All-Star Birthday Bash
Rico Love, SESAC’s 2012 Pop Music Awards Songwriter of the Year, celebrated his 30th birthday in grand style in Miami with a star-studded party and Roberto Cavalli fashion show. Co-sponsored by SESAC, the event drew such superstar friends as Sean “Diddy” Combs, Pharrell Williams, Russell Simmons, Fat Joe and Kelly Rowland, among others.

Upcoming Events:

March is Music in Our Schools Month: Join the Music Education Roundtable “Share You Story Campaign”

Arts Advocacy Day is April 9th: Contact David Sanders to join the National Music Council team on Capitol Hill