



*Strengthening the importance of music  
in our life and culture since 1940*

# NEWSLETTER Fall 2009

## **U.S. SECRETARY OF EDUCATION ARNE DUNCAN REINFORCES IMPORTANCE OF THE ARTS IN SCHOOLS**

**Duncan featured on SupportMusic  
Coalition Conference Call Discussing  
His Letter to School and Education  
Community Leaders that the Arts Are  
Part of A Core Curriculum and  
Encouraging Use of Stimulus Funds**



*U.S. Department of Education  
Secretary Arne Duncan*

The NAMM Foundation announced that it hosted a live, public teleconference today with U.S. Department of Education Secretary Arne Duncan to discuss his recent letter sent to school and education community leaders outlining the importance of the arts as a core academic subject in U.S. public schools.

More than 1.75 million national music and arts education advocates were encouraged via a national network of coalitions to participate in the call to hear Duncan express his concerns about access to arts education in U.S. public schools, and how these programs can be supported in the future.

The call was initiated after Duncan issued a letter last week to school and education community leaders stating, "At this time when you are making critical and far-reaching budget and program decisions for the upcoming school year, I write to bring to your attention the importance of the arts as a core academic subject and part of a complete education for all students. The Elementary and Secondary Education Act (ESEA) defines the arts as a core subject, and the arts play a significant role in children's development and learning process..."

"The arts can help students become tenacious, team-oriented problem solvers who are confident and able to think creatively," he stated. "These qualities can be especially important in improving learning among students from economically disadvantaged circumstances. However, recent National Assessment of Educational Progress (NAEP) results found that only 57 percent of eighth graders attended schools where music instruction was

offered at least three or four times a week, and only 47 percent attended schools where visual arts were offered that often.”

“Concerned citizens in cities, towns and communities should share this letter with state and local school leadership,” said Mary Luehrsen, NAMM's director of public affairs and government relations and executive director of the NAMM Foundation, who moderated the call. “The Secretary has clearly stated that arts education is part of the core curriculum and is vital to a complete and quality education for all children. All of us need to work together to assure that all children have access to a complete education that includes high quality, standards-based learning in music and the arts.”

The SupportMusic Coalition conference call also reiterated the points in Duncan's letter about how state and local actions can be reinforced to assure access to arts education.

Duncan reminded listeners that under the ESEA, states and local school districts have the flexibility to support the arts through Federal Title programs and U.S. Department of Education programs, including professional development of arts teachers as well as for strategic partnerships with cultural, arts and other nonprofit organizations. In addition, Duncan stated that local school districts can use funds under the State Fiscal Stabilization Fund through the American Recovery and Reinvestment Act for the arts along with other district expenses.

Duncan also outlined the Department of Education's National Center for

Education Statistics' (NCES) next steps for supporting the arts as part of a well-rounded curriculum. These efforts include:

- Conducting a survey to assess the condition of arts education in grades K-12. This fall, elementary and secondary principals will be asked about their schools' offerings in music, dance, theater, and visual arts.
- Surveying elementary classroom teachers next spring as well as music and visual arts specialists at the elementary and secondary levels about their programs and resources.
- Reporting findings from this comprehensive profile in early 2011, the first report like this since the 1999-2000 school year. The data is expected to help practitioners and policymakers make more informed decisions about arts education.

During the call, Duncan highlighted the series of music events at the White House that demonstrates the administration's ongoing efforts to stress the importance of arts education, beginning with a Jazz Education workshop in June with 140 students from across the country. At the July White House event reinforcing the importance of arts education, he joined the President and First Lady in featuring country music artists Alison Krauss and Brad Paisley, who appears in a White House video <http://www.youtube.com/watch?v=WCvUy540I7o> released today.

To view Secretary Duncan's letter, visit the U.S. Department of Education's Web site at [www.ed.gov](http://www.ed.gov). The letter is also

available along with the full transcript of today's teleconference at [www.supportmusic.com](http://www.supportmusic.com).

People who are interested in finding out more about the resources available for supporting the arts in U.S. public schools are encouraged to visit the Department's web site for arts education at <http://www.ed.gov/about/offices/list/oii/programs.html>, or for more information and links to national, state and local organizations working together to keep music education strong, interested parties should visit [www.supportmusic.com](http://www.supportmusic.com). Organizations interested in participating in the SupportMusic Coalition, write to [info@namm.org](mailto:info@namm.org).

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## **HISTORIC MUSIC LICENSING AGREEMENT FOR EDUCATORS REACHED**

The Music Publishers Association of the United States (MPA) has finalized a historic agreement with the Music Educators National Conference (MENC), the Music Teachers National Association (MTNA) and the Harry Fox Agency (HFA) to create an easy, one-stop mechanical licensing system for educators who wish to record music publishers' works and titles.

If a band director wishes to record any high school concert band title, they can get a license from the HFA's Songfile® website. A specially-designed entry page for this collaboration will be introduced this fall. HFA will collect the money and pay publishers directly with no commission deducted or fees taken.

Publishers will receive one hundred (100%) percent of the total licensing money.

Publishers who are not already affiliated with HFA need to affiliate with HFA to take advantage of this opportunity. In this circumstance, affiliation can be limited to representation for Songfile® licensing only, and then provide HFA with their catalog of titles. These can be provided in a standard Excel document. Songfile® licensing royalties are paid to all publishers commission-free. The usual \$35 affiliation fee will be waived for MPA publishers.

We will begin to roll out this program this fall and will continue to promote the system and encourage all schools, churches and institutions to use this easy and legal licensing model.

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## **CMA RELEASES FIFTH "CMA INDUSTRY INSITE" EPISODE TOPIC: THE DIGITAL WORLD**

### **Monthly Online Educational Series Can Be Found On CMA's Member Web Site, [My.CMAworld.com](http://My.CMAworld.com); New Episodes Posted Third Monday Each Month**

NASHVILLE - Understanding social networking, digital downloading, ringtones and web sites is the focus of the latest installment of CMA Industry InSite, an online educational series, which is posted today on CMA's member web site, [My.CMAworld.com](http://My.CMAworld.com).

The series is part of CMA's ongoing strategic mission of being a resource for the country music industry. The Association launched the monthly online educational series in April. The series is an exclusive benefit for members of CMA.

The fifth episode on the digital world is available now and features interviews with **Mike Dungan**, President/CEO, Capitol Records Nashville; **Fletcher Foster**, Sr. VP/GM, Universal Records South, **Joe Galante**, Chairman, Sony Music Nashville; **Randy Goodman**, President, Lyric Street and Carolwood Records; **Ashley Heron**, Senior Manager, Marketing, Lyric Street Records; **Genevieve Jewell**, Director of New Media, Borman Entertainment; and **Heather McBee**, VP, Digital Business, Sony Music Nashville.

Future topics include booking agents and radio. Episodes are posted on the third Monday of the month. With each new episode, CMA members are able to submit questions to the panel of experts. Each segment, which is roughly 10 minutes long, is archived for easy access at any time.

"We have communicated to our new artists that it is a necessity and an obligation to participate in social networking," said Heron

The series is designed to provide information about each segment of the music industry in a clear, informative, and entertaining way. The series was developed by CMA's Artist Relations Committee, led by chairman **Kix Brooks** of Brooks & Dunn and vice chairman **Jay DeMarcus** of Rascal Flatts, to lay a foundation for how the

various business interests within the industry function.

The series is produced by digital marketing firm Hi-Fi Fusion, whose music industry experience and video production expertise made them an ideal fit for this project.

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## **RHODE ISLAND STATE COUNCIL ON THE ARTS & THE RHODE ISLAND FOUNDATION TO PROVIDE SCHOLARSHIPS FOR THE NATIONAL ARTS MARKETING CONFERENCE**

The Rhode Island State Council on the Arts (RISCA) and the Rhode Island Foundation are collaborating to provide **scholarship grants to Rhode Island individual artists and organizations** to attend the National Arts Marketing Project (NAMP) Conference in Providence, RI, October 30–November 2, 2009. For information on the NAMP conference, go to [www.artsmarketing.org/conference](http://www.artsmarketing.org/conference).

With more than 100 speakers, 30 sessions, and networking at every turn, there isn't a better place to get the best in arts marketing and fundraising. The National Arts Marketing Project Conference sets the standard for helping you and your colleagues increase earned revenue, fill the seats, or increase your visitors.

To apply for scholarships, first register using RISCA's online application form at [www.arts.ri.gov/register](http://www.arts.ri.gov/register). Then begin your NAMP scholarship application at [www.arts.ri.gov/apply](http://www.arts.ri.gov/apply). The application deadline is Friday, October 2.

## LEADERS EXAMINE THE FUTURE OF MUSIC EDUCATION IN NEW BOOK

### ***Music Education at a Crossroads* Reaffirms the Right of Every Child to Music Education**

***Music Education at a Crossroads***, a new publication edited by Janet Barrett and published by MENC: The National Association for Music Education and Rowman & Littlefield Education (RLE), is a wealth of historical information aimed at promoting music education for every student now and in the future.

*Music Education at a Crossroads* is a collection of addresses from the Centennial Congress of MENC, featuring noted leaders in music education:

- Paul Lehman – Former President, MENC
- Bennett Reimer – Professor of Music Education Emeritus, Northwestern University
- Samuel Hope – Executive Director, National Association of Schools of Music
- Michael Mark – Professor Emeritus, Towson State University
- Brenda Welburn – Executive Director, National Association of State Boards of Education
- Anne Bryant – Executive Director, National School Boards Association

These leaders addressed the challenges and opportunities faced by music educators today. The Centennial Congress renewed a shared professional commitment to a comprehensive

music education for all students and discussed the impediments to the vision of the Centennial Declaration: “It is the right of every child to receive a balanced, comprehensive, sequential music education taught by qualified music teachers.”

Editor **Janet R. Barrett** is associate professor of music education at the Bienen School of Music, Northwestern University. She served as president of the North Central Division of MENC: The National Association for Music Education from 2004-2006.

*Music Education at a Crossroads* is available from RLE in paperback for \$21.95 and clothbound for \$50.00. To order call 800-462-6420, or visit [www.rowmaneducation.com](http://www.rowmaneducation.com).

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## ROCKER JOINS PANEL OF JUDGES FOR NINTH ANNUAL FORTUNE BATTLE OF THE CORPORATE BANDS

CARLSBAD, Calif., September 22, 2009—Legendary drummer Tommy Lee of rock band Mötley Crüe is one of three judges chosen to pick the best corporate rock band in the upcoming FORTUNE Battle of the Corporate Bands presented by NAMM, the trade association of the international music products industry, and the Rock and Roll Hall of Fame and Museum. Lee will be joined by noted musician and author Jeff Carlisi and Making Music magazine editor-in-chief Antoinette Follett as judges at the ninth annual event, taking place on Saturday, Oct. 3, 2009, at the Rock and Roll Hall of Fame and Museum.

The first music competition of its kind, the battle provides amateur, company-sponsored bands with the opportunity to step out of the conference room and celebrate their passion for making music. Eight qualifying bands from across the U.S. will take the stage at the Rock Hall, with the chance to earn the title of best corporate band. The event is also generously supported by Gibson Guitar.

"I'm happy to be part of this year's FORTUNE Battle of the Corporate Bands," said Lee. "An amazing amount of talent exists across the country, and for people to come together in the workplace and express themselves in a different way proves what kind of power music has in elevating morale and bringing people together."

In addition to Lee's role as a judge at this year's Battle of the Bands, the Tommy Lee-fronted ensemble "Methods of Mayhem" is inviting fans to make music of their own and help record their upcoming album. Starting on October 5, isolated instrument tracks, or stems, will be posted on <http://thepublicrecord.com>. Fans can download the stems and add their own musical ideas, including original recordings, song mixes, arrangements and more.

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## **THE NAMM FOUNDATION LAUNCHES 'WANNA PLAY FUND' ON FOX NEWS' 'HUCKABEE' SHOW TO STRENGTHEN MUSIC EDUCATION IN SCHOOLS**

The NAMM Foundation announced that it will be launching its non-profit Wanna

Play Fund tomorrow night on "Huckabee," a weekly FOX News and commentary program hosted by Mike Huckabee, former Governor of Arkansas and 2008 Republican presidential candidate.

The Wanna Play Fund seeks public donations to support programs and activities that strengthen music education in schools and provide opportunities for people of all ages to learn to play music.

As an avid supporter of the vital role music education has for all children and of the benefits playing music has for people of all ages, Gov. Huckabee will be the national spokesperson for the NAMM Foundation's Wanna Play Fund.

Specifically, donations to the Wanna Play Fund will:

1. Support community-based programs that provide new and innovative ways for people to learn and play music. Donations support the NAMM Foundation's competitive program grants given to non-profit service organizations that offer high-quality, innovative music learning opportunities as well as to those programs that expand opportunities for people of all ages and skill levels to learn and play music.

2. Provide musical instruments to schools that are expanding or reinstating music education programs. Instruments will be provided to schools that demonstrate a commitment to expanding opportunities for all children to learn music as part of the core curriculum and to schools that employ quality music teachers. The NAMM

Foundation will also provide instruments to individuals whose circumstances inhibit their ability to meet their full musical potential. Instrument donations will also be considered for non-professional music makers in community-based music programs and people pursuing professional music careers.

The Wanna Play Fund stems from a national public awareness campaign called Wanna Play? created by NAMM, the trade association of the international music products industry, to educate people of all ages about the many social and wellness benefits of making music. More than 85 celebrities currently support the campaign, including Gov. Huckabee, Isaac Slade, Sara Bareilles, Robert Downey Jr., and John Legend. Wanna Play? celebrities include actors, authors, musicians, sports figures, executives, politicians and personalities who play a musical instrument.

For more information about the Wanna Play? campaign and how to get started playing an instrument, visit [www.wannaplaymusic.com](http://www.wannaplaymusic.com).

Gov. Huckabee, an avid guitarist and bass player since childhood, is a national advocate for the powerful role music plays in learning and his program regularly features celebrity musical guests. He can also be heard providing insightful commentary on more than 500 radio stations daily delivering "The Huckabee Report."

As Governor of Arkansas, Huckabee led state legislation that expanded access to music and arts education for children in the state. Arts education was Gov. Huckabee's signature initiative when he

chaired the Education Commission on the States, a state-level policy development organization. In every aspect of his career, Gov. Huckabee emphasizes the vital role of music in education for all children and promotes the benefits of life-long music making. As a national spokesperson for the NAMM Foundation's Wanna Play Fund, Gov. Huckabee encourages donations and participation in Fund activities—including online auctions of celebrity-signed guitars featuring artists who have appeared on his program.

"The ability to take part in playing music provides an undeniable medium for self-expression for all individuals," Gov. Huckabee said. "I am proud to be supporting a wonderful cause that is aimed at providing opportunities for people of all ages to experience the fun and many benefits of playing music."

The launch will also feature a guest appearance by NAMM President and CEO Joe Lamond, life-long drummer and creator of the NAMM Foundation, which serves as the focal point for the music product industry's support of music education and music-related research. Lamond will talk about the new NAMM Foundation initiative and join Huckabee in a small "jam session" with students from Jersey City, N.J., who've started playing music in a program that was restored with instrument donations from NAMM's partner organization, VH1 Save the Music Foundation. The foundation will assist the NAMM Foundation and the Wanna Play Fund with future instrument donations to schools.

"According to our research, more than 85 percent of people who don't currently

play a musical instrument wish they did,” said Lamond. “With Gov. Huckabee's support, we hope the new Wanna Play Fund will allow the NAMM Foundation the opportunity to make a lot more of those wishes come true.”

The launch will take place on the “Huckabee” show on FOX News tomorrow at 8 p.m. Eastern Standard Time. Check your local listings for the broadcast and rebroadcast times in your area.

To donate to the NAMM Foundation's Wanna Play Fund or learn about special online fundraising activities, visit [www.nammfoundation.org](http://www.nammfoundation.org). All contributions to the Wanna Play Fund are tax-deductible to the extent allowed by law. Fund donors can elect to receive regular e-mail updates highlighting current activities directly from the NAMM Foundation. For more information about the NAMM Foundation's Wanna Play Fund, visit [www.nammfoundation.org](http://www.nammfoundation.org) or send an e-mail to [info@nammfoundation.org](mailto:info@nammfoundation.org).



## OCTOBER IS NATIONAL ARTS AND HUMANITIES MONTH

Be one of the 10,000 communities and millions of people throughout the United States who celebrate National Arts and Humanities Month (NAHM) every year. Join us in recognizing the many ways the arts and culture enhance our lives.

National Arts and Humanities Month presents the opportunity for everyone to experience the arts this October, whether it's attending the theater or other cultural event, taking a ceramics or dance class, or singing songs with your kids.

Be sure to visit the NAHM website at [www.AmericansForTheArts.org/NAHM](http://www.AmericansForTheArts.org/NAHM) for information on events and ways to get involved.



## NAMP TRAINING: MARKETING TOOLS FOR TOUGH TIMES

Learning how to have greater impact with less money is crucial for surviving in the new economy. Arts and culture organizations are clamoring for tools that help them build audiences and increase revenue. NAMP training teaches organizations how to make a splash on a shoestring, and attract new supporters. Clients such as The San Francisco Foundation, Arts Midwest, and Arts & Science Council of Charlotte use NAMP training as a professional development resource for their constituents. Bring NAMP training to your area today! For more information, contact the NAMP Coordinator at [tbradley@artsusa.org](mailto:tbradley@artsusa.org).

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## INTERNATIONAL MUSIC COUNCIL HOLDS 3<sup>rd</sup> WORLD FORUM ON MUSIC IN TUNIS

The International Music Council's 3<sup>rd</sup> **World Forum on Music** will take place in **Tunis, October 17-22, 2009**, under the title "**Access to musical diversity**". The Forum is organized in collaboration with the Ministry of Culture and Heritage Preservation of the Tunisian Republic. IMC presents its *World Forum on Music (WFM)* as a global knowledge-building platform on music and society in the 21st century, which explores a variety of topics from diverse perspectives: cultural, political and economical. The IMC World Forum on Music is considered one of IMC's main contributions to setting the stage for the free celebration of music in the world. The 2009 World Forum on Music will focus on five areas which IMC considers being of crucial importance to the world of music:

- Cultural diversity: where do we stand?
- Music as a vector for dialogue
- Creativity and innovation in music distribution
- New approaches to music education
- Changing audiences: challenges for art music around the world

By seeking synergies across different sectors, this high-level forum will provide exceptional opportunities for scholars, government officials, private sector executives, professionals from the civil society, artists and students to engage in serious debates on current key issues. The Forum will also include a session that is specifically dedicated to Arab music, presenting local traditions

as well as contemporary production. Workshops will be organised to make participants better equipped to act proactively as advocates for music in their own environments and within their special fields of interest.

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## NMC MEMBER REPORTS

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### ASCAP

ASCAP has experienced a truly momentous year. As its membership swelled to over 350,000 songwriters, composers and music publishers in 2009, ASCAP elected a new President and Chairman – Oscar, Grammy and Golden Globe-winning Hall of Fame songwriter **Paul Williams**. The writer of such timeless standards as "We've Only Just Begun," "Rainy Days and Mondays," and "An Old Fashioned Love Song," among others, Williams had been an active Board member for 15 years. His election followed on the heels of former President Marilyn Bergman's decision to step down after 15 distinguished years.

Williams was elected just prior to the fourth annual **ASCAP "I Create Music" EXPO** in Los Angeles in April. This year's music creator conference was bigger and better than ever as evidenced by the record turnout. The music community came to strengthen its bonds, make connections, share knowledge and confront the challenges of the digital era. Attendees were able to learn from an extraordinary range of top

music creators from across the spectrum, including pop/rock songwriters Ann & Nancy Wilson (Heart) and Jeff Lynne to R&B and hip hop icons Chaka Khan and Wyclef Jean to composer luminaries such as Johnny Mandel and Paul Chihara.

ASCAP brought the voice of the music creator to the **2009 CISAC World Copyright Summit** in Washington, D.C. in June. ASCAP President and Chairman Paul Williams, along with ASCAP Board members songwriter Hal David, composer Stephen Paulus, publisher Roger Faxon (EMI Music Publishing) and publisher David Renzer (Universal Music Publishing), joined representatives from rights societies around the world to participate in discussing the “New Frontiers for Creators in the Marketplace.” Through strong debate and with brilliant music, ASCAP delivered the clear message that it will continue to protect the rights of music creators in the digital age. The summit was capped by a special jazz concert featuring Stefon Harris, Ann Hampton Callaway and Joe Lovano and the Smithsonian Jazz Masterworks Orchestra led by David Baker.

**The 10<sup>th</sup> Annual ASCAP Concert Music Awards** took place on May 21 at the Times Center in New York City. ASCAP honored Jack Beeson, So Percussion, the founder of the Young People’s Chorus of New York, Francisco J. Nunez, G. Shirmer’s Kristin Lancino and the recipients of the 2009 ASCAP Foundation Morton Gould Young Composer Awards. At **ASCAP’s 24<sup>th</sup> annual Film & Television Music Awards**, film composer Carter Burwell (*No Country for Old Men*, *Being John Malkovich*, *Adaptation*) was presented

with the ASCAP Henry Mancini Award. Also honored in the Top Box Office Films category were past ASCAP Henry Mancini Award winners Han Zimmer, James Newton Howard and John Debney.

Seven music greats were added to the **ASCAP Jazz Wall of Fame** at a special ceremony at Jazz at Lincoln Center this year. The inductees included living legends Jon Hendricks, Johnny Mandel, Annie Ross and Randy Weston, and posthumous honorees John Coltrane, Dave Lambert and Tito Puente. Participating in the event as either presenters and/or performers were ASCAP Board member Marilyn Bergman and Alan Bergman, John Clayton, Joe Lovano, Eddie Palmieri, Karrin Allyson, Jay Leonhart, jazz historian Dan Morgenstern and WBGO radio personality Gary Walker. The Jazz Wall event also celebrated the 7<sup>th</sup> annual ASCAP Foundation Young Jazz Composer Awards, recognizing composers under 30 years of age whose works are selected through a national competition.

ASCAP presented Adventurous Programming Awards for choral music at the annual conference of Chorus America and Adventurous Programming Awards in orchestral music at the annual conference of the League of American Orchestras.

Looking forward, ASCAP has selected April 22-24 as the dates for its **2010 ASCAP “I Create Music” EXPO**. Registration for next year’s event opens on Monday, November 2, 2009.

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## BMI

Grammy award-winning BMI composer Herbie Hancock (who received an American Eagle Award from the National Music Council in May 2009) will assume the role of the Los Angeles Philharmonic's creative chair next year. The jazz giant intends to pursue a strategy of cultural and musical "cross-pollination," integrating visual art including dance and media such as computer graphics and film clips, along with miscellaneous music genres, including jazz, into performances. Hancock's duties will include the hiring and mentorship of new musicians, as well as programming for LA's Walt Disney Concert Hall and the Hollywood Bowl.

Donovan will be named a BMI Icon at the annual BMI London Awards, slated for Tuesday, October 6, 2009, at London's Dorchester Hotel, Park Lane. The invitation-only gala will recognize the UK and European songwriters and publishers of the past year's most-played BMI songs on American radio and television. The Icon designation is given to BMI songwriters who have bestowed "a unique and indelible influence on generations of music makers." Donovan joins an elite list of past honorees that includes multi-genre nobility [Bryan Ferry](#), [Peter Gabriel](#), [Ray Davies](#), [Van Morrison](#), [the Bee Gees](#), [Isaac Hayes](#), [Dolly Parton](#), [James Brown](#), [Willie Nelson](#), [Hall & Oates](#), [Paul Simon](#), [Crosby, Stills & Nash](#), [Steve Winwood](#) and more.

Nine young classical composers, ranging in age from 17 to 26, were named winners in the 57th Annual BMI

Student Composer Awards. Newly appointed Awards Chair Ellen Taaffe Zwilich, BMI President & CEO Del Bryant, and BMI Foundation President Ralph N. Jackson announced the decisions of the jury and presented the awards at a reception held in May at the Jumeirah Essex House Hotel in New York City.

For more information on these and other BMI press releases, please visit <http://www.bmi.com/news/archive/>

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## CONDUCTORS GUILD

The Conductors Guild will hold the 2010 Annual Conference for Conductors January 5-9 at the Royal Danish Academy of Music in Copenhagen, Denmark. Special guests include Her Majesty the Queen of Denmark Margrethe II and Maestro Leif Segerstam. Conference attendees will enjoy sightseeing opportunities, a dress rehearsal with the Danish Radio Symphony Orchestra, a tour of the Copenhagen Opera and sessions on a wide range of topics including the Guild's New Music Project, Baroque dancing, a LEGO Serious Play session, a panel on Carl Nielsen and much more. Registration is now open and members who register early receive a free pre-conference cruise to Oslo, Norway. More information is available on the conference website: [www.cphconducting2010.com](http://www.cphconducting2010.com)

October 12-13 the Conductors Guild will host a Conductor Training Workshop with the Buffalo Philharmonic. Jorge Mester and JoAnn Falletta will serve as faculty. Other exciting workshop opportunities are on the horizon

including: January 5-8 - Kapubandi (from the Sibelius Academy, Finland) in Copenhagen with Jorma Panula and Giancarlo Andretta; January 26-28 - Richmond Symphony (VA) with Victor Yampolsky, Erin Freeman and Jennifer Higdon; March 14-17 - Cleveland Institute of Music with Carl Topilow. More information is available at [www.conductorsguild.org](http://www.conductorsguild.org).

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## **DELTA OMICRON INTERNATIONAL MUSIC FRATERNITY CELEBRATES CENTENNIAL YEAR**

Delta Omicron held its 2009 Triennial Conference “Treasures of the Past, Keys to the Future” celebrating its Centennial Anniversary. Over 150 collegians and alumni met July 16<sup>th</sup> – 21<sup>st</sup>, 2009 in the Cincinnati area to celebrate. The weekend was declared “Delta Omicron Weekend” by Cincinnati’s Mayor Steve Stockton.

The 2009 Triennial Composition Competition winning selection *Dedica for Cello and Piano* by Italian composer Michele Negro and the Delta Omicron Foundation’s Thor Johnson Commission *Passages for String Quartet* by Dr. David Sartor were performed during the Premier Concert. Mr. Negro traveled from Italy for the concert and spoke about his composition which was then performed by Cellist Jose DuBon Tovar and Conference Pianist Suzanne Burg. Dr. Sartor also spoke about *Passages*, and the Atlantis String Quartet performed the one-movement composition. Following the premier, Dr. David Sartor was inducted as a National Patron by Dr. Jonny Ramsey,

International President assisted by Judith Eidson, Triennial Composition Committee Chair and Dr. Kay Wideman, Foundation President.



*MONARCH BRASS (L-R) KELLY LYNN DANIELS, AMY GILREATH, VELVET BROWN, JEANNIE LITTLE, SUSAN SLAUGHTER*

The Monarch Brass (Susan Slaughter and Amy Gilreath, trumpet; Kelly Lynn Daniels, horn; Jeannie Little, trombone; and Velvet Brown, tuba) presented the Artist Concert. The Monarch Brass Ensemble is a nationally recognized all-women brass ensemble whose members are outstanding women brass players from North America’s top symphony orchestras and universities. The concert featured the premiere of *Declaration*, an original musical fanfare dedicated to Delta Omicron’s Centennial by composer James Meyer. Susan Slaughter presented Dr. Ramsey, Dr. Lindahl, and Mr. Meyer with framed copies of the composition, signed by the members of the quintet and the composer.

Delta Omicron’s 2012 Triennial Composition Competition will be for compositions for French horn and piano. An award of one thousand dollars will be presented to the winning composer, and the composition will be premiered at the 2012 Delta Omicron Triennial

Conference. The competition is open to composers of college age or over. The composition should be seven to fifteen minutes in length. Manuscripts should be submitted by March 31, 2010. Inquiries should be directed to Judith Eidson at [rbzdx@webtv.net](mailto:rbzdx@webtv.net). Judges for the 2012 Competition will be composer David R. Gillingham of Central Michigan University, composer David R. Holsinger of Lee University, and French hornist William Scharnberg of the University of North Texas.

Delta Omicron International Music Fraternity's mission is to promote and support music and musicianship. The Fraternity was founded in 1909 at the Cincinnati Conservatory of Music by three undergraduate students. It is the only music organization of its kind founded by students for students. With over 28,000 initiated members, the Fraternity strives to develop professional competency and musical achievement among its members and is an outstanding service organization. The Fraternity and its affiliated Foundation award summer scholarships and educational grants annually to selected alumni and collegiate members and an annual scholarship to Interlochen. Annual rotating grants are awarded to chapters for use in the community or campus. The Delta Omicron Foundation sponsors the Delta Omicron Studio at the MacDowell Colony in Peterborough, New Hampshire and has seat endowments at the Metropolitan Opera, Lincoln Center, and the Kennedy Center for the Performing Arts. Fraternity information may be accessed at [www.delta-omicron.org](http://www.delta-omicron.org).

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## MU PHI EPSILON

Mu Phi Epsilon established new chapters on four campuses during the 2008-2009 school year: at Binghamton University, NY, Elon University, NC, Lynchburg College and Randolph Macon College, both in Virginia. The Epsilon Omega Chapter was reactivated at San Francisco State University.

The Mu Phi Epsilon Foundation had a record number of scholarship applications, and awarded over \$59,000 in scholarships and grants. Coupled with contributions to the Mu Phi Epsilon schools, summer philanthropies and community gifts, the total appropriations in the 2008-09 year were \$69,500.

The Professional Fraternity Association recently honored Mu Phi Epsilon with its Outstanding Professional Project Award for administration of a meritorious professional program or project. This was for the Los Angeles Alumni Chapter's participation in the International Congress of Women in Music in Beijing, China. Composers, performers, and educator-scholars from twenty-four nations attended. The conference was jointly sponsored by the International Alliance for Women in Music and the China Conservatory of Music in Beijing. Composer/performer Deon Nielsen Price worked with Congress host Li Yiding on the planning. Five Los Angeles Alumni traveled to Beijing to participate.

Mu Phi Epsilon members Joyce DiDonato and Shirley Verrett will be given Opera News Awards for Distinguished Achievement. They are two of the five chosen for this honor, to be presented in November.

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## MENC

The National Association for Music Education released the newest edition in its series of radio public service announcements featuring top musicians for “Back to School” 2009. The series, called *Why Music?*, features musical stars talking about the value and importance of music education.

New artists joining the lineup for Back to School 2009 are **Joshua Redman, Martha Wash, Lew Soloff, Anne Drummond, Steven Van Zandt,** and **Mark O’Connor**. Returning artists include Darius Rucker, Trisha Yearwood, Al Jarreau, Kathy Mattea, Gloria Estefan, Vanessa Williams, Patty Loveless, Janis Ian, Faith Hill, Chely Wright, Tim McGraw, Bonnie Raitt, and others. (A complete list of artists participating in the series since 1997 can be viewed at [www.menc.org/resources/view/why-music-radio-psa-series](http://www.menc.org/resources/view/why-music-radio-psa-series).)

Each PSA in the *Why Music?* series features an artist talking about the importance of music education for today’s youth or a personal experience he or she had with music in school. The PSAs are available for radio stations to download at [www.menc.org/resources/view/why-music-back-to-school-psas-for-2009](http://www.menc.org/resources/view/why-music-back-to-school-psas-for-2009).

The PSAs are part of MENC’s unceasing efforts to keep music programs strong in America’s schools. “MENC’s mission is to advance music education by encouraging the study and making of music by everyone,” said John J. Mahlmann, MENC’s executive director. “We believe that the celebrity messages significantly raise the public’s

awareness of the positive effect music education has on kids.” MENC releases *Why Music?* twice a year — in March to coincide with Music In Our Schools Month, and in August as children head “Back to School.”

“Music is intrinsically valuable on its own, of course,” continued Mahlmann, “but it doesn’t hurt, at a time when school budgets are so tight, to spread the word about the other ways learning music can benefit students. For instance, a recent Harris survey found that music education is associated with higher education and higher income, as well as personal fulfillment. If you want to be a CEO, college president, or even a rock star, study music!”

*Why Music?* has received several prestigious communications awards, including the League of American Communications Professionals 2002 Magellan Awards Publicity Campaign Competition Bronze Award for Community Relations and The Communicator Awards 2002 Audio Competition Crystal Award of Excellence. In addition, MENC was awarded Honorable Mention in the PR News 2002 Platinum PR Awards for PSA Campaign, and the 2001 Bronze Anvil Award for Best Radio Public Service Announcement by the Public Relations Society of America. The series was awarded the Mercury Awards 2003 Honors for the Campaign/ Public Service Announcements category and the APEX 2003 Award of Excellence in the Public Relations and Information Video and Electronics Publications Category.

For more information, contact Elizabeth Lasko at [elizabethl@menc.org](mailto:elizabethl@menc.org).

## MUSIC TEACHERS NATIONAL ASSOCIATION

Music Teachers National Association continues to develop new programs and initiatives to meet the needs of its independent and collegiate teacher membership and further the value of music study nationwide. Activities and new initiatives include:

### **Year of Collaborative Music**

MTNA is embarking on a celebration focused on collaborative music making—the Year of Collaborative Music (YCM). Launching at the March 2010 MTNA National Conference in Albuquerque, New Mexico, the Year of Collaborative Music will continue through the year and culminate during the March 2011 MTNA National Conference in Milwaukee, Wisconsin. The Year of Collaborative Music will celebrate the importance of collaborative music making in society and in the profession worldwide. Begun by collaborative pianists within MTNA and led by significant national and international music associations, YCM will promote the diversity of ensemble playing opportunities available to musicians of all ages and skill levels.

### **2010 MTNA National Conference**

The 2010 MTNA National Conference will be held March 20–24, in Albuquerque, New Mexico. Highlights of the event include evening recitals by the winners of the Canadian and United States Chopin Piano Competitions, The American Pianist Association Fellows and pianist Kevin Kenner with cellist William DeRosa. Nearly 2,000 teachers, exhibitors and student competitors are expected to attend this event.

## NATIONAL FEDERATION OF MUSIC CLUBS

The mission of the National Federation of Music Clubs is to support American music, American musicians, and quality music education. This mission is accomplished through a myriad of performance and scholarship/award opportunities for developing youth, college students, aspiring artists, and adults.

The 55th Biennial NFMC Convention celebrating 111 years of musical accomplishment was held in Orlando, Florida, June 1-7, 2009 at the Rosen Plaza Hotel. Attendees experienced music at its best, showcasing the internationally acclaimed Perlman/Schmidt/Bailey Trio, the Florida Singing Sons Boychoir, the four winners of the 2009 NFMC biennial Young Artist Competition: Daniel Seigel, baritone; Kay Welch, soprano; James Cockman III, piano; Angela Park, cello; the 2009 winners of the Ellis Duo Piano Competition, Drs. Stephen and Karen Savage; and guest speaker, Dr. Richard Colwell, internationally recognized music educator and founding editor of the *Bulletin of the Council for Research in Music Education* and the *Quarterly Journal of Music Teaching and Learning*. NFMC Citations were presented to Dr. Colwell and to Dr. Simon Estes, renowned bass-baritone for distinguished contributions to the musical, artistic, and cultural life of the nation. A special all-day junior extravaganza of activities featured an Orff Workshop, workshops/master classes conducted by Dennis Alexander and Weekley Argenbright, plus a Piano Orchestra Concert featuring multiple keyboards and juniors.

A major NFMC project for 2009 is communication enhancement to be accomplished by re-vamping the NFMC website, making it more user-friendly to publicize musical opportunities to a wider audience. Opportunities for growth, performance, and awards must be easily accessible as music is a gift to be shared. Watch for a new web experience in the coming season on [www.nfmc-music.org](http://www.nfmc-music.org).

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## NATIONAL GUILD OF COMMUNITY SCHOOLS OF THE ARTS

In recognition that the number of adults age 65 and above will double by 2050 and that recent research demonstrates that sustained participation in professionally-led arts programs can promote health and prevent disease in older adults, MetLife Foundation and the National Guild of Community Schools of the Arts are pleased to announce the **2010 Creative Aging Program**. This year's program will be an expansion of last year's pilot program.

The program will provide in-depth technical assistance and grants of up to \$7,500 to National Guild members to enable them to design, implement and evaluate high-quality creative aging programs (participatory, skill-based arts education programs for adults age 60 and above) using best practices detailed in the Guild's latest publication, ***Creativity Matters: The Arts and Aging Toolkit***. Technical assistance will focus on capacity-building with particular attention to outcome-based evaluation. This is a competitive program. A total of \$80,000 will be available through two tiers of funding.

The application deadline is October 30, 2009. Learn more about the Guild's Creative Aging Program and download an application:

<http://nationalguild.org/programs/creativeaging.htm>

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## SESAC

SESAC recently hosted SWITCH, an innovative new musical concept which put together Atlanta and Nashville songwriters to collaborate on the creation of new and boundary-defying music. The event also featured a networking lunch at Ocean Way Studios and a meet and greet at the SESAC Nashville headquarters as well as an exciting night of music featuring singer/songwriters from both cities.



*Pictured (front row, left to right): Jesse Rice, Karyn Williams, Amy Gerhatz, Elli Perry, SESAC's Peniece LeGall and Bryan Gibson. (Back row, left to right): SESAC's Tim Fink, Brian White, Kyle Seitz and SESAC's Capriccio Scates.*

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