

Strengthening the importance of music in our life and culture since 1940

# NEWSLETTER Fall 2015

NMC Presents 2015 American Eagle Awards to Kris Kristofferson, Jim Lauderdale, Jim Halsey, Sherman Halsey & Music Makes Us



The National Music Council continued its 75th Anniversary Celebrations by bringing its Annual American Eagle Awards presentation to Nashville for the very first time on July 11 as part of the Summer NAMM Show events. The highly prestigious Eagle Awards are presented each year in national celebration of an individual's or an organization's long term contribution to America's musical culture and heritage.

This year, music legends Kris Kristofferson and Jim Lauderdale were honored, along with country music management icon Jim Halsey and country music producer/director Sherman Halsey. A special award was presented to the Nashville Mayor's Office, Metro Nashville Public Schools, and Country Music Association & Foundation, for the creation and support of the Music Makes Us arts education initiative.

This year's celebration included tributes to the honorees by a host of musical greats, including Rosanne Cash, Jack Ingram, The Oak Ridge Boys, Dwight Yoakam, and John Oates.



Rosanne Cash and Jack Ingram present the award to Kris Kristofferson

Dr. David Sanders, director of the National Music Council, notes that the individual recipients are being honored, "not just for the incredible gifts they have given generations of music lovers throughout the world with their creative output, but also for their dedication to encouraging young musicians – and potential musicians – through their great support and commitment to music education."

Past American Eagle Award recipients include Quincy Jones, Herbie Hancock, Van Cliburn, Clive Davis, Benny Lionel Goodman, Hampton, Dizzy Gillespie, Morton Gould, Dave Brubeck, Marian Anderson, Max Roach, Lena Horne, Roy Clark, Elliott Carter, Roberta Peters, Odetta, Leonard Slatkin, and Stephen Sondheim. This year's event in Nashville marked the 32<sup>nd</sup> year of formal presentations of the Awards.



Mary Luehrsen presents the award to Music Makes Us

The awards were preceded by the Council's annual Leadership in Music symposium, focusing on "Fair Trade Music," with a panel of leading songwriters moderated by NMC board Charles Sanders. member The symposium featured the New York Emmy award winning animation created by the NMC and the Music Publishers Association of the United States as part of a primary school lesson plan that encourages kids to think about the ramifications of taking other people's without permission. creative works Sanders frames the animated piece as "part of a world-wide effort by creators to change the narrative in terms of fostering an understanding that the online protection of creative works

enhances freedom of speech and the marketplace of ideas, rather than encroaching on them."



The Oak Ridge Boys Honor Jim and Sherman Halsey

The National Music Council is celebrating its 75<sup>th</sup> year as a forum for the free discussion of this country's national music affairs and challenges. Founded in 1940 to act as a clearing house for the joint opinion and decision of its members and to work to strengthen the importance of music in our life and culture, the Council's initial membership of 13 has grown to almost 50 national music organizations, encompassing every important form of professional and commercial musical activity.



John Oates and David Sanders Present Jim Lauderdale's award

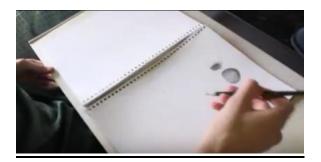
### National Music Council and Music Publishers Association Announce 2015 Copyright Awareness Scholarship Winners

After reviewing hundreds of applications for the 2015 Copyright Awareness Scholarship, we are pleased to announce this year's big winners!

<u>First Prize</u>: (\$5,000) went to Hannah Paine for her heartfelt and honest take on the value of music. Hannah, who just completed her first year at Chapman University, is studying film production.



Second prize: (\$3,000) went to Jordan Hendrickson. Jordan, who just graduated from High School in Luck Wisconsin, is headed to the Milwaukee School of Engineering to study Software Engineering.



<u>Third prize</u>: (\$2,000) went to Lorena Durán for her artistic take on the subject; her video asks the viewer to think about what happens when we dilute art. Lorena is a graduate student in film at NYU.



With so many outstanding submissions this year it was hard to select just three winners. The National Music Council and the Music Publishers Association would like to acknowledge the excellent work of our finalists:

Christopher Delgado, Palm Beach, FL Victoria Miller, Sarasota, FL Noelani Rachel Min, Memphis, TN Alex Nazarchuk, Fife, WA David Ramirez, Pembroke Pines, FL Alex Rennie, Santa Fe, NM Ryan Rusin, Garden Grove, CA

We are certain that each and every one of these students have a bright future ahead of them.

And to all of the brave students who stood up to the challenge to tell us why copyright and intellectual property are important, we commend them! We know so much work goes into these projects and look forward to viewing the creative and fantastic things that come from the minds of our applicants. The Copyright Awareness Scholarship was created in 2010 by the Music Publishers Association to help students learn more about intellectual property and copyright. The MPA has since joined with the National Music Council to help cast a wider net and reach a larger audience of students.

## For more information please contact scholarship@mpa.org.

Founded in 1895, the Music Publishers Association is the oldest music trade organization in the United States, fostering communication among publishers, dealers, music educators, and all ultimate users of music.

### NAfME Applauds ESEA Inclusion of Music and the Arts as Core Academic Subjects

After an exciting seven days of debate, with over 178 amendments filed in the Senate and 50 amendments filed in the House of Representatives, both chambers of Congress were able to of their versions pass each to reauthorize the "Elementary and Act." Secondarv Education Most exciting, is that the Senate's version contains "music" and "arts" as core academic subjects, moving an important step toward addressing the national problem of our narrowing curriculum that has taken place under ESEA's last No Child Left Behind. iteration. Because the House and Senate have passed two different versions of ESEA, the two chambers will be forming a conference committee to hash out

differences and find an acceptable compromise before sending the bill to the President for his signature. We expect conferees for the committee to be named in October, and NAfME will remain active in future developments.

### IMC Releases Statement on Authors' and Performers' Rights For International Music Day 2015

The Universal Declaration of Human Rights stresses that "everyone has the right to the protection of the moral and material interests resulting from any (...) artistic production of which he is the author.", while the **UN-adopted** International Covenant on Economic, Social and Cultural Rights stresses everyone's right "to benefit from the protection of the moral and material interests resulting from any (...) artistic production of which he is the author." The international recognition that authors' and performers' rights have gained speaks to the widespread and global consensus shared today on the importance of strong rights for a sustainable artistic future.

IMC and its members actively support strong authors' and performers' rights for musicians, since these are crucial to the ongoing vitality of artistic activity in the sphere of music and to securing adequate economic and social conditions for composers, songwriters and performers.

Read the full document





## **Chopin Foundation**

*Ninth National Chopin Piano Competition Announces 2015 Winners* 



of arueling Following eight davs competition, the nine Jury members of National Chopin Piano the Ninth Competition of the United States: Agustin Anievas. Chair. Sergei Babayan, Hobson. Krzysztof lan Jablonski, Kevin Kenner, Dean Kramer, Jon Nakamatsu, Katarzyna Popowa-Zydron and Margarita Shevchenko, selected the six top prize winners on March 2<sup>nd</sup>.

First Prize: \$75,000 cash and an automatic acceptance to the International Chopin Piano Competition in Warsaw, Poland, October 2015, and a concert tour in the USA and abroad: Eric Lu Born: 1997 Schools/Teachers: Curtis Institute of Music/Jonathan Biss, Robert McDonald Second Prize: \$35,000 cash and an automatic acceptance to the International Chopin Competition in Warsaw, Poland, October 2015: Rachel Naomi Kudo Born: 1987 Schools/Teachers: Stony Brook University/Gilbert Kalish; Mannes College of Music/Richard Goode

Third Prize: \$20,000 George Li Born: 1995 Schools/Teachers: Harvard University/New England Conservatory/ Wha Kyung Byun & Russell Sherman

<u>Fourth Prize</u>: \$10,000 Eric Zuber Born: 1985 Schools/Teachers: Peabody Conservatory/Boris Slutsky; The Juilliard School/Robert McDonald

Fifth Prize: \$5,000 Joshua Wright Born: 1987 Schools/Teachers: University of Michigan/Logan Skelton; University of Utah/Susan Duehlmeier

<u>Sixth Prize</u>: \$4,000 Alexander Beyer Born: 1994 Schools/Teachers: Harvard College/New England Conservatory Wha Kyung Byun & Russell Sherman

Special Prizes: \$1,000 each Best Mazurka: Joshua Wright Best Polonaise: Rachel Naomi Kudo Best Sonata: George Li Best Concerto: Eric Lu

## MTAC

#### Music Teachers Association of California 2016 Convention

*Composers Alive!* is the rousing theme for the MTAC 2016 Convention to be held at the very convenient Hilton Airport Hotel in Los Angeles, California, on July 1-5. We are offering our teachers a line-up of new innovative concerts and sessions. To help us in our quest for *Alive* music, here is a sampling of some of our new outstanding artists:

INNA FALIKS. After her acclaimed debut with the Chicago Symphony Orchestra at the age of fifteen, Faliks has performed on many of the world's great stages, and has gone on to established herself as one of the most passionately committed, communicative and poetic artists of her generation. Committed to innovative programming, she has premiered works by many contemporary composers with great success. Faliks recently relocated from New York City to Los Angeles after being named the new Head of Piano and Associate Professor of Piano at UCLA Herb Alpert School of Music. We are thrilled that Faliks will be with us at this convention for a recital, and a session on Enjoyable Contemporary Music for Advanced Piano Levels.

STEPHEN PRUTSMAN has been described as one of the most innovative musicians of his time, moving easily from classical to jazz to world music styles as a pianist, composer and conductor. He's a medal winner at the Tchaikovsky and Queen Elisabeth Piano Competitions, receiver of the Avery Fisher Career Grant, and has performed with many of the world's leading orchestras. As a composer, Prutsman has collaborated with leading artists and ensembles from Grammy Award winning Kronos Quartet, Leon Fleisher, Dawn Upshaw and Yo-Yo Ma, to Jon Anderson of "YES". We welcome Mr. Prutsman as a superb piano artist.

Pianist SUSAN SVRCEK is a winner of the Concert Artists' Guild International Competition in New York, with a debut in Carnegie Hall. As a founding member of Piano Spheres, Dr. Svrček has constantly premiered works by contemporary composers. No one will want to miss her Lecture Recital and her session on Contemporary Music for Early and Intermediate Piano levels.

Not into piano? We have an out for you - come to hear Chilean born virtuoso flutist, VIVIANA GUZMAN. An imaginative flutist, up on all the new extended flute techniques. Ever try beatboxing? Get a taste of it here!

Come join us for what will be a stimulating *Composers Alive* Convention.

## MTNA

#### 2016 MTNA Collegiate Chapters Piano Pedagogy Symposium

The fifth MTNA Collegiate Chapters Piano Pedagogy Symposium will be held January 15–16, at the University of South Carolina. The Symposium is designed to promote communication, fellowship and collaboration among future music professionals.

#### 2016 MTNA National Conference

The 2016 MTNA National Conference will be held April 2–6, in San Antonio Texas. Highlights of the conference include recitals by the Emanuel Ax and Time for Three. Nearly 2,000 teachers, exhibitors and student competitors are expected to attend this event.

## NAfME



Copyright 101 for Teachers

The National Association for Music Education (NAfME) has useful materials on its Back to School web page (www.nafme.org/backtoschool) to assist teachers in copyright law in the classroom and in their students' performances. Topics include: licensing information; performance rights, "understanding copyright law", "posting performance online", vour music teaching students about copyright, and more.

The NAfME Back to School page also includes lesson plans, classroom tips, advocacy materials, professional development resources, contest and scholarship information for students, student performance opportunities, information about events and conferences, and more.

#### NAfME 2015 National In-Service Conference

The National Association for Music Education (NAfME) 2015 National In-Service Conference for music teachers and studio professionals takes place in Nashville, TN, at the Gaylord Opryland Resort and Convention Center October 25-28. 2015. The theme for the conference is "Empower Creativity". important role Music has an in education. It's collaborative, encourages critical thinking, and allows students to better understand themselves and the world around them. This year, with more 300 professional development than sessions, teachers will discover how to give students the inspiration they need to learn and create in different ways. There will also be a two-day Special Learners Preconference on Teaching Students with Autism Spectrum Disorder on October 24<sup>th</sup> and 25<sup>th</sup>.

Dr. Peter Loel Boonshaft is back by popular demand to lead a two-day Band Directors' Academy October 26-27. For collegiates, Tuesday morning from 10 a.m. to 12 p.m. will feature a special panel presentation of "The Sessions," a powerful and interactive presentation featuring a panel of professional musicians providing expert advice on careers in the music business (and the business side of music education).

There will also be an opening keynote featuring Wayne and Karey Kirkpatrick – the creative geniuses behind the music of the Broadway hit musical *Something Rotten!; "MusicEd" Talks with* Andrew Dost from the Grammy award winning band fun., sponsored by Jupiter Band Instruments, and Anthony Vizzutti, sponsored by Yamaha; special performances by the Vanderbilt University Melodores, the U.S. Army Voice, and the All-National Honor Ensembles; and a Give a Note Foundation "Monster Mash" extravaganza featuring the band Here Come the Mummies.

Learn more about the NAfME 2015 National In-Service Conference at <u>www.nafme.org/nashville2015</u>.

#### Call for Proposals for NAfME's 2016 Biennial Research Conference

The NAfME 2016 Music Research and Teacher Education National Conference will take place March 17-19, 2016, at the Westin Peachtree Plaza in Atlanta, GA. Proposals are now being accepted through the National Association for Music Education (NAfME) Submissions Portal. The submission deadline is October 1, 2015.

The biennial research conference provides a forum for music education researchers, music teacher educators, program leaders, music administrators, curriculum specialists, K-12 teachers, and graduate students in music education to encounter new, original, and high-quality research and pedagogical innovations that advance music education, thus shaping the future of the discipline and profession.

The organizing committee invites applicants to submit proposals to the three branches of the conference. The Society for Research in Music Education (SRME) will consider proposals related to a broad range of music education research. The Society for Music Teacher Education (SMTE) will consider proposals of research and practices pertaining to music teacher education. The Council of Music Program Leaders (CMPL) will consider proposals that are administrator/leadership-oriented. One or more proposals may be submitted in the formats listed below. Multiple submissions of the same proposal will not be permitted. All approaches to scholarship are welcome.

<u>Click here</u> to learn more about the formats and guidelines for submission.

## NAMM

#### SupportMusic Coalition: Community Forum Webcasts Return This Fall!

The NAMM Foundation and the John Lennon Educational Tour Bus present 2015-2016 **SupportMusic** the **Community Forum Tour**, where six schools across the country host community celebrations and share goals for music education. View winning "What Makes Music Education Great In Your School?" videos, here, and make sure to stand by for webcast updates for our Community Forum Stops. For more information contact Claire Kreger-Boaz.

#### *Music Education Days at The 2016 NAMM Show: Registration Opens September 30*

Plan now to be part of Music Education Days at The 2016 NAMM Show in Anaheim, CA. Presented by The NAMM Foundation, music educators, school administrators and school board members are invited to join music industry professionals sharing music products and innovations from around the world and celebrate music education and music learning for people of all ages.

#### Register here starting September 30

#### NAMM Foundation's William R. Gard Scholarships announced

The NAMM Foundation supports the promising careers of seven hardworking students with the 2015 William R. Gard Memorial Scholarships. These funds are just one way that NAMM works to strengthen the music-products industry's future by investing in the future of college students, who aspire to NAMM one dav lead member companies. Click here for more information.

#### Best Communities for Music Education Survey: Save the Date for October 15!

Does your music program get the recognition it deserves? Strengthen support for your music program with a 2016 Best Communities for Music Education (BCME) or a SupportMusic Merit Award (SMMA) from The NAMM Foundation. The opportunity to <u>apply</u> to be considered for this national designation begins October 15 and is open through January 30! Email <u>Sharon</u> <u>Bryant</u> for more details.

## NGCAE

## 2015 Conference for Community Arts Education, Nov. 11-14, Philadelphia

Philadelphia, PA — Registration is now open for the 78th annual Conference for

Community Arts Education in Philadelphia, PA from November 11-14. More than 600 leaders from 300+ community arts education organizations nationwide will convene to explore innovative ideas and practical strategies for growing programs, increasing impact and participation, securing financial support, and ensuring equity.

Inspired by the National Guild's mission to advance equitable access to arts education, this year's conference will offer a fresh perspective on the field's most pressing questions. How can the arts education sector respond to and help combat structural violence in urban communities? What does it mean to authentically turn outward and engage with community members? How can partnerships strategic help our organizations make a larger and more lasting impact? The conference will tackle these and other issues while equipping a diverse collective of arts education leaders with the tools to promote equity of opportunity and strengthen arts education for all.

The conference will be held at the Philadelphia Marriott Downtown, with site visits and special events at notable community arts locations throughout the area, and pre-conference institutes on leadership, arts education partnerships with K-12 schools, storytelling, teaching artist development and social justice. Regular registration deadline is September 24. Key conference sessions include:

**Keynote Address by Rich Harwood**: *Reclaiming Main Street: How We Can Authentically Do Good* (Nov. 12): Each of us as arts education leaders comes to our work with the urge to do good, inspire individuals, and enrich the civic life of our communities. But as we try to get things done, we often turn inward to focus more on our own organization at the expense of turning outward to the people we serve. In this thoughtprovoking keynote, Harwood will discuss how the key to greater impact is to move beyond the walls of your organization and align your vision, goals, and key services with the aspirations of your local community.

Keynote Address by Shawn Ginwright: A Love Note to Justice: Building Hope and Healing in Urban America (Nov. 13): Ginwright's bold and nuanced keynote proposes a new movement of healing justice to repair the damage done by the erosion of hope resulting from structural violence in urban communities. Drawing on ethnographic case studies from around the country, he emphasizes the need to place healing and hope at the center of our educational and political strategies. In his talk he will share how "teacher activists" in community organizations and stressed schools are employing healing strategies to help their students become powerful civic actors.

Board Development Institute: Trustee Effectiveness Strengthening (Nov. 14): This highly interactive, fullday institute, led by board development expert Susan Meier, will provide your leadership team with fresh ideas. concrete tools, and effective practices for strengthening board-staff dynamics, developing a healthy board culture, and engaging collectively in more meaningful, consequential work. Designed for teams of two ideally comprised of the executive director and an experienced or new board leader.

Annual Awards Luncheon (Nov. 14): The National Guild will honor Kwayera Archer-Cunningham with 2015 the National Service Award for lifelong dedication to vouth and family development, community building, and social justice as founding president and chief executive officer of Ifetayo Cultural Arts Academy; her service to the field as former Guild trustee; and her а commitment to mentoring future arts education leaders through the Guild's Community Arts Education Leadership Institute. The National Leadership Award will be presented to Lily Yeh, of Village of Arts founder and Humanities (Philadelphia, PA) and Barefoot Artists, Inc. (Philadelphia, PA). recognizes The award Yeh's groundbreaking work as an artist, educator, and community leader. Yeh is internationally celebrated an artist whose work has taken her to communities throughout the world.

**Teaching Artist Development Preconference and Track**: This year's teaching artist preconference and main conference track will provide a rare opportunity for teaching artists and those who care about advancing the field – employing organizations, funders, organizations that train teaching artists, and others – to work together to draft an action plan for advancing the teaching artist field.

The conference is the only national gathering tailored to address the specific nonprofit interests and needs of community arts education providers community music schools, arts and cultural centers, youth theaters, dance studios. creative aging programs, museum education departments, in school and out of school programs, etc.

— dedicated to making high quality arts learning opportunities accessible to all. Staff, faculty, trustees, and teaching artists at arts education organizations and programs are encouraged to attend the Conference for Community Arts Education. Registration is now open. <u>Click here</u> to register and see detailed program, schedule, and registration information.

Major supporters include the William Penn Foundation, Aroha Philanthropies, the National Endowment for the Arts, and the Pennsylvania Council on the Arts. Additional support is provided by the Barthelmes Foundation. the Stockton Rush Bartol Foundation, GuideBook. Active Network. and ASCAP.

The National Guild supports and advances access to lifelong learning opportunities in the arts. Working collaboratively with a broad range of practitioners and stakeholders within and beyond the arts and education sectors, the Guild builds the capacity of community arts education providers to 1) deliver quality programs that are sustainable and equitable; 2) secure greater financial support, and 3) contribute to systemic change to ensure all people have access to arts education. We do this by providing professional development and information resources, ongoing networking opportunities, and leadership development for current and future arts education leaders. We also work to increase awareness and support for communitv arts education and investment in the field by developing strategic partnerships and leveraging the assets of current and emerging leaders in the field.

## NFA

#### *National Flute Association 44th Annual Convention August 11-14, 2016 | San Diego*

The NFA is now accepting proposals for the 2016 convention in San Diego. Proposals must be submitted using the <u>online system</u> and are due October 1. Flute Choir Proposals are due November 16.

The NFA will hold fourteen competitions for flutists, composers, publishers, and scholars to participate at its 44th annual convention CA. in San Diego, about the 2016 Information competitions, including repertoire, is available. entrants All must now application complete an through DecisionDesk. Competitions will open December 1, 2015, and the deadline for most is February 16, 2016.

Learn more about the National Flute Association at <u>nfaonline.org</u>.

## NFMC

The National Federation of Music Clubs 58<sup>th</sup> Biennial Convention was held June 16-20, 2015 in Fargo North Dakota. There were 250 attendees. The highlight of the convention were the Young Artist Competitions. Fifteen thousand dollars was awarded to first place winners Nicholas Susi - Piano, Christie Conover – Voice and Matthew Lipman – Viola. These NFMC Young Artists will be under contract to perform nationwide for two years.

NFMC President Carolyn Nelson NFMC presented the President's Citation for service and promotion of music education to the 188<sup>th</sup> Army Band Brass Quintet. This ensemble performs an average of fifteen musical missions including each year, militarv graduations, change-of-command ceremonies. send-offs and troop Freedom Salutes, public recitals and educational workshops. Their concert was enthusiastically received.

At the conclusion of the convention NFMC elected its 33<sup>rd</sup> President. Michael R. Edwards becomes the first male president elected in NFMC's 126 year history. The elected officers for 2015-2017 are: President Michael R. Edwards (FL), First VP Frances Nelson (MS), Recording Secretary Jeanne Hryniewicki (WI), and Treasurer Barbara Hildebrand (TN).

Michael Edwards challenged members to become more involved in the community and to meet the musical needs of the community. The President's Theme is "Keeping the Music Alive for the Future".

The NFMC Conference will be held in Tulsa, Oklahoma June 21-25, 2016.

## SESAC

## SESAC to Acquire the Harry Fox Agency

SESAC, Inc. announced that that it has entered into an agreement to acquire the **Harry Fox Agency** (HFA), the leading U.S. mechanical rights organization. The proposed transaction has been approved by the NMPA Board and is subject to NMPA member approval. The transaction positions SESAC as the only music rights organization in the United States, with the ability to offer singular licenses for the works of its affiliated writers and publishers that aggregate both performance and mechanical rights. This allows SESAC to drive greater efficiency in licensing for music users, as well as enhanced value for music publishers. creators and The announcement was made by John Josephson, Chairman and CEO of SESAC, Inc.

#### SESAC Signs Rock and Roll Hall of Fame Inductee Green Day



Grammy Award-winning and Rock and Roll Hall of Fame inductee **Green Day** has signed with **SESAC** for representation.

#### SESAC Signs Kesha, Shawn Stockman, and Thin Lizzy/Phil Lynott Catalog

SESAC, Inc., today announced the addition of songwriters **Kesha**, **Shawn** 

Stockman, and the Thin Lizzy catalog by primary songwriter, Phil Lynott, to The artists join their roster. an impressive list of nearly 40.000 songwriters affiliated with SESAC including Bob Dylan, Kurt Cobain, Zac Brown, Charli XCX and others.

John Josephson, Chairman and CEO, SESAC. Inc.. said "Continuina to expand SESAC's stellar roster of creators remains a priority, especially during this time of tremendous growth forward and momentum for the company. We couldn't be prouder to welcome these talented artists to the SESAC family."

Singer-songwriter, Kesha Sebert, known professionally Kesha. as is an international pop sensation with eight consecutive Top 10 hits under her belt, including four #1 singles: "TiK ToK," "Your Love Is My Drug," "We R Who We R." and most recently "Timber." "Timber," a collaboration with Pitbull, peaked at #1 on the Billboard Hot 100 singles charts, Top 40 charts, UK charts, European singles charts, and Spotify, was nominated for a Billboard Music Award for Top Rap Song, an MTV Video Music Award for Best Collaboration, and the 2014 won iHeartRadio Music Award for Best Collaboration. Kesha has sold over 35 million combined tracks and ringtones in the U.S alone and over 59 million worldwide to date.

Shawn Stockman is an American R&B singer and founding member of the Grammy® winning vocal group, Boyz II Men. As the tenor vocalist, Stockman helped make Boys II Men the bestselling R&B group of all time, selling more than 64 million albums worldwide, with chart-topping hits such as "On Bended Knee," "One Sweet Day," "I'll Make Love to You," and "End of the Road." Stockman has enjoyed recent success as a television personality, serving as a judge on NBC's "The Sing-Off."

Formed in the late '60's, Thin Lizzy is an iconic Irish rock band that was founded and led by late front man and chief songwriter, Phil Lynott. The band has released more than two dozen albums, boasting international hit singles such as "Whiskey in the Jar" and "The Boys Are Back in Town" and "Jailbreak." Widely recognized as one of the first hard rock bands to employ a double lead guitar harmony sound, Thin Lizzy has inspired the likes of Metallica, Alice in Chains and Mastodon.

#### SESAC's Rumblefish Launches RADKey: New Technology Enables YouTube Creators to Block Ads or Monetize Videos, While Compensating Bands and Artists

<u>Rumblefish</u>, the pioneers of music micro-licensing and a subsidiary of the music rights organization SESAC, today launched RADKey, a patent-pending innovation that allows video creators to instantaneously block ads or monetize videos on YouTube while compensating bands and artists. The announcement was made today by Paul Anthony Troiano, CEO, Rumblefish.

RADKeys solve a major challenge for the entire music micro-licensing ecosystem, allowing properly licensed songs to be administered accurately and immediately. It serves as an important new innovation in micro-licensing that will allow instant copyright license verification, end illegitimate take-downs for video creators, let YouTube creators block ads or monetize videos, and create new income and career-boosting data for artists and record labels.

RADKeys enable video creators to instantly either block ads or monetize their video on YouTube based on the license they purchased. This is a muchneeded, major step forward for the industry. Currently, RADKevs are available at participating online music licensing marketplaces, most notably via Shutterstock Music (SSTK), where users are issued a RADKey for each music license purchased. The keys are also integrated into Audible Magic, who provides digital fingerprint content recognition technology that enables fast and accurate identification of music in video networks such as Facebook, Dailymotion, Vimeo, Twitch and others. Rumblefish will be announcing additional RADKey partners at this SXSW Music Festival. year's

## Sigma Alpha lota

Sigma Alpha lota International Music Fraternity held a triennial national convention in St. Louis in July 2015. Three new choral premieres were presented at the InterAmerican Music Awards Concert, given by singers from the St. Louis Chamber Chorus. The winning composition, "Salve Regina" was written by Timothy Roy. Mr. Roy will begin a doctorate in composition at Rice University's Shepherd School of Music, where he will serve as a Teaching Fellow for the Rice Electroacoustic Music Labs. The composer/judges were Sigma Alpha lota Distinguished Members Dr. Tania Leon, whose song "En el sender ancho" was presented, and Dr. Daniel Brewbaker, whose "i carry you in my heart" was given its premiere. The three compositions will be published by C.F. Peters. The 750 SAI members in attendance were thrilled by the concert, a total of nine selections, given under the direction of Mary Ongjoco Chapman.

