

Strengthening the importance of music in our life and culture since 1940

NEWSLETTER Fall 2016

National Music Council
Presents 2016 American
Eagle Awards to Emmylou
Harris, Vince Gill and Grand
Ole Opry At Summer NAMM



The National Music Council's annual American Eagle Awards were presented at Summer NAMM in Nashville, TN for a second year in a row on Saturday, June 25. The highly prestigious Eagle Awards are presented each year in national celebration of an individual's or an organization's long term contribution to America's musical culture and heritage. This year, music legends Emmylou Harris and Vince Gill were honored, along with the iconic Grand Ole Opry.

The awards featured performances by Emmylou Harris and Vince Gill, as well as special tributes to the honorees by Roy Clark, John Conlee, and Bill Cody. Proceeds from the event support the Council's music education advocacy



Emmylou Harris Accepts her 2016 American Eagle Award

efforts. <u>Click here</u> for the photo highlights of the event.

Emmylou Harris is one of the most admired and respected female vocalists in music history. With 13 Grammy Awards and a trio of CMA trophies, her work has garnered admiration and praise from her peers. Beginning with her 1975 masterpiece Pieces Of The Sky, Harris began to carve out a reputation as one of the genre's most progressive talents - though one with a clear reverence toward the history of the Country format. She made songs by The Louvin Brothers, Buck Owens, and Hank Snow hits again. She also teamed up with Dolly Parton and Linda Ronstadt for the iconic Trio album in 1987. Harris was inducted as a member of the Grand Ole Opry in 1992, and into the Country Music Hall of Fame in 2008.

Whether it be Country, Rock, Bluegrass, or Gospel, there is no genre of music that Vince Gill hasn't excelled in during his much-heralded career. Starting out playing in a Bluegrass band called Mountain Smoke when he was a teenager, he later joined Boone Creek a band fronted by future Country star Ricky Skaggs. He spent three years as lead singer of the Pop / Rock group Pure Prairie League before moving to Nashville in the early 1980s. It took him a few years to find his artistic path, but he hit big in 1990 with "When I Call Your Name." Future hits included "Liza Jane" and "Go Rest High On That Mountain." Twenty Grammy Awards later, Gill stands as one of the most revered male artists of all time. He was inducted into the Grand Ole Opry in 1991, and the Country Music Hall of Fame in 2007.



Vince Gill Performs at the 2016 American Eagle Awards

Musical artists have come from all over the world for a chance to perform on the stage that is the *Grand Ole Opry*. Starting as the WSM Barn Dance in the fall of 1925, the show has enchanted artists and fans alike ever since. Legends such as Hank Williams and Patsy Cline have dazzled with their talents there, as have modern-day hitmakers like Carrie Underwood and Brad Paisley. It's been called the "home of

American music" and "country's most famous stage." Every year, hundreds of thousands of people make pilgrimages across town or around the world to the *Grand Ole Opry* to see the show live. Millions more tune in to *Opry* broadcasts via a mobile app, SiriusXM Satellite Radio, Nashville's 650 AM WSM, and on opry.com and wsmonline.com.



WSM's Bill Cody Presents the Award to Opry GM Pete Fisher

The Council also presented its annual Leadership in Music symposium prior to The event included a the awards. conversation with the honorees hosted by NMC board member Charlie Sanders who was joined by SGA President Rick Carnes. Also featured at symposium was the Emmy Award winning animation created by the NMC and MPA as part of a primary school lesson plan that encourages kids to think about the ramifications of taking other people's creative works without permission. NMC Director David Sanders frames the animated piece as "part of a world-wide effort by creators to change the narrative in terms of fostering an understanding that the online protection of creative works enhances freedom of speech and the marketplace of ideas, rather than encroaching on them."

The National Music Council continues to serve as a forum for the free discussion of this country's national music affairs and challenges. Founded in 1940 to act as a clearinghouse for the joint opinion and decision of its members and to work to strengthen the importance of music in our life and culture, the Council's initial membership of 13 has grown to almost 50 national music organizations, encompassing every important form of professional and commercial musical activity.

Through the cooperative work of its member organizations, the National Music Council promotes and supports music and music education as an integral part of the curricula in the schools of our nation, and in the lives of its citizens. The Council provides for the information exchange of coordination of efforts amona member organizations and speaks with one voice for the music community whenever an authoritative expression of opinion is desirable.

Past American Eagle Award recipients include Kris Kristofferson, Quincy Jones, Herbie Hancock, Clive Davis, Van Benny Goodman. Lionel Cliburn, Hampton, Dizzy Gillespie, Morton Gould, Dave Brubeck, Marian Anderson, Lena Horne, Roy Clark, Roberta Peters, Sherman Halsey, Odetta. Sondheim, Sesame Street, Hard Rock Cafe, Music Makes Us, and VH-1 Save the Music Foundation. This year's event in Nashville marks the 33rd year of formal presentations of the Awards.

Music Education Roundtable ACTION ALERT

After a usual long summer recess, Congress came back in session on Tuesday, September 6. With less than a month remaining until the fiscal deadline, Congress will more than likely pass a Continuing Resolution (CR) to temporarily fund the government.

So how does this effect "Well-Rounded" programs within ESSA? Regardless of the CR's duration, Congress will also begin negotiations for an Omnibus bill. Although none of the House and Senate appropriations bills made it beyond Committee approval, these serve as a touchstone for the House and Senate Appropriations Committees as they craft an Omnibus bill.

Neither the House nor Senate bill matches the authorized \$1.65 billion level, but the most shocking variance is the \$700 million difference for Title IV. Part A, the Student Support and Academic Enrichment Grants (SSAEG). SSAEG was created and authorized in ESSA to provide supplemental funding to help states and school districts provide access to "Well-Rounded" education subjects, which now include music and the arts.

Voice the importance of music education to Congress by going to **NAfME's Grassroots Action Center** and send а letter to vour representatives, asking them support music education and fully fund SSAEG at its \$1.65 authorized level. For a quick refresher on the Government's Appropriations Process, visit here.

MUSIC COMMUNITY & ARTISTS TO CONGRESS: FIX THE DMCA

Remember watching the little orange AOL man walk across your screen as you waited to log on to the Internet? Hearing "You've Got Mail" upon entering the World Wide Web was a cultural phenomenon that excited everyone lucky enough to be granted access – until you were booted off when someone answered the phone. What a new and fickle technology the 1998 Internet was!



Naturally, this fickle technology has evolved tremendously in the past 18 years. And as we all know, so have the many ways in which music is distributed online. Unfortunately, a digital piracy law enacted by Congress way back in 1998 is still on the books today, but with the opposite intended effect. This antiquated law - called the Digital Millennium Copyright Act (DMCA) places an undue burden on creators by forcing them to police the entire Internet for instances of theft while unfairly favoring technology companies and roque pirate sites. Perhaps searching for and taking down links to illegal uploads was possible back in 1998 when getting online required a landline and a prayer, but not so for today's sophisticated Internet (the musicFIRST coalition, a broad-based coalition of

artist and industry groups, has its clever take on the issue <u>here</u>).

Further, the DMCA has propagated an unfair licensing regime where some of the biggest ad-supported music services like YouTube pay artists and musicians peanuts, all while music consumption on those platforms has skyrocketed. The stark disparity between the meager music revenues from these services and amount enormous of music consumption on them has been dubbed "the value gap." In short, the DMCA has effectively helped enrich big tech companies who distribute music at the expense of artists and creators who have tirelessly worked to bring that music to life.

That's why this past summer unprecedented coalition of more than 500 artists from superstars to independent artists spanning across all genres and generations - and 20 music organizations and companies signed an open letter to Congress decrying a broken DMCA. The open letter was published as advertisements in major Washington D.C. political publications, coming at a critical time as U.S. House Judiciary Committee Chairman Bob Goodlatte is reportedly planning to soon unveil reforms to U.S. copyright law. "As songwriters and artists who are a vital contributing force to the U.S. and to American exports around the world, we are writing to express our concern about the ability of the next generation of creators to earn a living," reads the letter. "The DMCA simply doesn't work...We ask you to enact sensible reform that balances the interests of creators with the interests of the companies who exploit music for their

financial enrichment. It's only then that consumers will truly benefit."

As we all know, the music industry is relatively small compared to the weight of Silicon Valley who would prefer to keep the DMCA as is. But a unified music community lending its voice to ask for reforms sends a powerful message to policymakers. It's important to stand together to strengthen the music economy and create a healthier, more stable ecosystem for the next generation of singers, songwriters, and musicians.

NMC/MPA Announce 2016 Student Video Scholarship Winners

The NMC and Music Publishers Association are pleased to announce the winners of our 2016 Copyright Awareness Scholarship!

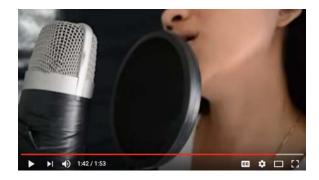
First prize went to Tara Troiano for her simple and heartfelt message about the difficulty of building a future as a musician when people are illegally downloading content online. Tara is a sophomore at Frisco High School in Frisco, Texas, and hopes to attend college to study film, music, and business.



Second prize went to Kathryn Keller for her concise video comparing online theft to stealing money directly from a busker. Kathryn is a student at Columbia College Chicago where she studies television writing and producing.



Third prize went to Lexus Jackson for her submission *Working for Free* which poses the question to the viewer: if you wouldn't work for free, why would you expect the same from artists and musicians? Lexus is a graduate student at Eastern Michigan University in Lansing studying business and entrepreneurship.



With so many exceptional submissions this year it was hard to select just three winners. The National Music Council and the Music Publishers Association would like to extend an honorable mention to finalists Jules Iradukunda and Blake Derksen.

We are certain that each and every one of these students have a bright future in whatever field they chose.

And to all of the students who took the time to tell us why copyright and intellectual property are important, we commend them! We know how much work goes into these projects and look forward to viewing the creative and fantastic things that come from the minds of our applicants. Our goal in having this scholarship opportunity available is not only to provide a few students with a little assistance for their studies, but also to educate students of all ages about the importance of protecting intellectual property and the myriad of diverse industries that are affected when copyright laws aren't respected.

The Copyright Awareness Scholarship was created in 2010 by the Music Publishers Association to help students learn more about intellectual property and copyright. The MPA has since joined with the National Music Council to help cast a wider net and reach a larger audience of students.

For more information please contact scholarship@mpa.org.

In addition to the Copyright Awareness Scholarship, the NMC & MPA offer award winning curriculum ideas for the classroom to help students understand copyright and intellectual property and how imperative it is to support the For more creation of work. new information including on that. educational resources, please visit www.iMadelt.org.

Please contact David Sanders at NMC for graphics to post on your organization website: sandersd@montclair.edu

International Society of Jazz Arrangers and Composers Created to Support Jazz Community

The International Society of Jazz Arrangers & Composers (ISJAC) debuted on August 25th with the launch of their website as well announcement of the re-birth of the Composers' International Jazz Symposium (now under the aegis of ISJAC) to be held May 18-20, 2017 on the campus of the University of South Florida in Tampa.

The Society's mission is threefold:

- To unite and serve the international community of jazz arrangers and composers
- To advance the understanding and appreciation of jazz composition
- To stimulate the creation, performance, and dissemination of new works and research

The Board, led by Chuck Owen (Pres.), includes a distinguished and diverse array of jazz composers: David Caffey, John Clayton, Brian Coyle, Christine Jensen, James Miley, Rufus Reid, Ellen Rowe, Dave Stamps, Omar Thomas, & Ryan Truesdell.

On hiatus since 2008, the widely acclaimed Symposium features an outstanding line-up of guest composers, lecturers, and featured groups: Billy Childs Quartet, John Hollenbeck and the Claudia Quintet, Rufus Reid, Maria Schneider, & Chuck Owen & his Jazz Surge. Over 200 jazz composers, musicians, scholars, and music industry

reps are expected to attend the 2 ½ day conference that features concert premiers, master classes, panel discussions, poster sessions and much more. For more information on either ISJAC or the Composers' Symposium visit: www.isjac.org

Importance of Music Education with Arts Leaders in New Talking Up Music Education Podcast



Carlsbad, CA August 23, 2016

During last month's Republican and Democratic National Conventions, arts leaders, luminaries, performers, policy makers and advocates joined together to discuss the importance of music and arts education, the current state of arts education, and how music and the arts have influenced their own lives as part of The NAMM Foundation's podcast, "Talking Up Music Education." The special Convention podcasts featured a range of contributors, including criticallyacclaimed composer and singer, Ben Folds; legendary actor, singer and dancer. Ben Vereen: Turnaround Artist. PBS NewsHour and New York Times contributor, David Brooks: President and Americans for the Arts CEO, Robert L.

Lynch; and Joe Lamond, President and CEO of NAMM.

In this two-podcast series, the contributors shared personal stories of the importance of arts in their own lives engaged in а passionate discussion, delving into the topics of arts healing therapy, community engagement, enhanced social cognitive abilities at all ages, and a variety of subjects which underscore the vital role the arts play in all aspects of lives. The podcasts can be our downloaded here.

The episodes recorded in were conjunction with ARTSSpeak; a national nonpartisan policy forum held at both conventions to discuss the transformative power of the arts to impact 21st century learning, economy, and healing, especially for wounded military veterans and their families. Produced by Americans for the Arts in partnership with NAMM, the forums included a variety of arts leaders, including Former Arkansas Governor and musician Mike Huckabee: National Constitution Center President CEO and Jeffrey Rosen: Congresswoman Suzanne Bonamici (D-OR); Governor John Hickenlooper (CO); Lieutenant Governor John Sanchez (NM); West Sacramento Mayor Christopher Cabaldon; Oklahoma City Mayor and The United States Conference of Mayors President Mick Cornett; Maria Jukic, director of the Cleveland Clinic Arts & Medicine Institute; Karen Gahl-Mills, executive director of Cuyahoga Arts & Culture; Akram Boutros, MetroHealth CEO; and Arthur Bloom, MusiCorps founder and director, as well as both Mr. Folds and

Mr. Vereen. Recaps from the events can be found by visiting: <u>DNC</u> or <u>RNC</u>.

The "Talking Up Music Education" podcast is produced by The NAMM Foundation and features artists. teachers. parents. students and community leaders who share inspiring stories of advancing arts education and policy. The podcast is available to subscribe, download and share by visiting iTunes, Podomatic, Stitcher or Google Play.

Composer Randy Newman Signs With SESAC



Los Angeles, CA: Legendary songwriter and film composer Randy Newman, whose musical compositions have earned Oscars, Grammys and Emmys, has signed with SESAC, the nation's most progressive PRO and the only Music Rights Organization in the country, for representation.

"There is no question that Randy Newman's contribution to music is unparalleled, with songs that are timeless and music scores that are memorable. His career has spanned almost 50 years, a tribute to his brilliance as a composer and musician,"

said John Josephson, Chairman/CEO of SESAC. "We are proud to welcome Randy to the SESAC family of affiliates." "I am looking forward to a long and (It won't be too long, will it?) happy association with SESAC," Newman said, jokingly.

With songs that run the gamut from heartbreaking to satirical and a host of unforgettable film Randy scores, Newman created musical has widely masterpieces recognized by generations of audiences. In addition to his acclaimed solo recordings—such as Randy Newman, 12 Songs, Sail Away, Good Old Boys, and Harps and *Angels*—and regular international touring, Newman composes and scores films. including The for Natural. Awakenings, Ragtime, all three Toy Story pictures, Seabiscuit, James and the Giant Peach, A Bug's Life, and most Disney/Pixar's recently. Monsters University, the preguel to Monsters Inc. (which he also scored). Newman's many honors include six Grammys, three Emmys, two Academy Awards, and a star on the Hollywood Walk of Fame. Additionally, he was inducted into the Rock and Roll Hall of Fame in 2013.

BMI Welcomes Composer Matthew Aucoin to the BMI Family

BMI is proud to welcome composer, conductor and pianist Matthew Aucoin, one of the most sought-after new talents in the world of classical music and opera, to the BMI family. Aucoin, whose music pleasingly intertwines elements of jazz and other complex rhythms, and whose melodic lines have captured the hearts of vocalists, is also becoming a

renowned conductor and in the fall of 2016, will be Artist-in-Resident at Los Angeles Opera, a position that was created specifically for him and which fuses all of his extensive musical skills.



Along with this prestigious accomplishment, Aucoin is the first Composer-in-Residence at the Peabody Essex Museum in Salem, Massachusetts, and has made conducting debuts with the Chicago Symphony Orchestra, Rome Opera Orchestra, the Civic Orchestra of Chicago (a special event featuring cellist Yo-Yo Ma) and Juilliard Opera. He has also conducted the premieres of two of operas: Crossing at Boston's Repertory Theater American Second Nature, a chamber opera for the young, at Lyric Opera of Chicago. He is currently at work on a new opera for the Metropolitan Opera / Lincoln Center Theater's New Works program.

At the age of 6, Aucoin started piano lessons; now at 26, his orchestral and chamber compositions are performed throughout the U.S. and Europe, while his operatic works and piano concertos are also appreciated globally. BMI looks forward to watching the journey of this extraordinary musician, who has been compared to Mozart, Wagner and Bernstein, as he comes into his own.

State Coalition Forms to Advance Arts Education in Indiana



Newly formed IAEN seeks to advance and accelerate ESSA at the state level

In Indianapolis, a new statewide network of arts leaders and advocates met on August 11th to help insure student access to music and arts education in Indiana. Led by a steering committee made up of NAMM Chairman Mark Goff of Paige's Music, Mike Kamphius, managing director, division of education services at Conn-Selmer, John Wittmann, manager of education and artist relations for Yamaha, Lane Velayo, executive director of the Indiana Music Educators Association and Matt Carter, vice president of destination development for Visit Indy, the newly formed Indiana Arts Education Network (IAEN) seeks to aid in the organization of arts advocacy efforts in the state.

In a workshop led by facilitators, Jeff Poulin, arts education program manager at Americans for the Arts (AFTA); Lynn Tuttle, director of content and policy at National Association for Music Education (NAfME); and Mary

Luehrsen, director of public affairs and government relations at NAMM, the network met with the intent to insure that every Indiana student has reliable access to a well-rounded education that includes music and the arts and to discuss the long-term vision for music and arts education as mandated by the Every Student Succeeds Act (ESSA); a law signed by President Obama in 2015 which defines music and arts as part of a "well-rounded" education. The group also developed a set of objectives that focused on unifying arts leaders. educators and advocates and effective state-level maintaining an music and arts education advocacy offers training, organization that information to serve statewide а advocacy plan aimed at engaging lawmakers, officials and stakeholders at the local and state levels of government.

Over the next few months, individual members of the group will continue the advocacy work by meeting with Indiana Department of Education representatives at a series of townhalls and meetings. As part of its vision for arts education, representatives from the group will request that the state strengthens and expands policies to assure access to music and arts education as part of a "well-rounded" education for all Indiana children, and that music and arts education be included as part of its state accountability formulas and systems being developed to meet the ESSA requirements. Along with this, the group will emphasize the role of music and arts education in meeting school goals for parent and family engagement, and encourage expansion of programs to engage parents and families.

In addition to Goff, Kamphius and Wittmann, other participating NAMM included Bob members Bailey (Sweetwater Music), Craig Gigax (Meridian Music), Sharon Knepp (Gemeinhardt), NAMM Boardmember Musselman (American John Marketing), John Shaffer (Quinlan & Fabish), Jennifer Stricker (Maxwell's House of Music) and John Yehling (JW Pepper). Other participating organizations included Americans for the Arts, Butler Arts Center/Clowes Memorial Hall. DePauw University, Horizon Education Alliance, Indiana Band Masters Association. Indiana Music Educators Association, Indiana Repertory Theater, Indiana State School Music Association, Music for All, Purdue University, Strategic National Arts Alumni Project and others.

The IAEN will reconvene on November 10 in Indianapolis. NAMM Members interested in joining or leading advocacy efforts in their state can contact Eric Ebel of NAMM via email at erice@namm.org

MEMBER REPORTS

AATS

The American Academy of Teachers of Singing (AATS) presented a paper at the National Conference of the National Association of Teachers of Singing (NATS) on July 11, 2016: Accessible Publication: Copyright and Integration of 21st Century Means of Publishing for

Academic, Personal, and Professional Use of Printed Music.

This paper addressed the needs of the various stakeholders and the Academy "encourages advocacy for all positive developments toward legal and easily acquired sheet music for the purposes of education, rehearsal, audition, enjoyment, and performance." The Academy meets five times a year in New York City for discussion on pedagogical matters; opinion papers are written based on these discussions. A paper on mentoring is currently being written, differentiating between training and mentoring. AATS is now a member of the International Congress of Voice Teachers and is considering participation in Stockholm in 2017. The Code of Ethics has been revised to accommodate the FTC rulings on fair trade and is on the AATS website. Papers written by the Academy are available on the website www.americanacademyofteachersofsing ing.org for the use of other authors as long as there is an acknowledgement of the source.

The Academy also mourns the loss of Marni Nixon and Dale Moore.

The Academy has implemented online conferencing to accommodate members outside the New York area in order to increase participation in discussion.

CHOPIN FOUNDATION

The Chopin Foundation Announces a Record Number of Scholarship Recipients For 2016-2017

The Chopin Foundation of the United States, a Miami-based national nonprofit organization with international impact, is pleased to announce that it recently awarded a record number of scholarships for the 2016-17 school year. Out of 27 applicants, the Foundation was able to award 10 full (\$1,000) scholarships and 7 half (\$500) scholarships totaling \$13,500 in cash awards. "The scholarship competition was really stiff this year since the level of playing was very high," said Scholarship Committee member, Agustin Anievas, a renowned concert artist and pedagogue. "I am thrilled to see so many young students beautifully performing the music of Chopin."

The purpose of the Chopin Foundation Scholarship Program is to support and encourage young, talented American pianists through up to four years of preparation for the National Chopin Piano Competition of the United States, which is held in Miami, Florida, every five years. The Scholarship Program is open to all qualified American pianists (US citizens or legal residents) between age 14-17. This year's recipients are:

Cameron Akioka, 16
First Year
Palo Alto, CA
Palo Alto High School
Piano Teacher: Olya Katsman

Rolando Antonio Alejandro, 17 First Year Guaynabo, PR The Juilliard School Piano Teacher: Dr. Matti Raekallio Kyle Fang, 16
First Year
Walnut Creek, CA
Valley View Charter Prep/San Francisco
Conservatory of Music Pre-College Division
Piano Teacher: Dr. William Wellborn

Avery Gagliano, 14
First Year
Washington, DC
Curtis Institute of Music

Piano Teacher: Marina Aleksyeva

Ziyao "Chelsea" Guo, 15 First Year Darien, CT The Juilliard School Pre-College Division Piano Teachers: Hung-Kuan Chen/Dr. Tema Blackstone

Kimberly Han, 15 First Year Lake Forest, IL Lake Forest High School

Piano Teacher: Brenda Huang/Alexander Korsantia

Leyla Kabuli, 16
First Year
Davis, CA
Davis High School /San Francisco Conservatory of
Music Pre-College Division
Piano Teacher: John McCarthy

Andrew Lin, 16 First Year San Jose, CA Lynbrook High School

Piano Teacher: Dr. William Wellborn

Vincent Liu, 17 First Year San Ramon, CA Dougherty Valley High School

Piano Teacher: Hans Boepple
Ishan Loomba, 14

First Year Albuquerque, NM Early College Academy Piano Teacher: Dr. Carol Leone

Niklas Kniesche, 15 First Year Providence, RI Wheeler School

Piano Teacher: Jonathan Bass

Evren Ozel, 17 Third Year Minneapolis, MN

Walnut Hill School for the Arts-Natick, MA Piano Teacher: Wha Kyung Byun

Victor Shlyakhtenko, 14
First Year
Los Angeles, CA
Colburn Community School of Performing Arts
Piano Teacher: Teresa de Jong Pombo

William Tang, 14
First Year
Woodside NY
Hunter College High School/Manhattan School of

Music
Piano Teacher: Miyoko Lotto

Taylor Wang, 14
First Year
Centerville, OH
Walnut Hill School for the Arts, Natick MA
Piano Teacher: Sergei Polusmiak

Samuel Xu, 15 First Year Chandler, AZ Arizona Virtual Academy Piano Teacher, Fei Xu

Anqi Xu, 16
First Year
New Providence, NJ
UCVTS Magnet High School/Manhattan School of
Music, Pre-College Division
Piano Teacher, Miyoko Lotto

For more information on the Scholarship Program for Young Pianists, please visit the Chopin Foundation website: www.chopin.org

MTNA

2017 MTNA Collegiate Chapters
Piano Pedagogy Symposium
Jacksonville, Florida
January 14–15, 2017

University of North Florida

The sixth MTNA Collegiate Chapters
Piano Pedagogy Symposium will be
hosted by the University of North Florida
collegiate chapter in Jacksonville,
Florida, January 14–15, 2017. This
meeting of collegiate chapters and their
advisors has been instrumental in

building bridges of research and communication across the country. This annual conference is sponsored by MTNA, and it combines the quality of the lectures of the national conferences but in a much smaller and intimate environment. Lectures are given by both collegiate faculty and graduate students. Although focused around MTNA Collegiate Chapters, the weekend is open to anyone and everyone. We anticipate a wonderful weekend, and we hope to see you there!

2017 MTNA National Conference Baltimore, Maryland March 18–22, 2017

The 2017 MTNA National Conference will take place in Baltimore, Maryland, March 18–22. Set on the city's famous Inner Harbor and within walking distance to most of downtown's wonderful attractions, the Baltimore Marriott Waterfront will play host to nearly 2,000 music teachers, students and industry experts for our annual celebration of the music teaching profession.

Conference highlights include evening concerts from husband and wife piano duo Leon Fleisher and Katherine Jacobson, and also the musical and theatrical duo Igudesman & Joo. David Cutler, a leading voice on careers in the arts, will give the keynote address. Fleisher and noted pedagogues Diane Hidy and Elissa Milne will lead master classes. And, don't forget about annual favorites like Pedagogy Saturday, the Exhibit Hall and the MTNA National Student Competitions! In addition, colleagues from Canada will join MTNA

to commemorate the 10th anniversary of the 2007 Collaborative Conference.

NAfME

McSally Amendment to Cut Military Band Funding: In July, US Senate Democrats filibustered the House version of the Defense Appropriations bill for Fiscal Year 2017. Some have asked what this means for the Congresswoman Martha McSally's amendment, which would cut funding for military bands. The Democratic filibuster essentially ended the Senate's process of reviewing appropriations bill individually, and signals the likelihood of a short-term continuing resolution that will fund the government until after the general election. While highly dependent upon the winner of the presidential election and the make-up of the new incoming Congress, lawmakers in both chambers will try to pass an omnibus appropriations bill. The fate of the McSally amendment would lie within this enormous piece of legislation.

NAfME has closely monitored this situation, and has strongly voiced opposition to both the amendment as well as Congresswoman McSally's comments—first with a letter concerning her original comments on the matter, and most recently by CEO and Executive Director Mike Blakeslee regarding the actual amendment:

"With dedication and integrity, U.S. military bands continue to serve our nation today by connecting American citizens of all generations with our nation's Soldiers, Airman, Marines, and Sailors through our country's musical heritage. These servicemen and women

set one of the highest examples of musical achievement, pride in nation, and further the aspirations of all citizens, including young American music students across the nation."

Read more:

http://www.nafme.org/july2016-mcsallys-amendment-update/

NAfME Hill Day 2016: NAfME Hill Day 2016 began with a Congressional Briefing, which featured more than 200 attendees. This year's briefing took more of a celebratory route due to the passage of the "Every Student Succeeds Act" (ESSA). To kick it off, NAfME honored Senator Lamar Alexander (R-TN) and Senator Patty Murray (D-WA) each with NAfME's "Stand for Music Award" for their extraordinary work in the creation and passage of ESSA, which lists music as part of a "Well-Rounded Education." In addition, NAfME was joined by several quests of honor who spoke on the importance of music education. including:

- Crossroads Quartet
- Country Artists Kristian Bush and Charlie Worsham
- Phillip Riggs, 2016 Grammy Music Educator of the Year

More than 200 meetings with congressional offices took place during NAfME Hill Day 2016, surpassing last year's event and becoming NAfME's largest and most successful Hill Day in history. Of NAfME's 300 music education advocates, 97 consisted of NAfME collegiate members, which is the largest number of collegiate advocates to date. NAfME's collegiate members represent the future the profession and

the Association, making them an integral part in Hill Day's efforts.

In addition, members of NAfME's Music Education Policy Roundtable participated in Hill Day, including:

- American Orff-Schulwerk Association
- Organization of American Kodaly Educators
- Gordon Institute for Music Learning
- Barbershop Harmony Society
- VH1 Save the Music Foundation

Read more:

http://www.nafme.org/recap-nafme-hill-day-2016/.

Republican and Democratic Party Platform—Education Positions: The

National Association for Music Education has been tracking the Republican and Democratic Party Platform education highlights. As we move toward the general election, including the presidential election, it is important for voters to stay informed. Read more: http://www.nafme.org/2016-republican-democratic-party-platforms/.

NAfME comments to U.S. Department of Education on accountability and state plans: NAfME submitted comments to the U.S. Department of Education on Monday, August 1, regarding draft rules or regulations for accountability systems and state plans under ESSA. NAfME expressed concern with the requirement that any nonacademic indicator that states select for their accountability systems be supported by research linking that measure to student performance. Such limitations could hinder states including

music education-friendly indicators such as access and participation rates in music and arts education. In addition, NAfME commented on the creation of a summative score for each school, voicing a concern that such a score, heavily weighted in tested subject results, could unintentionally limit student access to music and the arts just as Adequate Yearly Progress under No Child Left Behind kept administrators focused on reading and math to the detriment of all other subjects. Read the comments here:

http://www.nafme.org/wpcontent/files/2015/11/NAfME-MEPR-ESSA-Comments-on-Proposed-Accountability-and-State-Plans-Regulations-FINAL-July-2016.pdf.

Stay up to date on NAfME Advocacy News and what you can do by visiting bit.ly/NAfMEgrassroots. And learn more about the new Every Student Succeeds Act and the impact on music education by visiting bit.ly/NCLBends.

NAfME National In-Service Music Education Conference: Join NAfME November 10-13, 2016, in Grapevine, TX, for its 4th annual National In-Service Music Education Conference. This is one of the most exciting times in music education history, and there is no greater time to band together, learn from each other, and bring new innovative techniques to the classroom. Every year thousands of music educators, future music educators, students, and performers from across the country gather to gain in-depth practical knowledge through hundreds of professional development sessions. This is the only national conference that offers the highest standard of

professional development, networking opportunities around-the-clock performances, and nightly entertainment!

Special guest clinicians include Jimmie Abbington and John Feierabend. Warren Zanes will also present a "MusicEd Talk" on "Soundbreaking in the Classroom, a PBS Series about Recorded Music." Workshops include a Special Learners Workshop on Behaviors and Emotions, as well as a Standards and Assessments Workshop for applying the 2014 Music Standards in the classroom. Additionally, there will be a Men's Directors' Choir led by Jim Henry of the Barbershop Harmony Society and a Band Directors' Academy led by Dr. Peter Boonshaft.

Learn more at bit.ly/NAfME2016, and follow the hashtag #NAfME2016 on Twitter, Instagram, and Facebook.

Nominate a #MusicEdIdol to Receive a \$1000 Grant: Once again the Give a Note Foundation, an affiliate of NAfME, and 21st Century Fox have collaborated together on a new round of grants for 20 music programs around the United States. Students, parents, and music supporters are invited to nominate a music teacher who inspired them and made a positive impact for a chance to receive \$1000 for his or her school music program. Details can be found at bit.ly/MusicEdIdol (follow #MusicEdIdol). and nominations can be submitted at: https://app.getacceptd.com/giveanote. The deadline is October 1.

2017 NAfME All-National Honor Ensembles: The NAfME All-National Honor Ensembles (ANHE) represent the top performing high school musicians in

the United States. So much more than a musical ensemble; it is a comprehendsive, musical and educational experience.

The ensembles will meet at the Gaylord Texan Resort and Convention Center in Grapevine, Texas, under the baton of leaders in the field of music education. The NAfME All-National Honor Ensembles are represented in the following components:

- Concert Band
- Mixed Choir
- Symphony Orchestra
- Jazz Ensemble

Audition deadline is May 12, 2017. Details may be found <u>here</u>.

2018 Nominations are now open for the 2018 U.S. Army All-American Marching Band (USAAAMB). The U.S. Army All-American Bowl is the premier high school football game in the nation. Produced by All American Games, this Bowl features the nation's top high school senior football players and marching musicians. A student selected as one of the 125 U.S. Army All-American Marching Band members will receive an all-expenses-paid trip to San Antonio, TX, to march in the halftime performance of the All-American Bowl at the Alamodome.

The USAAAMB provides an experience that students will never forget, that teachers valuable 21st century skills like leadership, teamwork, and critical thinking. Applications open November 1, 2016. The nomination deadline is February 1, 2017, and the audition deadline is May 1, 2017. Learn more here.

THE NATIONAL FEDERATION OF MUSIC CLUBS ANNOUNCES NFMC YOUNG ARTIST COMPETITION

A Competition Promoting Outstanding Young Artists Who Are Ready For A Concert Career First Place \$20,000 Second Place \$2,000 Third Place \$1,000

PIANO STRINGS WOMAN'S VOICE MEN'S VOICE

Deadline for application: Feb 1, 2017

Instrumentalist Age Limit - Must have reached the 18th birthday, but not the 30th birthday by June 1, 2017.

Vocalist Age Limit – Must have reached the 25th birthday, but not the 37th birthday by June 1, 2017.

ELLIS DUO AWARD

A Competition Promoting An
Outstanding Piano Duo Team Who Is
Ready For A Concert Career
First Place \$20,000 Duo Team
Second Place \$4,000 Duo Team

Deadline for application: Oct 1, 2016

Piano Duo Age Limit - Must have reached the 18th birthday, but not the 30th birthday by March 31, 2017.

Complete details at nfmc-music.org

National Guild for Community Arts Education

The National Guild's Conference for Community Arts Education will be November 2-5 in Chicago. The conference addresses the specific needs of nonprofit arts education organizations and provides support for expanding equitable access to arts learning opportunities in communities across the country. Join more than 800 leaders from across the country—staff, teaching artists, trustees, students, and our partners in other sectors—as we explore innovative ideas and practical strategies for growing programs, securing financial support, and increasing impact and participation.

In August the Guild, along with partners The President's Council on the Arts and the Humanities, Americans for the Arts, and Massachusetts Cultural Council. announced the launch of their Creative Youth Development National Partnership. This new coalition is collaborating to organize and accelerate the CYD movement through a collective impact strategy with a common agenda, shared systems and activities, crosssector engagement, and continuous communications. The Partnership aims to strengthen community-based organizations working in youth development and the arts, sciences, and humanities; develop and support adult practitioners in the field; and benefit youth by increasing access to CYD opportunities throughout the US. Creative youth development is a recently coined term that organizes a longstanding community of practice integrating the arts, sciences, and humanities with youth development principles, sparking young people's

creativity, and building critical learning and life skills that carry into adulthood.

The Guild also released the report The Practice of Partnership: High-Impact Arts Education Partnerships with K-12 Schools in June. The report provides a detailed account of the Guild's nine-year MetLife Foundation Partners in Arts Education Program (PIAE), offering practical strategies for developing and sustaining arts organization and public school partnerships. It includes case studies from successful Guild member organizations and examines the important role of funders and policymakers in bringing impactful arts education to students.

National Opera Association

Registration is now open for NOA's 62nd Annual Convention: Fostering Change: Performance and Pedagogy in Opera's New Millennium

Visit www.noa.org to register. Early bird registration is available until September 30, so don't delay!

We will meet at the spectacular Fess Parker Doubletree by Hilton, located on the central California coast. You may make your reservation here, or by following the link on the website. Travel information will also be available on the website.

Come and enjoy stimulating sessions and performances in balmy beautiful Santa Barbara! Take an opportunity to participate in the Santa Barbara Experience. Select one of three options for a Saturday excursion: visit the Santa Barbara Mission, witness one of the country's largest migrations of Monarch Butterflies, or, for the truly adventurous, don your wetsuit and take a surfing lesson! Make your selection on the Sessions screen when you register. And don't forget to reserve the meal events by using the check boxes on the left of the Sessions screen.

We look forward to seeing you in Santa Barbara. Carleen, Ben and the committee have prepared a wonderful convention in a beautiful place to be!

SESAC

SESAC Holdings & SUISA Launch Mint Digital Licensing: Swiss collecting society SUISA and US music rights organization SESAC Holdings are forming Mint Digital Licensing, the first transatlantic alliance between organizations that represent musical works on behalf of music publishers, songwriters and composers. Starting in January 2017, the two companies will work closely together to license and administer the rights to use musical compositions in online music services under a joint venture. The collaboration aims to strengthen the competitive position and value of the music entrusted to SUISA and SESAC Performing Rights by copyright owners in the international online music market.

Mint Digital Licensing will offer digital music services single source licenses for reproduction, distribution and performance rights for both SUISA's and SESAC Performing Rights' repertoires as well as the repertoires of music publishers seeking to license their

catalogs across Europe and beyond. It intends to provide licenses to online service providers such as YouTube, Apple, Spotify and others as well as administer licenses negotiated directly between music publishers and digital music services.

The integration of SUISA's and SESAC Holdings' expertise, data assets and technology allows a variety of improvements in multi-territorial licensing:

- Increased Song Matching:

 Continuous matching
 improvements and increased
 matching rates ensure that rights
 holders will be identified and
 properly paid in a timely manner.
- Greater Transparency:
 Easy access for rights holders to review and manage their catalogs, licenses and royalty reports.
- Faster Payment and Reporting:
 Substantially reduced file processing times will allow for even faster usage processing and royalty payment to copyright owners.

The joint venture's database will include approximately 11.5 million documented works by SESAC Holdings and 4.5 million by SUISA, over 21 million sound recordings pre-linked to musical compositions by SESAC Holdings and 4 million by SUISA and over 60 million sound recordings by SESAC Holdings and 36 million by SUISA, which will form the basis of Mint Digital Licensing's offerings.

John Josephson, Chairman and CEO of SESAC Holdings said, "Mint Digital

Licensing represents the first step in SESAC Holdings' plan to build a multi-regional licensing platform at scale. The key to our success will be an unrelenting focus on our customer's needs, access to the most comprehensive and accurate data available in the market and a best of breed technology solution. Like SESAC, SUISA is a leader in technology as well as a dependable and experienced partner. Together, we will significantly improve online licensing for creators, copyright owners and DSPs."

Andreas Wegelin, SUISA CEO, added, "This partnership allows SUISA to expand its position in the online arena and remain autonomous in the long term in this competitive market. Furthermore, we will benefit from significant economies of scale in terms of data and IT infrastructure. In recent years, SUISA has invested heavily in updating its IT infrastructure to be better positioned for the challenges of copyright licensing for the distribution of online music."

SUISA and SESAC believe the cooperation, combination of data and pooling of repertoires embodied by the joint venture is consistent with the European Commission's expressed wish for cooperation among music rights organizations to enable users to negotiate licenses with as few companies as possible. This new, multiterritorial platform will maximize efficiency for music usrs, music publishers, songwriters, composers and other rights owners while vastly improving transactional transparency.

SESAC Holdings Introduces New Tool to Accelerate Revenue, Expedite Clearance: Advancing its objective of simplifying rights administration,

enhancing efficiency and increasing royalty income for music rightsholders, SESAC Holdings is introducing a new online song linking tool that accelerates revenue and expedites clearances for publishers and distributors. This innovative tool, which allows publishers to link their compositions to recordings, integrates with the combined database of SESAC Performing Rights, Rumblefish and The Harry Fox Agency (HFA). The launch advances SESAC Holdings' commitment to deliver revenue-and efficiency-enhancing technology to the music rights marketplace.

"Our investments in technology and database management allow our team to offer better service and enhanced revenue opportunities for songwriters and their business partners," said John Josephson, Chairman and CEO of SESAC Holdings, Inc. "By powering our licensing and administration business units with the industry leading combined SESAC Holdings database, we're able to make rights administration more efficient, simpler, and more lucrative."

The new secure web application is available immediately through the Online Account of publishers that license streaming services through HFA. In the coming months, SESAC will expand the tool's user group to include clients of Rumblefish, SESAC Performing Rights affiliates, the broader HFA publisher affiliate community and, finally, publishers and writers that are not affiliated with HFA or SESAC. Uniquely, this app is neither rights-type nor distributor-specific.

"Today's launch," said Michael Simon, President of SESAC's Rumblefish, "is the first in a series of technical enhancements that will be rolled out to make work easier and more profitable for our clients."

SESAC's Kelli Turner & Dennis Lord Named Among Billboard's Nashville Power Players: SESAC's Dennis Lord, Executive Vice President Creative & Business Affairs and Kelli Turner, Executive Vice President, Operations/Corporate Development & CFO, were named in Billboard Magazine's Nashville Power Players 2016 special publication. The special issue spotlights Nashville's top influencers from a variety of professions in music.

SESAC's J.D. Connell Named Billboard Digital Power Player: J.D. Connell, SESAC's VP/Counsel of New Media Licensing, was named one of Billboard Magazine's prestigious "2016 Digital Power Players." The list was compiled of leaders at streaming services, record labels, music publishers, promoters, booking agencies and performing rights organizations who are helping to determine how the music business moves into the future.

SESAC Announces Promotion of Shannan Hatch to Vice President, Creative Services: SESAC has announced the promotion of Shannan Hatch to the position of Vice President, Creative Services. In her new role, Hatch will lead the Nashville-based Creative Services team (formerly Writer/Publisher Relations) in supporting SESAC-affiliated songwriters and publishers, as well as working with the SESAC senior management team in supporting corporate Creative Services initiatives and goals. Hatch was formerly Senior Director, Writer/Publisher

Relations for SESAC and joined the company in 2002.

SESAC Signs REO Speedwagon's Kevin Cronin: REO Speedwagon frontman Kevin Cronin has signed with SESAC for representation of his songwriting catalog. REO Speedwagon, an iconic rock band whose success has spanned five decades, sold more than 22 million albums in the U.S. and 40 million globally and continues to be a staple at classic rock and A/C radio. Cronin, who joined the band in 1972, penned many of the band's top hits, including "Keep On Loving You," "Time for Me to Fly," "Don't Let Him Go" and "Can't Fight This Feeling."

About SESAC Holdings, Inc.:

SESAC Holdings is the only U.S.-based Music Rights Organization that administers public performance, mechanical, synchronization and other rights. SESAC Holdings is unique in its ability to offer singular licenses for the works of its affiliated writers and publishers that aggregate both performance and mechanical rights in order to drive greater efficiency in licensing for music users, as well as enhanced value for music creators and publishers. Its businesses operate on a sophisticated information technology and data platform to provide timely, efficient royalty collection and distribution. SESAC Holdings' subsidiaries are some of the most wellknown companies in music licensing and administration. SESAC Performing Rights is the second oldest and most progressive performing rights organization in the U.S. SESAC Holdings' acquisition of The Harry Fox Agency (HFA) accelerated its transition to a "multi-rights" organization with

HFA's deep publisher relations and mechanical licensing history. Following the HFA acquisition, SESAC's Rumblefish subsidiary was merged with HFA's Slingshot business unit under the Rumblefish brand. Rumblefish simplifies business for digital services, publishers, labels, artists and apps. Rumblefish's transparent composition and recording administration, data and royalty management, licensing and network monetization allow clients to focus on their core business. Rights. Simplified. Royalties. Amplified. SESAC Holdings has offices in New York, Nashville, Los Angeles, Atlanta, Portland, San Francisco, London and Munich.

Newman's affiliation is the latest in a string of prominent signings with Green Day, Zac Brown, Robin Thicke, Kesha, George Clinton and Cheap Trick's Rick Nielson, recently joining the SESAC roster.



Music World News

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DEAR CONGRESS:

THE DIGITAL MILLENNIUM COPYRIGHT ACT IS BROKEN AND NO LONGER WORKS FOR CREATORS.

As songwriters and artists who are a vital contributing force to the U.S. and to American exports around the world, we are writing to express our concern about the ability of the next generation of creators to earn a living. The existing laws threaten the continued viability of songwriters and recording artists to survive from the creation of music. Aspiring creators shouldn't have to decide between making music and making a living. Please protect them.

One of the biggest problems confronting songwriters and recording artists today is the Digital Millennium Copyright Act (DMCA). This law was written and passed in an era that is technologically out-of-date compared to the era

in which we live. It has allowed major tech companies to grow and generate huge profits by creating ease of use for consumers to carry almost every recorded song in history in their pocket via a smartphone, while songwriters' and artists' earnings continue to diminish. Music consumption has skyrocketed, but the monies earned by individual writers and artists for that consumption has plummeted.

The DMCA simply doesn't work. It's impossible for tens of thousands of individual songwriters and artists to muster the resources necessary to comply with its application. The tech companies who benefit from the DMCA today were not the intended protectorate when it was signed into law nearly two decades ago. We ask you to enact sensible reform that balances the interests of creators with the interests of the companies who exploit music for their financial enrichment. It's only then that consumers will truly benefit.

Bryan Adams Ryan Adams Christina Aquilera **Rhett Akins Lauren Alaina Michael Anthony Roy Avers The Band Perry Banks Sara Bareilles Ivan Barias Beck George Benson Aloe Blacc** The Black Keys **Black Rebel Motorcycle Club Benny Blanco Leon Bridges Garth Brooks Lindsey Buckingham T Bone Burnett David Byrne Carlene Carter Rosanne Cash The Chainsmokers** Cher **Kenny Chesney** Chicago **Bootsy Collins**

Elvis Costello Robert Cray David Crosby Sheryl Crow Andra Dav deadmau5 **Brett Dennen Desiigner Carla Dirlikov** Jim Dolan **The Doobie Brothers Echosmith** Kenny "Babyface" Edmonds **Gloria Estefan** Melissa Etheridge **Donald Fagen Fall Out Boy Fifth Harmony Filter Five for Fighting Peter Frampton Estate of Glenn Frey Bill Gaither** Gallant **Nicolle Galyon Estate of Judy Garland Vince Gill Amy Grant** Cee Lo Green Sammy Hagar **Carvin Haggins**

Hunter Hayes Don Henley Bruce Hornsby Jennifer Hudson **Engelbert Humperdinck Billy Idol Brett James** Al Jarreau Jewel **Billy Joel Sir Elton John Mick Jones** Jon Bon Jovi **Josh Kelley Kenny G Carole King Kings of Leon Dave Koz Diana Krall** Krewella **Lady Gaga Luke Laird Adam Lambert Ray Lamontagne Kenny Lattimore Amy Lee** Yoko Ono Lennon **Linkin Park Little Big Town** Joanie Madden **Barry Manilow**

Maroon 5 John Mayer Shane McAnally Martina McBride Sir Paul McCartney Michael McDonald **Duff McKagan Andrew McMahon Meat Loaf** John Mellencamp **Idina Menzel** Jim Messina **Bette Midler** Miguel Lee Thomas Miller Steve Miller **Eddie Money Kip Moore Kacey Musgraves Jason Mraz Matt Nathanson Aaron Neville Randy Newman** Ne-Yo **Tim Nichols Krist Novoselic** John Oates **OMI One Republic David Paich Eric Paslay**

Pearl Jam Katy Perry Pharrell **Phillip Phillips** P!nk Pusha-T **QUEENS OF THE STONE AGE Dianne Reeves REO Speedwagon** Trent Reznor **Lionel Richie Rival Sons Kenny Rogers** Mark Ronson **Liz Rose** Rush Sade **Saint Asonia** Tom Scholz **Blake Shelton Kenny Wayne Shepherd Carly Simon Troye Sivan** Slash Michael W. Smith JD Souther **Britney Spears Ronnie Spector** Spoon **Vince Staples Gwen Stefani**

Sting St. Vincent **Taylor Swift Bernie Taupin** James Taylor **Thirty Seconds to Mars Rob Thomas** The Ting Tings **Chris Tomlin TOTO Tower of Power Pete Townshend Meghan Trainor Randy Travis** TV on the Radio **Steven Tyler** U2 Jim Vallance **WALK THE MOON** Joe Walsh **Dionne Warwick Jack White Lenny White Michelle Williams Cassandra Wilson Mary Wilson** Trisha Yearwood **Ying Yang Twins Zac Brown Band**

Rod Stewart



Chick Corea

Chris Cornell



soundexchange



























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