



*Strengthening the importance of music
in our life and culture since 1940*

NEWSLETTER

Winter 2008

NATIONAL MUSIC COUNCIL MEMBERS SUPPORT MUSIC EDUCATION ADVOCACY WITH COUNCIL'S "25 WAYS TO SUPPORT MUSIC IN OUR SCHOOLS" CAMPAIGN

National Music Council members are supporting music education in America's schools by distributing the Council's "25 Ways to Support Music in Our Schools" brochure to their constituents at conventions and including full page magazine ads in journals and magazines. The brochure and ads highlight ways in which the music community can support music in the schools of our nation. The ads and brochure are available electronically at www.musiccouncil.org, or can be ordered by contacting David Sanders at sandersd@montclair.edu.

LOSS OF ARNOLD BROIDO MOURNED BY MUSIC COMMUNITY

It is with sadness that we mark the passing of Arnold Broido, a tireless advocate for music publishers and a long time supporter and board member of the National Music Council. Arnold died peacefully on October 25, 2007 after a gradual decline in health. He was 87 years old.

Arnold started at Theodore Presser Company as president in 1969. For 35 years, he built Presser into a top publisher of serious music and raised the standards of music printing and notation. Until his passing he had been serving as Chairman of Presser and as Treasurer of the ASCAP Board of Directors, and he served on other boards as well.

Arnold studied piano at the Mannes School, The Juilliard School, and Ithaca College. In the 1990's, he received an Honorary Doctorate from Ithaca College and the Letter of Distinction from the American Music Center in recognition of his achievements and contributions to contemporary music. He was a veteran of the Second World War and served in the Pacific.

Arnold will be remembered as a loving husband to Lucy for 62 years, the father of three sons, and grandfather of three.

We have lost a good friend as well as an esteemed colleague.

AMERICANS FOR THE ARTS ACTION FUND LAUNCHES ARTSVOTE2008

The Americans for the Arts Action Fund has launched ArtsVote2008—a national mobilization unprecedented in the history of American arts advocacy. The

Action Fund has released the first-ever 10-point [Pro-Arts Policy Brief](#) for the 2008 Presidential Election – outlining 10 public policy concerns, how they relate to the arts and thoughtful proposals to address them. They have shared this document with the campaign committees and are vigorously following up with the advisors to the candidates.

The Arts Action Fund has also created an [ArtsVote Action Center](#) where you can send a customizable letter and tell the presidential candidates directly that you support the arts! NMC members are encouraged to visit the site and help make the arts a high-profile issue of the '08 presidential campaign

NMC PRESIDENT GARY INGLE ELECTED TO INTERNATIONAL MUSIC COUNCIL FINANCIAL COMMISSION

NMC President Gary Ingle and NMC Director David Sanders represented the US NMC at the 32nd General Assembly of the International Music Council, held October 14-16 2007 in Beijing, China. The assembly was attended by delegates representing music councils and organizations from all over the world.

At the assembly, Ingle was elected to the Finance Commission of the International Music Council. The three member commission monitors the finances of the IMC and makes financial recommendations regularly to the IMC Board of Directors.

The General Assembly was preceded by the 2nd Annual World Forum on

Music, where representatives from 30 nations met to discuss international music issues such as intellectual property rights, music education, and protection of cultural diversity. Ingle was a member of a panel discussion on the future of support of non-governmental organizations around the world.

The National Music Council presented a proposal to the General Assembly for the IMC to develop a process that would establish meaningful comparisons of music education standards as they are applied in as many IMC member states as possible. The data would then be distributed to IMC member organizations for use in advocating for and developing better music education systems in their own nations. The proposal is currently being considered by the IMC Executive Board.

NAMM FLOAT SHOWCASES INTERNATIONAL 'SESAME STREET' CHARACTERS AND CELEBRATES MAKING MUSIC AT THE 119TH ANNUAL TOURNAMENT OF ROSES PARADE

An international family of “Sesame Street” characters road onboard a float sponsored by NAMM, the trade association of the international music products association, at the 119th Tournament of Roses Parade, showcasing music as the ultimate expression of celebration for all cultures.

The float, designed by Studio Concepts of Portland, Ore., hosted original “Sesame Street” cast member Bob McGrath, who plays the music teacher on the show; Olamide Faison, who plays Miles; and Rosita, a “Sesame Street”

character who plays music and sings in English and Spanish.



NAMM teamed with Sesame Workshop to produce the float, which featured the theme “Passport to the World of Making Music,” representing the importance of making music as part of a complete education for all children and encouraging people all over the world and of all ages to pick up an instrument and experience the joys and benefits of making music.

United under the traditional “Sesame Street” lamp post toward the back of the float were an international cast of characters from the “Street” including Elmo strumming a banjo; The Count, who like many musicians is also good at math; Halum from Bangladesh who enjoys playing the drum and laughing; Lola from Mexico, a 4-year-old pink Muppet who loves rhymes, songs and surprises; and Googly from India, who loves science and music.

All the characters played their instruments along to “Sesame Street” songs. The characters in the rear of the float stood atop an elevated colorful globe surrounded by a rainbow and musical notes, representing how music

helps people and children of the world celebrate their diversity and unity.

An interactive drum circle, a signature element of each year’s NAMM float hosted by Remo, played along with the “Sesame Street” songs and reminded onlookers that everyone can make music if they try.

“Research has proven that children’s social, verbal, reading and math skills are significantly improved by being involved in making music,” said Joe Lamond, president and CEO, NAMM. “NAMM’s float is designed to send the message that making music is an important component to every child’s overall growth and development, and is equally important for people of all ages and cultures as a wonderful form of expression and creativity.”

CMA DONATES \$655,624 TO NASHVILLE PUBLIC SCHOOL STUDENTS FROM 2007 CMA MUSIC FESTIVAL

CMA is donating \$655,624 to Nashville's nearly 74,000 public school children from 2007 CMA Music Festival. CMA's "Keep the Music Playing" program funds music education in Metro Nashville in partnership with the Nashville Alliance for Public Education (NAPE). To date, CMA has donated \$1,053,856 to build music labs and purchase instruments and much needed supplies for public school students.

"'Keep the Music Playing' is proof that all of us in the music industry understand that the future of Music City depends on nurturing young musicians and performers today," said Tammy

Genovese, CMA Chief Operating Officer. "When we launched this initiative in 2006, we made a commitment to the students, the city and our artist community to use funds from the Festival to support a cause that is important to our industry and enriches lives. Thanks to our partnership with the Alliance and Metro Nashville Public Schools these funds are already making a significant difference in the lives of countless children and their families."

CMA announced the donation today at the Hilton Nashville Downtown during the CMA Board of Directors quarterly meetings. The presentation also featured Nashville's Mayor, the Honorable Karl Dean, and student performers from Glenn Enhanced Option Elementary School and Hume-Fogg Academic Magnet High School. In attendance were CMA Board members, Metropolitan Nashville Public Schools Director Pedro E. Garcia, Ed. D, and Alliance Executive **Director** Pam Garrett.

"Music education is so important to our public school system, and thanks to 'Keep the Music Playing,' our schools are becoming better equipped with the instruments needed to bring music into the classroom," said Mayor Dean. "Nashville is fortunate to be home to the CMA, and we thank them for their generous contributions to our schools and their commitment to the music industry and our community."

"Many people outside the education community are unaware of the tremendous importance of music for children," said Dr. Garcia. "Learning music is exercise for the brain. It also provides an avenue of study many

children love and embrace, providing motivation to continue their education. The financial support provided by CMA through the Nashville Alliance for Public Education allows us to keep music in our curriculum - and we are grateful for this wonderful contribution to our schools."

Earlier this year, CMA donated \$368,502 to the initiative from funds generated by the 2006 CMA Music Festival. In June, CMA donated an additional \$10,000 to purchase lights and sound equipment for the Mayor Bill Purcell Performing Arts Theatre at Isaiah T. Creswell Middle Magnet School. In 2005, when the charity program distributed funds to more than a hundred different charities, the Alliance received \$19,730, which was used to build a guitar lab at Nashville School of the Arts, bringing CMA's total contribution to music education to \$1,053,856.

Artists perform at CMA Music Festival for free. To show its appreciation for their dedication and time, CMA donates half the net proceeds from the Festival to charity on their behalf. When the program began in 2001, it was known as CMA's "Cause for Celebration!" From 2001-2005 CMA contributed more than \$800,000 to more than 100 worthy causes.

"We wanted to have a larger impact, by directing those funds into one cause that everyone believed in," Genovese said. "Music education was a natural choice for the artists and our Board of Directors. And today, we are seeing the results of those well-spent dollars with our student performers and speakers."

The 2006 funds were used to purchase stage curtains, recording equipment and a truck to transport gear for students at Nashville School of the Arts in addition to piano labs and hundreds of musical instruments from bassoons and cellos, trumpets to tubas, keyboards to glockenspiels for students from elementary to high school. Thirteen schools benefited from the 2006 donation. In 2007, 32 schools are receiving funds.

"One hundred percent of all money donated by CMA Music Festival is used for music education and goes directly to the schools and school programs identified by the Nashville Alliance," said Steve Buchanan, Senior Vice President Media and Entertainment, Gaylord Entertainment and Chairman of the CMA Marketing and Communications Committee who serves as a representative on the Alliance Board of Directors for CMA. "This is a program that everyone in the city can be proud of."

"The Nashville Alliance is extremely grateful for the partnership with the Country Music Association," said Pam Garrett. "Their aggressive commitment and high levels of funding make it possible to provide new instruments in our schools at every level. Our music programs are directly tied to achievement results. Ninety-eight percent of all MNPS high school students participating in performing arts graduate from high school and 80 percent go on to training beyond high school. This makes it very important indeed that we 'Keep the Music Playing' - and where better than in Music City."

The Nashville Alliance for Public Education was established in 2002 by a group of corporate and civic leaders with the goal of improving public education for Nashville's school children. Working in tandem with the Metro Nashville Public School Board and the Director of Schools, the nonprofit group identifies areas of need and channels private community resources toward those programs and schools, which serve Metro Nashville's nearly 74,000 public school students in 134 Metropolitan Nashville Public Schools.

"A quality music education should be the right of every student," Genovese said. "It is our goal to make sure that every student who wants to participate in band or an orchestra is able to do so. With the help of Mayor Dean, Dr. Garcia, the staff at Metro Schools, and Pam Garrett and the Alliance we hope to make that goal a reality."

CMA Music Festival is an unparalleled music experience celebrating America's music. The event brings the community together with fans from around the world.

Now in its 37th year, CMA Music Festival will be held on Thursday through Sunday, June 5-8, in Downtown Nashville. Dubbed the "crown jewel of Country Music Festivals" by *USA Today* and winner of the International Entertainment Buyers Association's 2004 and 2006 LIVE! Award for Festival of the Year, the event features four jam-packed days of music with more than 400 artists and celebrities, 90 hours of concerts, 30 hours of autograph signings, family activities, celebrity sports competitions and more.

Tickets for 2008 CMA Music Festival are available now. To order, call 1-800-CMA-FEST (262-3378); or visit www.CMAfest.com to download an order form to fax or mail.

For up-to-the-minute information about tickets, travel information, schedules, artist appearances, and more, visit www.CMAfest.com and sign up for the CMA Exclusive e-news

NATIONAL GUILD OF COMMUNITY SCHOOLS OF THE ARTS RECEIVES NAMM GRANT



NAMM, the trade association of the international music products industry, presented a program grant to the National Guild of Community Schools of the Arts during their 70th annual conference. The event took place in November in Los Angeles, Calif. The National Guild of Community Schools is an organization that advances high-quality, community-based arts education so that all people may participate in the arts according to their interests and abilities. Pictured left to right are: Kenneth Cole, Program Director, National Guild of Community Schools of

the Arts; Johanna Misesy Boyer, President, JMB Arts Management and author of “Creativity Matters: The Arts and Aging Toolkit”; Donna Bost-White, Director of Arts Education, New Jersey Performing Arts Center; Susan Perlstein, Founder and Director of Education & Training, National Center for Creative Aging; Brian Chung, SVP, Kawai America Corporation & Member, Board of Directors, NAMM; and Jonathan Herman, Executive Director, National Guild of Community Schools of the Arts.

NATIONAL GUILD OF COMMUNITY SCHOOLS OF THE ARTS RELEASES TWO NEW PUBLICATIONS FOR COMMUNITY ARTS EDUCATION PROVIDERS

The National Guild recently released the monograph, *Profiles in Excellence: Case Studies of Exemplary Arts Education Partnerships*, and is preparing for the public release of its latest book, *Creativity Matters: The Arts and Aging Toolkit*. Detailed information on both publications is provided at www.nationalguild.org.

Creativity Matters: The Arts and Aging Toolkit offers comprehensive advice on the design, implementation and evaluation of professionally-led participatory arts programs for older adults. Such programs have been shown to produce significant general and mental health benefits for participants and to increase social engagement. The Toolkit exemplifies the Guild’s commitments to lifelong learning in the arts and to increased access to arts education for all.

“We are delighted to make this new resource available to community arts education providers,” said Ken Cole, Guild program director. “With the coming of the ‘elder-boom,’ now is the time for our organizations to focus on expanding programming for retirees and raising public awareness about how arts participation improves health and wellness in older adults.”

Developed in partnership with the National Center for Creative Aging and the New Jersey Performing Arts Center, with support from MetLife Foundation, NAMM: The International Music Products Association, the Healthcare Foundation of New Jersey, and Roche, the Toolkit will be available for \$35 and \$30 for members.

A Spanish-language edition of the toolkit and an interactive web version will be launched in early 2008. For more information about these upcoming releases, or to request information on training in arts and aging programs, please contact Ken Cole at (212) 268-3337 ext.18.

Profiles in Excellence describes three exemplary public school/community school partnerships: those led by Henry Street Settlement/Abrons Art Center in New York (theater), the Samuel S. Fleisher Art Memorial in Philadelphia (visual arts), and MacPhail Center for Music in Minneapolis (music). Through the three case studies incorporated into *Profiles in Excellence*, the Guild shares information that will inspire leaders in the field to further strengthen their organizations’ partnerships with public schools.

The Guild has long been committed to improving teaching and learning in the arts and to increasing access to arts education in our nation’s schools. The *Partners in Excellence* program, supported by the MetLife Foundation, continues to thrive as the Guild distributes significant grants each year to support exceptional partnerships between public schools and community arts education organizations.

Profiles in Excellence can be downloaded on the Guild website free-of-charge. The National Guild of Community Schools of the Arts is America’s service association for community arts education organizations that provide access to high quality, sequential instruction so that all people may participate in the arts according to their interests and abilities. The Guild’s national network encompasses community schools of the arts, arts centers, community divisions of universities, museums, government agencies, theater and dance companies and others. In concert with this network, the Guild researches and promotes best practices, provides opportunities for professional development and dialogue, and advocates for broad access.

For additional information on the Guild, please contact Jonathan Herman, Executive Director, at (212) 268-3337.

BMI REPORTS HIGHEST ANNUAL REVENUES AND DISTRIBUTIONS IN HISTORY

BMI will distribute more than \$732 million in royalties for its 2006-2007 fiscal year to the songwriters,

composers and copyright owners it represents, an eight percent increase over the prior fiscal year. The rise in revenues is attributed to the company's robust music catalog, successful licensing of music across a diverse range of media, and revenue growth in foreign markets. BMI also posted record-setting revenues of more than \$839 million, up seven percent from the prior year. This milestone represents the highest annual revenues and royalty distributions ever reported by a performing rights society. BMI also announced that overhead dropped to 12.7 percent, the lowest in the company's history.

"The dynamic growth and continued popularity of the BMI catalog have made these outstanding financial results possible at a time of unprecedented change in the media and entertainment business," said BMI's President and CEO Del Bryant. "Our success is a reflection of developing win-win business solutions for both our affiliated songwriters and our customers, enabling us to respond to significant changes in our business environment that are part of the continued transition from the analog world to the digital."

BMI's fiscal year runs from July 1 to June 30. BMI's financial information excludes Landmark Digital Services™, LLC, a wholly owned subsidiary.

SESAC LAUNCHES NEW OFFICE IN MIAMI

SESAC has announced the opening of a new office in Miami. The new office is in response to the impressive growth in the songwriting community in that marketplace.

"The timing is perfect for SESAC to expand our operations to Miami," said Pat Collins, President/COO, SESAC. "The level of talent in Miami is phenomenal and with the exploding music scene there it is a very exciting time for SESAC to establish a new location to serve our writers and publishers."

Music industry veteran Kenny Cordova has been named Associate Director, SESAC Latina, and will head up the newly-opened Miami office. Cordova will be responsible for recruiting writers and publishers for SESAC in the Miami/Puerto Rican areas and will serve as the day-to-day contact for affiliates. An experienced musician and music executive, Cordova served in recent years as a West Coast A&R executive for Emilio and Gloria Estefan as well as heading up the publishing company for Grammy Award-winning songwriter/producer Kike Santander.

SESAC RENEWS CONTRACTS WITH KODA

Performing Rights Organization In Reciprocal Agreements With Over 80 Foreign Societies

SESAC, Inc., the second oldest and fastest growing performing rights organization in the United States, has announced a renewal licensing agreement with KODA covering Denmark. SESAC's renewed licensing agreement with KODA continues a long and mutually beneficial relationship between the two performing rights organizations.

“SESAC has experienced extraordinary growth in foreign royalty collections on behalf of its U.S. affiliated composers and publishers commensurate with its remarkable domestic royalty growth,” said Pat Collins, President, COO, SESAC.

CHOPIN FOUNDATION CELEBRATES 30TH ANNIVERSARY

The year 2007 marked the 30th anniversary of the Chopin Foundation of the USA. Several important events were presented to commemorate thirty years of supporting young American pianists and promoting classical music.

The Ambassador of Poland, a long time collaborator of the Foundation, hosted a special event in Washington, D.C. on October 18th, 2007. In recognition for their contribution to the promotion of Polish culture, Blanka A. Rosenstiel, the Chopin Foundation’s Founder and Jadwiga Gewert, Executive Director, were both decorated with the high distinctions from the Government of Poland. A recital by Wendy Chen, the first prize winner of the 1990 National Chopin Piano Competition, followed the ceremonies.

On November 2nd in Miami, the Grande Dame of the piano, Martha Argerich, joined the legendary violinist Ida Haendel in a benefit concert honoring the Foundation’s 30th Anniversary. This unique and rare appearance of two great artists generated over \$15,000 in support of the scholarship program for the young American artists.



Jadwiga Gewert and Blanka Rosenstiel decorated by government of Poland for the promotion of Chopin’s music.

The jubilee concluded with the Gala Dinner on November 10th. Seven pianists representing winners of the National Chopin Piano Competitions from 1975 to 2005 came to Miami to treat the guests to an evening of Chopin’s music. Ida Haendel, as a Guest of Honor, joined the performers with a solo violin piece, to the great delight of the audience.



Ida Haendel with Martha Argerich at concert benefit honoring Chopin Foundation, November 2, 2007, Miami Beach

The Chopin Foundation continues the season by presenting its annual activities in South Florida, San Francisco and Seattle. The free concert series “Chopin for All” presented in South Florida features young emerging American artists as well as musicians visiting the U.S. within an international exchange program.



Gala artists with Blanka Rosensteel, l-r, Arthur Hart, Elier Suarez, Gail Niwa, Naomi Kudo, Peter Miyamoto, Ning An and Dean Kremer.

Chopin Foundation, in cooperation with festivals and other presenters in the U.S. and abroad, continues providing public concert opportunities for its National Chopin Competitions' Winners, thus expanding its national and international reach.

AMERICAN GUILD OF ORGANISTS ANNOUNCES RESULTS AND PRIZE AWARDS FROM THE 2007 PROFESSIONAL CERTIFICATION EXAMINATION PROGRAM

The American Guild of Organists (AGO) is pleased to announce the results of its 2007 professional certification examinations. Seventeen candidates passed the upper-level academic examinations: there were two successful candidates in the Fellowship (FAGO) examination, the Guild's highest-level examination. They were David Enlow and Malcolm Halliday. Twelve candidates received the Associateship (AAGO) certificate, and three received the Choir Master (ChM) certificate. Thirty-seven candidates received the Colleague (CAGO) certificate, and 59 candidates were awarded the Service Playing (SPC) certificate—two of these candidates also received dual certification with the National Association of Pastoral Musicians.

The AGO presents up to four cash prizes

each year to candidates who demonstrate outstanding performance on the certification examinations. The Fellowship (\$500), Associateship (\$400), and Choir Master (\$400) prizes are presented to those who earn the highest scores in these examinations. The S. Lewis Elmer Award (\$400) is presented to the individual who earns the highest overall score on any of the upper-level exams. In order to qualify for any of the examination awards, a candidate must take the complete examination at one time and achieve an overall score of at least 85%.

The AGO Professional Certification Program dates from 1896, when the American Guild of Organists received its charter from the Board of Regents of the University of the State of New York to administer a comprehensive series of examinations for professional certification. The following certificates are offered under the auspices of the AGO Committee on Professional Certification: Service Playing Certificate (SPC), Colleague (CAGO), Choir Master (ChM), Associateship (AAGO), and fellowship (FAGO). While the lower-level Guild examinations (CAGO and SPC) test competence in a number of skills that an organist uses regularly, such as hymn playing, accompanying, and sight-reading, the more advanced examinations also test the candidate's literacy and musicianship at a higher level. For example, tests in writing counterpoint, accompanying from a figured bass, and essay questions in music history are included in the upper-level exams.

"Today, with diminished opportunities for the study of organ and sacred music in colleges, the Guild examinations are needed more than ever: to assist in raising the competency of church musicians, to set a standard of excellence, and to grant recognition for the personal achievements of members who pass the Guild examinations

at every level," notes Joyce Shupe Kull, FAGO, CHM, director of the AGO Committee on Professional Certification.

The schedule for the 2008 professional certification examinations will be: Service Playing Certificate test: October 1, 2007, through April 30, 2008; Colleague: November 17, 2007, May 9, 2008, and November 14, 2008; Choir Master: May 28, 2008; Associateship: May 29–30, 2008; and Fellowship: May 29–30, 2008. A detailed list of examination requirements is available from AGO National Headquarters and online at www.agohq.org. Please call 212-870-2311, ext. 4303 or e-mail exams@agohq.org for further information.

FREDERICK SWANN TO BE HONORED AT AGO RECITAL AND GALA BENEFIT RECEPTION IN LOS ANGELES

The American Guild of Organists (AGO) will sponsor a Recital and Gala Benefit Reception honoring organist Frederick Swann on Sunday, April 13, 2008, at 4 p.m., at the First Congregational Church of Los Angeles. Founded in 1867, First Congregational Church is the oldest protestant church in Los Angeles. The Recital will feature Mr. Swann performing on the church's Great Organ, which is celebrated as one of the largest, most complete church organs in the world. The Gala Benefit Reception will follow. The gala is sponsored by the AGO National Council and its Development Committee, Bruce P. Bengtson, director. All proceeds will go to the AGO Endowment Fund in Fred Swann's honor.

Frederick Swann is president of the American Guild of Organists, organist emeritus of the Crystal Cathedral and of the First Congregational Church of Los Angeles, and organ artist-in-residence at St. Margaret's Episcopal Church in Palm Desert, Calif. In addition to his prominent church positions, [Riverside Church, New York City (1957–1982), Crystal Cathedral (1982–1998) and First Congregational Church of Los Angeles (1998–2001)], he was for ten years chairman of the organ department at the Manhattan School of Music and served on the faculties of the School of Sacred Music at Union Theological Seminary and Teacher's College of Columbia University.

The AGO's aggressive initiative for education and outreach prompted the formation of the AGO Endowment Fund in 1994. The purpose of this fund is to expand programs for leadership development among AGO members; educate new organists; and cultivate new audiences for organ and choral music. Tax-deductible contributions to the Endowment Fund are invested in perpetuity to produce continuing support for essential Guild educational programs and projects.

To advertise in the souvenir program book or make a tax-deductible contribution in honor of Mr. Swann, Contact: F. Anthony Thurman *by March 14*: 212-870-2311 ext. 4308; e-mail <gala@agohq.org> or online www.agohq.org

TAMMY GENOVESE NAMED CMA CHIEF EXECUTIVE OFFICER

The CMA Board of Directors has adopted a new title for CMA's Chief Operating Officer Tammy Genovese, naming her CMA Chief Executive Officer. The title change is effective

immediately and was announced today by Chairman of the CMA Board Mike Dungan.

The title is new to the organization. In her expanded role, Genovese will direct her energy and focus on long-term strategic issues and external business relationships including CMA's Board of Directors, the Association's numerous corporate sponsors and network television partner ABC.

"The Board has a tremendous amount of confidence in Tammy's abilities and the exceptional job she has done at CMA," Dungan said. "Naming her CEO clearly defines her role as she continues to develop and build external relationships with top line business leaders to further CMA's strategic mission."

"We have accomplished so much during the past two years," said Genovese. "But with the changing landscape of the music industry and positioning CMA as a leader as we move into the future, it is logical to be asking 'What's next?' And I'm really excited about taking the necessary time to focus on the challenges ahead - especially as we approach the 50th Anniversary of CMA in 2008."

Genovese will work closely with the CMA Board developing strategies and a long-range plan for the continued growth of the organization. Last week it was announced that veteran staff member Bobette Dudley would assume the duties of a chief staff executive handling more of the day-to-day operation of CMA in the new role of Senior Vice President of Operations.

"Having someone with Bobette's abilities overseeing our professional staff and daily operations allows me the freedom to further develop and strengthen our relationships with the City of Nashville, the music industry, the ABC Television Network, and our growing roster of corporate partners," Genovese said. "I have a highly-skilled professional team in place and the support of the Board to focus my attention on developing a plan for the future of the organization and elevating the organization to new levels."

Genovese started her career at CMA in 1985 as Administrative Services Coordinator. She became Director of Administration Services in 1990, and then Director of Operations in 1992. She was promoted to Associate Executive Director in 1999. In 2006, she was named Chief Operating Officer. Genovese holds a masters degree in business administration, which she earned while advancing her career at CMA.

Founded in 1958, the Country Music Association was the first trade organization formed to promote a type of music. More than 6,000 music industry professionals and companies from around the globe are members of CMA. The organization's objectives are to advance the growth of Country Music around the world and to demonstrate it as a viable medium to advertisers, consumers, and the media through CMA's core initiatives - CMA Music Festival and the CMA Awards. For information about CMA and the Association's initiatives and events, visit www.CMAworld.com.



NAMM, the trade association of the international music products industry, presented a program grant to Little Kids Rock in San Francisco during a recording session with members of the band Journey and guitarist Joe Satriani. The event took place in November at the legendary Plant Recording Studio in San Francisco, Calif. Little Kids Rock is an organization that brings free musical instruments and music instruction to public school children. Pictured left to right are: Alan Rosen, NAMM board member and general manager at Bananas at Large, San Rafael, Calif.; Deen Castronovo, drummer of Journey; Tony Acquarelli, Little Kids Rock instructor; Neal Schon, guitarist of Journey; Jonathan Cain, keyboardist of Journey; Joe Satriani, guitarist; and Little Kids Rock students Kai Matsumoto, Jacob Janzen, Xavi Donobedian and James Webb.

MEMBER REPORTS

THE CONDUCTORS GUILD

The Conductors Guild is pleased to announce the 2008 Theodore Thomas Award Winner - Marin Alsop. The

Theodore Thomas Award is presented biennially to a conductor in recognition of outstanding achievement as a conductor and extraordinary service to one's colleagues in advancing the art and science of conducting, reflecting honor upon the profession. Marin Alsop will accept the award as she attends as the luncheon speaker at the 2008 Annual Conference for Conductors in Baltimore this January.

The Annual Conference for Conductors will be held at the Radisson Plaza Lord Baltimore Hotel January 10 - 13, 2008. This conference provides a great opportunity for networking and exchanging ideas about the art and profession of conducting with fellow conductors, composers, publishers, musicians and industry professionals. Registrations are still being accepted, exhibitor space is also available.

Sessions include:

- Sergiu Comissiona Retrospective with panelists Murry Sidlin, Herbert Greenberg, Ray Krueger, Isidor Saslav, Cecilia Burcescu and William Henry Curry
- Special luncheon with Marin Alsop, Music Director of the Baltimore Symphony Orchestra
- Performance and open rehearsal with "The President's Own" United States Marine Band
- Panel discussion with conductors from all branches of military
- Performance and open rehearsal with the Baltimore Symphony Orchestra
- Panel discussion on training young conductors with Marin Alsop, Donald Hunsberger and Jonathan Sternberg

- Discussion of opera experiences with Phyllis Bryn-Julson
- New Music Project - hear new and exciting works presented by conductors, composers and publishers
- Session on aural training for conductors with Michael Votta
- Discussion of rehearsal techniques, performance practice and historical context of a choral masterwork
- Hands-on conducting instruction by Harold Farberman
- Demonstration of conducting a young string orchestra by Sandra Dackow
- Music critics panel discussion
- David Katz in MUSE of FIRE, his acclaimed one-man play about great music and the art of conducting.
- Exhibitors, networking and much more!

For more information please visit www.conductorsguild.org or email us at guild@conductorsguild.org.

MTNA

Music Teachers National Association continues to develop new programs and initiatives to meet the needs of its independent and collegiate teacher membership and further the value of music study nationwide. Activities and new initiatives include:

2008 MTNA National Conference

The 2008 MTNA National Conference will be held March 29–April 2, in Denver Colorado, at the Hyatt Regency Denver and the Colorado Convention Center. The conference will have a collaborative artist focus. Pianist Lang Lang will headline the list of evening performers. In addition to evening concerts, there will be more than 100 educational

sessions and industry showcases, the finals of the MTNA national competitions and a comprehensive exhibit hall.

National Group Piano and Piano Pedagogy Forum

The fifth National Group Piano and Piano Pedagogy Forum (GP3) will be held August 1–2, 2008, at the University of Oklahoma in Norman, Oklahoma. “Staying Focused, Staying Fresh” will be the theme of this year’s forum. Friday, August 1 will be devoted to group piano and Saturday August 2 will concentrate on piano pedagogy.

2009 MTNA National Conference

The 2009 MTNA National Conference will be held March 28–April 1, in Atlanta, Georgia, at the Westin Peachtree Plaza and the AmericasMart.

European Piano Teachers Association

Executive Director Gary L. Ingle attended the European Piano Teachers Association Conference in November, in Novi Sad, Serbia. During the conference, he presented internationally known pedagogue Corolla Grindea with a Citation for Leadership on behalf of the MTNA Board of Directors.

MU PHI EPSILON

Mu Phi Epsilon will have its 2008 International Convention July 30 through August 2 at the Crowne Plaza Hotel in Jacksonville, Florida. The theme, *Artistry and Action*, focuses on careers in music. Participants will be able to attend sessions on music therapy, arts management, music business, recording industry, performance, and education. Opera Theatre of St. Louis will have a presentation on their Artists in Training

and Young Artists Programs. The highlight of the convention will be a master class by internationally renowned soprano Christine Brewer, who will also perform at the closing banquet. While business sessions are for members only, the professional presentations are open to the public. Convention information is available on the Fraternity Website: www.muphiepsilon.org.

Ruslan Biryukov, cellist, was the winner of the 2007 Mu Phi Epsilon International Competition. Finalists competed at California State University-Sacramento on August 18, 2007. Mr. Biryukov has performed in the USSR as well as in Europe. His performances in the United States include Disney Hall in Los Angeles. He has held teaching positions at the State Institute of Music in Moscow, Russia and the Music Academy in Lovran, Croatia. Mr. Biryukov received his formal music education at Baku Music Academy in Azerbaijan, Tchaikovsky Moscow Conservatory in Russia, and the Thornton School of Music at the University of Southern California. As winner of the Mu Phi Epsilon International Competition, Ruslan Biryukov has contract to perform in the United States for the next three years. Runner up in the International Competition was Lei Weng, pianist. Mr. Weng has won major national and international competitions, performing extensively in the United States, Canada and China. National Public Radio has broadcast a personal interview with Lei Weng and his performances have been broadcast nationwide on radio and television. In fall 2007 Mr. Weng left the piano faculty at Truman State University for a faculty

position at the University of Northern Colorado, Greeley.

The Mu Phi Epsilon Foundation awarded scholarships and grants in the amount of \$56,450 during the 2006-07 school year. These awards are made for undergraduate, graduate, post graduate and foreign study, and also to summer music programs.

NATIONAL FEDERATION OF MUSIC CLUBS ANNOUNCES 2007- 09 YOUNG ARTIST WINNERS

The mission of the National Federation of Music Clubs is to support and develop American music and musicians. Myriad performance and award opportunities are offered to the following: Juniors (through age 18), Student/Collegiate (ages 19-25); and Young Artists (ages 18-30 instrumental; 25-37 vocal).

The NFMC Young Artist Competition is a biennial opportunity that identifies young musicians who are seeking professional concert careers but are not under professional management. The first place winner in each category (piano, strings, man's voice, and woman's voice) is awarded \$10,000 plus two years of concert bookings.

The 2007 NFMC Young Artist competition was held in Salt Lake City, Utah, and the first place winners were: Nathan J. Knutson, piano; Joo Young Oh, violinist; Jesse Blumberg, baritone; and Rayanne Gonzales, soprano.

Nathan J. Knutson, recipient of the first NFMC Young Artist Mason and Hamlin Award for Piano, received a master's

and bachelor's degree from Cleveland Institute of Music and the University of Nebraska-Lincoln respectively. With a masterful command of technique and sound, Mr. Knutson is noted for a vast range of musical genres and versatility.

Joo Young Oh, student at the Juilliard School, has earned international acclaim as an emerging artist on the world stage. Having studied with Dorothy DeLay, Hyo Kang, Stephen Clapp, and Zakhar Bron, Mr. Oh's current engagements include solo performances with the Czech Radio Symphony, Prague Symphony, and the St. Petersburg Philharmonic.

Jesse Blumberg, baritone, received his master's and undergraduate degrees from the University of Cincinnati College-Conservatory of Music and the University of Michigan respectively. He is an artist equally comfortable with opera, concert, and recital venues. Upcoming engagements include two masterworks of J.S. Bach: the *Christmas Oratorio* with American Bach Soloists, and the *Mass in B Minor* with the Los Angeles Master Chorale.

Rayanne Gonzales, soprano, is a graduate of Boston University and the Longy School of Music. With extensive experience in operatic roles and recital venues, Ms. Gonzales has won numerous vocal awards including the 2005 New Jersey Association of Verismo Opera Vocal Competition and was the Zarzuela Semifinalist in Placido

Domingo's 2005 OPERALIA World Opera Contest.

To secure further information and the services of these young Artists, contact nfmcyoungartists@sbcglobal.net or www.nfmc-music.org.

NANM

The National Association of Negro Musicians announces its 2008 Scholarship Competition in Organ. Finals will be held on July 27, 2008, during the 89th Annual Meeting in Chattanooga, Tennessee. Contestants must be at least 18 years of age and not older than 30 years on or before July 31, 2008 and must compete at the local and regional levels.

First Place Prize - \$2,500

Second Place Prize - \$1,250

Third Place Prize - \$1,000

Fourth Place Prize - \$750

Fifth Place Prize - \$500

For further information, please visit

www.nanm.org or contact

Dr. Marvin v. Curtis, NANM Scholarship

Chair: mcurtis@uncfsu.edu

VOICES FOUND CHORAL ANTHEM CONTEST: CALL FOR SCORES

The Women's Sacred Music Project (WSMP) announces an international contest for choral anthem settings of texts and/or tunes by women in VOICES FOUND, a supplement to the Hymnal 1982 of the Episcopal Church. A total of \$6000 in prizes (three envisioned) will be awarded; winning compositions will be performed in 2009 at the Princeton University Chapel at a symposium sponsored by Royal School of Church Music, Westminster Choir College, Princeton Theological Seminary, and the Princeton University Chapel. Winners will also be offered a high profile publication opportunity.

1. Scores must be choral works, ideally of three to five minutes, not to exceed 6 minutes, accessible by a parish choir of treble (not to exceed four parts) or mixed voices (not to exceed six parts).
2. Scores may be set for a cappella choir, or use keyboard accompaniment and/or one or two optional instruments.
3. In the spirit of the collection, submissions must be choral settings of the texts and/or tunes by women in VOICES FOUND. More information is at www.voicesfound.org with link to the publisher's website to order.
4. The composer must obtain permission to use any material under copyright. Permission may be requested at copyrights@cpq.org or Copyrights and Permissions, Church Publishing, Incorporated, 445 Fifth Avenue, New York, NY 10016, (800) 223-6602 ext. 360, Fax: (212) 779-3392.

RULES OF SUBMISSION

1. SCORES must be set in a commonly used note setting program such as Finale or Sibelius and submitted as a PDF (preferred) or TIFF file to wsmc_anthem@yahoo.com.

2. The APPLICATION FORM must be printed from www.voicesfound.org. Please submit this form by postal mail, with a \$50 fee, made payable to the Women's Sacred Music Project, to this address: The Women's Sacred Music Project, 1819 John F. Kennedy Blvd., Suite 303, Philadelphia, PA 19103.

Financial assistance may be available for engraving and for the application fee based on individual needs. To apply for assistance please send a note explaining your circumstances by email or postal mail to the above address.

3. COMPOSITIONS AND APPLICATIONS must be received by May 1, 2008. Winners will be determined by October 1, 2008. Awards to be given at the 2009 symposium.

PRIZES AND ADJUDICATION

Prizes will be awarded at the discretion of the judges. Judges will be highly respected music directors or composers, and will represent a broad spectrum of cultural, ethnic and liturgical tradition.
