



*Strengthening the importance of music
in our life and culture since 1940*

NEWSLETTER

Summer 2008

NATIONAL MUSIC COUNCIL'S 2008 AMERICAN EAGLE AWARDS HONOR LORIN MAAZEL AND TOM CHAPIN.

The American music community came together to honor Maestro Lorin Maazel and singer/songwriter Tom Chapin at the National Music Council's 27th annual American Eagle Awards luncheon at New York's Edison Ballroom last Thursday, June 5th. The Council's coveted American Eagle Award is given each year in celebration of an individual's career-long commitment and contribution to the nation's musical culture.

The presentations included tributes to the honorees by the legendary composer/conductor/musician David Amram, and beloved New York radio host and co-founder of the music industry's premier anti-poverty charity, World Hunger Year (WHY), Bill Ayres. The award given to Mr. Maazel, in part commemorating his recent concert series in North Korea with the New York Philharmonic, read "To Lorin Maazel in recognition of his tremendous contributions to American musical culture and his dedication to seeking world peace through cultural understanding." Mr. Chapin's award, honoring his commitment to using music as a vital educational tool for youngsters and adults, read "To Tom Chapin in celebration of his gifts of music, charity, and support for music and arts education in America."

As in past years, the Council also presented its annual "Leadership in Music" symposium

prior to the luncheon. This year's program, entitled ***Still the Great Ambassador: Reaching Out to the World Through Music*** featured a panel moderated by music industry attorney and counsel to the Songwriters Guild of America Charles Sanders. The panel included Mr. Amram, renowned European composer and recording artist Nenad Bach, Korea Society President and former U.S. State Department Asia expert Evans Revere, and International Diplomat, Humanitarian and Concert Promoter Mo Sacirbey. The panel addressed the benefit and need for cultural exchange among nations to promote peace and good will. Video of the symposium can be viewed on the NMC website, www.musiccouncil.org.



*Lorin Maazel, David Amram, and David Sanders
at the 2008 American Eagle Awards*

NMC Director David Sanders highlighted the importance of the panel, saying that “there is no higher calling for the world’s music community than to use its influence to bring the people of the world together in peace and appreciation of great art. It is one of the most gratifying aspects of working in the music industry to realize the incredible contribution that our community has made toward increasing the level of understanding among people of divergent cultures, faiths and political beliefs that we have enough in common to forge lasting bonds through our shared love of music.”



Tom Chapin, David Sanders and Bill Ayres at the 2008 Eagle Awards

The National Music Council is celebrating its 67th Anniversary as a forum for the free discussion of this country's national music affairs and problems. It was founded in 1940 to act as a clearinghouse for the joint opinion and decision of its members and to work to strengthen the importance of music in our life and culture. The Council's initial membership of 13 has grown to almost 50 national music organizations, encompassing every important form of professional and commercial musical activity.

JAZZ IN THE WORKS FOR MENC

A new society is coming to MENC: The National Association for Music Education. The National Executive Board recently announced plans to form a Society for Jazz Education to serve the unique professional needs of jazz educators.

“According to the MENC Constitution and Bylaws, the National Executive Board may establish ‘Societies’ to foster communication among and meet the needs of specific segments of MENC’s membership,” said Barbara Geer, MENC president-elect. “With the recent demise of the International Association for Jazz Education (IAJE), the time is right for a MENC Society for Jazz Education to serve our jazz educator members and promote the jazz education profession.”

MENC launched a [special section of its Web site](#) just for jazz educators on May 30. The section includes news and articles of interest to jazz teachers, links to other resources and sites, and a forum for online interaction.

MENC past president Willie L. Hill, Jr. (also a past president of the International Association for Jazz Education) recently led a group of jazz educators and advocates in a discussion of [possible directions for MENC's jazz initiative](#). Participants included:

- Pete BarenBregge (Warner/Alfred Music/Belwin Jazz)
- Art Dawkins (Howard University - retired)
- John Hasse (Smithsonian Institution)
- Kim McCord (Illinois State University)
- Connaitre Miller (Howard University)
- John J. Mahlmann (MENC)
- Michael Blakeslee (MENC)

In other MENC jazz news, [Teaching Improv in Your Jazz Ensemble: A Complete Guide for Music Educators](#), will be co-published by MENC and Rowman & Littlefield Education.

More details about the Society for Jazz Education will be announced on the [MENC Jazz Web site](#). For more information, read "[MENC to Serve Jazz Educators through Formation of Society for Jazz Education.](#)"

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NAMM MEMBERS LOBBY CONGRESS TO SUPPORT MUSIC EDUCATION IN SCHOOLS

CARLSBAD, Calif., May 27, 2008—Members of NAMM, the not-for-profit trade association of the international music products industry, recently converged on Washington D.C. for the organization's annual Advocacy Fly-In event to take the

music product industry's pro-music-education message to their federal lawmakers in Congress.

The group of 25 music product industry professionals separated into eight groups, logging an unprecedented 73 meetings with elected officials and staffers.

The NAMM delegates explained the need to keep music and arts education as core curriculum subjects in the reauthorization of the No Child Left Behind Act, and to include in the law greater flexibility and funding in Title I to provide access to music education and ensure a quality and complete education for all students.

The NAMM representatives also outlined their goals to advance policy reform by supporting an ongoing study by the Government Accountability Office (GAO) to assess the impact of NCLB on student access to quality music and arts education.

Strengthening the industry's case, NAMM has supported scientific research showing the link between music and student performance.

Recent NAMM-sponsored studies showed that:

- Students in top-quality middle school music programs scored 22% better in English and 20% better in math than students in deficient music programs
- Students in top-quality instrumental programs in high schools scored 17% higher in mathematics than students in schools without a music program
- Teenagers view music making as their "social glue" and music education gives them the balanced experience in life they require.

In addition, recent public opinion surveys have shown overwhelming support for access to music education and identify a new and growing constituency of voters (30%) who advocate building capacities of the imagination and education going beyond the current focus on “basics.” Statistics show that:

- 91% of voters indicate that music and arts are essential to fostering imagination
- 82% of voters want to foster imagination and creative skills in schools
- 86% of people with college degrees participated in a music education program
- 96% of principals interviewed agree that participating in music programs encourages students to stay in school.

For years, NAMM has conducted research on the effects of playing music on children and people of all ages. Research indicates that children who are engaged in music score higher on standardized tests and have higher school retention and graduation rates. Playing music has helped adults increase productivity, build confidence, reduce stress, stave off depression and provides an opportunity to learn and grow socially and emotionally.

“I think it’s extremely important that NAMM advocate for music education,” said Jim D’Addario of J. D’Addario & Co. Inc. “There’s a shortage of teachers in this country. I think we have to work as an organization to entice people to become music teachers and then we have to work hard to advocate at the government level to support music education. It’s certainly been one of the most important things in my life. Not necessarily because I’m in the music business, but because I’m a musician and everyone in my family is a musician and it’s, I think, made us better people. Music education is where it all starts.”

“I think music education is truly the one issue that binds us together as a big group,” said Lianne Rockley of Rockley Music Co. Inc. “Where there are industry issues that leave people on both sides of the fence, music education is the one that everybody agrees is important across the board. When an issue is of that magnitude to a group of 9,000 members you have to do something about it. You’ve got to make that a major issue in policy and in trying to change the world. I think all that NAMM can do is allocate more time and effort and monies to that advocacy issue because it’s one that will benefit everyone.”

“I feel that every child should be given the chance to study music and/or the arts because it develops creativity,” said Neil Lilien of Meisel Music Inc. “Creativity and imagination are very, very important facets of getting a job—especially in the 21st century.”

“This annual event is driven by the pure dedication and passion that NAMM and its members have for music programs in schools and the lifetime rewards that playing music can have on children and people in general,” said Joe Lamond, president and CEO, NAMM. “We feel that our devotion to advocating in Washington, D.C. annually is moving the needle regarding the current perception and laws surrounding music education.”



NAMM Members lobby on Capitol Hill to support music education in schools.

NATIONAL GUILD OF COMMUNITY SCHOOLS OF THE ARTS PRESENTS 71st ANNUAL CONFERENCE FOR COMMUNITY ARTS EDUCATION

**500+ Community Arts Education Leaders
from 45 States to Convene in
Philadelphia, October 29-November 1,
2008**

Presented by the National Guild of Community Schools of the Arts, the **Conference for Community Arts Education** is the preeminent gathering of community arts education providers in the United States. Over 500 delegates—leading more than 350 community arts education organizations in over 45 states, Canada and the U.S. Virgin Islands—are expected to convene at this year's event to discuss the latest research findings in community arts education, share information on best practices and emerging trends, and develop and share strategies and tactics for success. The 2008 Conference will be held at the Hyatt's Regency Penn's Landing, Philadelphia, PA, October 29-November 1.

The conference is the only national event tailored to address the specific interests and needs of community arts education providers. Sessions led by nationally renowned experts are organized into progressive tracks to provide in-depth training in best practices in Program Development, Assessment and Evaluation; Leadership and Governance; Development and Marketing; and Collaboration and Community Engagement.

This year's conference program will focus on issues of quality, access, collaboration and sustainability in community arts education. The program will also investigate how the arts are effectively employed in the fields of community development, youth development and creative aging. Key topics include determining program impact,

internet marketing and making the case for community arts education.

Three Pre-conference Institutes, on outcome-based evaluation, arts education partnership, and building a career as a teaching artist, are also planned. These full day workshops provide community arts education leaders with an in-depth knowledge of contemporary issues in the field and the opportunity to gain new skills. Pre-Conference Institutes will be held from 9:00 a.m. –5:00 p.m. on October 29.

Staff, teaching artists and trustees at community arts education organizations and programs are encouraged to attend the Conference for Community Arts Education.

Detailed program, schedule and registration information is available at www.communityartsed.org or by phone at (212) 268-3337 x 10.

Major conference sponsors include the National Endowment for the Arts, MetLife Foundation, The William Penn Foundation, Pennsylvania Council on the Arts, NAMM, and The Barthelmes Foundation, Inc.

The National Guild of Community Schools of the Arts advances high quality, sustained community arts education so that people of all ages, aptitudes and backgrounds may participate in the arts. Our nearly 400 members include community schools of the arts; arts centers; performing arts organizations; and community arts education divisions of universities, museums, and others. In concert with this dynamic network, the Guild researches and promotes best practices, provides opportunities for professional development and dialogue, advocates for broad access, and makes grants to the field. For more information, visit www.nationalguild.org.

AGO PIPE ORGAN ENCOUNTERS WITH THE KING OF INSTRUMENTS PROVIDE OPPORTUNITIES FOR EDUCATION AND FELLOWSHIP

Nine Summer 2008 Educational Programs for Teenagers and Adults

New York City, June 3, 2008—The American Guild of Organists (AGO) is proud to present six **PIPE ORGAN ENCOUNTERS** (POEs) and one **POE (Advanced)** for students aged 13–18; and two **POE+** programs for adults during the summer of 2008. Complete contact information for each summer program can be found in *The American Organist* Magazine and online at www.agohq.org.

POEs for Teenagers

June 8–14, Waco, Tex.
June 15–20, Salt Lake City, Utah
July 6–11, Holland, Mich.
July 13–18, Charlotte, N.C.
July 20–26, Worcester, Mass.
July 27–31, Seattle, Wash.

POE (Advanced)

July 6–11, Lincoln, Neb.

POE+ for Adults

May 18–23, Fort Collins, Colo.
June 15–20, Pittsburgh, Pa.

PIPE ORGAN ENCOUNTERS introduce young people to the pipe organ through instruction in organ playing, repertoire, history, design, and construction. These regional summer organ music institutes for teenage students provide private and group instruction in service playing and solo repertoire, opportunities to learn about the musical heritage of various religious denominations, and a chance for young

musicians to meet others with similar interests. Basic keyboard proficiency is required, although previous organ study is not necessary. The **POE (Advanced)** is designed for teenagers who have already attended a POE, or who are already receiving private instruction. Scholarship assistance is available.

The **POE+** is a summer program filled with practical information and instruction for adult pianists and other musicians interested in improving their service-playing skills. Participants will be introduced to basic organ skills through private instruction and classes. The week-long experience will lead to greater confidence and competence at the organ.

Pipe Organ Encounters is an educational outreach program of the American Guild of Organists. Major funding for Pipe Organ Encounters is provided by the Associated Pipe Organ Builders of America. Additional support is provided by the American Institute of Organbuilders. Permanently endowed AGO scholarships are provided in memory of Robert S. Baker, Seth Bingham, Clarence Dickinson, Philip Hahn, Charles N. Henderson, Alfred E. Lunsford, Ned Siebert, and Martin M. Wick, and in honor of Philip E. Baker, Ruth Milliken, and Morgan and Mary Simmons.

CMA MUSIC FESTIVAL AFTER HOURS PRESENTED BY CMT KEEPS THE PARTY GOING INTO THE NIGHT

Official CMA After Hours Kick-Off Concerts Added to Nightly Activities; Artists Include The Clark Brothers, Whiskey Falls, and Mark Wills

NASHVILLE - CMA Music Festival was a non-stop party for Country Music lovers, and once again, the night owls in

attendance partied the night away at 16 clubs and bars participating in the 2008 CMA Music Festival After Hours presented by CMT(TM), Thursday through Sunday, June 5-8, in Downtown Nashville.

When the last fireworks sparkled over the VAULT(TM) Concert Stage at LP Field, the CMA Music Festival party moved back across the river to the CMA After Hours Kick-Off Concerts at Hard Rock Cafe Nashville's Outdoor Stage. Beginning at 11:30 PM, Thursday through Saturday, June 5-7, free concerts featured The Clark Brothers, Whiskey Falls, and Mark Wills.

"The After Hours program is a great way for visitors to discover Downtown Nashville's fantastic nightlife and for locals to re-experience the wonderful music being played in their own backyard," said Tammy Genovese, CMA Chief Executive Officer.

Clubs participating in CMA Music Festival After Hours included Bailey's Pub & Grille, B.B. King's Blues Club, Buck Wild Saloon, Cadillac Ranch, Coyote Ugly, Hard Rock Cafe Nashville, Layla's Bluegrass Inn, Legends Corner, Limelight, Nashville Crossroads, Rippy's Smokin' Bar & Grill, Robert's Western World, Second Fiddle, The Stage on Broadway, Tootsie's Orchid Lounge and Wildhorse Saloon.

Participating sponsors for the 2008 CMA Music Festival After Hours presented by CMT(TM) also included truTV(TM) and Wrangler.

Hard Rock Cafe Nashville's Stub Hub Songwriters in the Round returned to the CMA Music Festival After Hours lineup for its second year. During these special performances, several of Nashville's top songwriters shared the stories behind their chart-topping songs and provided a glimpse into the birth of a hit.

Broadcast live on XM channel 16 nightly and held inside Hard Rock Cafe Nashville

Thursday through Saturday, June 5-7, each show kicked-off at midnight with the proceeds benefiting Musicians On Call (MOC), a nonprofit organization that brings live and recorded music to the bedsides of patients at Vanderbilt University Medical Center and other healthcare facilities in Nashville and across the country.

"This event is a wonderful opportunity for Country Music fans to see the source and evolution of their favorite songs," said Genovese. "Songwriters are the foundation of country music, and we're thrilled that fans will have the chance to learn about the creative process from the masters while supporting a great cause."

CMA Music Festival is organized and produced by the Country Music Association.

MU PHI EPSILON INTERNATIONAL CONVENTION "ARTISTRY AND ACTION" TO BE HELD IN JACKSONVILLE, JULY 30-AUGUST 2

Civic Leader Frances Kinne, Soprano Christine Brewer, and Cellist Ruslan Biryukov Among Featured Speakers and Artists

International professional music fraternity Mu Phi Epsilon will hold its triennial convention "Artistry and Action" in Jacksonville, Florida, July 30 through August 2, 2008. Approximately 200 delegates and attendees from the coeducational fraternity's 80 collegiate and 58 alumni chapters will gather at the Crowne Plaza Hotel for four days of networking, professional development, and performances by world-class musicians, including several concerts open to local residents free of charge on a space-available basis.

The convention's keynote speaker is Frances Kinne of Jacksonville, an award-winning Mu Phi Epsilon member known locally and nationally for her many educational and civic accomplishments. Now an active community volunteer, Dr. Kinne was the founding dean of Jacksonville University's College of Fine Arts and later became JU's (and Florida's) first female university president. She later became Chancellor and Chancellor Emeritus of Jacksonville University. Dr. Kinne will address the convention on Thursday, July 31 at 8:30 a.m. While her speech is open to convention registrants only, media coverage is invited.

Renowned American soprano Christine Brewer headlines an outstanding international roster of artists performing at the convention. Based in Lebanon, Illinois, Ms. Brewer performs major operatic roles on stages around the world and also tours internationally as a recitalist and soloist. In 2007 music critics in England listed Ms. Brewer as one of the top 20 greatest sopranos of all time. She was named a Sterling Patron of Mu Phi Epsilon in 2006. Ms. Brewer will give a vocal master class on Saturday, August 2 at 1:00 p.m. and will also perform at the closing banquet on Saturday evening.

Mu Phi Epsilon is proud to present its 2007 International Competition winner, cellist Ruslan Biryukov, in concert on Thursday, July 31 at 8:00 p.m. Mr. Biryukov, a native of Azerbaijan now based in Los Angeles, has performed with major artists and orchestras in twenty countries. For this concert he will play works by Chopin, Shostakovich, and others. His accompanist is pianist Mary Au, a Los Angeles-based collaborative artist who is also the convention's official accompanist. Both are Mu Phi Epsilon members.

A concert on Friday, August 1 at 8:00 p.m. features an eclectic program by coloratura

soprano Arietha Lockhart of Atlanta, violinist and 2003 International Competition winner Jorge Avila of New York, Los Angeles-based multimedia performance artist Mary Lou Newmark, and others, all Mu Phi Epsilon members.

Other member performances are open to registrants and the public. A recital by music delegates opens the convention on Wednesday, July 30 at 4:30 p.m., with another music delegates' performance on Friday, August 1 at 3:30 p.m.

All convention activities and concerts take place at the Crowne Plaza Hotel.

Get detailed convention information at www.muphiepsilon.org/convention2008.htm.

CHATTANOOGA HOSTS THE 89TH ANNUAL MEETING OF NANM—A FESTIVE CELEBRATION WITH DAZZLING, STAR-STUDED PERFORMERS AND CLINICIANS

NANM, Inc. (The National Association of Negro Musicians) will hold its 89th Annual Meeting in the "Scenic City" at the Chattanooga Marriott at the Convention Center (Two Carter Plaza) from July 26-31, 2008. Chattanooga's Roland M. Carter is retiring as president of the historic organization, a post he has held since 2002. Carter is the Ruth S. Holmberg Professor of American Music at UTC. The theme for this year's session is "Partnerships and Advocacy: Walk Together Children."

"I am so very proud to host this conference in my hometown during my last year in office," says Carter. "This is an excellent opportunity to showcase the tremendous array of talent we have in this city, both musical and otherwise. It is also a

marvelous time to demonstrate how our exemplary citizens and organizations work together to achieve common goals. This is reflective of our conference theme. I believe that Chattanoogaans have set a definite standard in this area.” The Chattanooga Society for the Preservation of African American Song, Bryant Lowery, president, is the host branch.

The annual meeting begins unofficially on Saturday, July 26, with the first chorus rehearsal. This year’s conductor is Damon Dandridge, Director of Choral Activities at Cheyney University in Pennsylvania.

On Sunday, July 27, the conference officially opens at First Baptist Church (Eighth Street). This event is free and open to the public, and will feature performers from the five NANM regions, and the Wendell P. Whalum Community Chorus, conducted by Dr. David Morrow, NANM First Vice President. On Sunday evening, the finals of the 2008 Scholarship Competition in Organ will be held at St. Paul’s Episcopal Church.

Events for Monday, July 28, include a morning choral reading session, led by Dr. Rollo A. Dilworth, representing the Hal Leonard Music Corporation. Dr. Dilworth is Professor of Music and Director of Choral Activities at North Park University in Chicago. The first offering in the “Concerts at Noon Series” will feature mezzo soprano Pamela Dillard and soprano Ann Marie McPhail, both of Atlanta, in a duo recital at Second Presbyterian Church. The William Warfield Voice Master Class will be facilitated by Madame Shirley Verrett, legendary, world renowned operatic singer. Madame Verrett earned distinction in her career for her mastery of both mezzo soprano and soprano roles. She is currently the James Earl Jones Distinguished Professor of Voice at the University of Michigan. The Gala Concert on Monday evening features internationally acclaimed operatic sensation, soprano Marquita Lister;

a trio from the Ritz Chamber Players—violinist Tai Murray, cellist Tahirah Whittington, and pianist Terrence Wilson; pianist-composer Joseph Joubert; and the Brazeal Dennard Chorale of Detroit, led by artistic directors Dr. Augustus O. Hill and Ms. Nina Scott.

Among the highlights for Tuesday, July 29, are a presentation on the music of composer Clarence Cameron White, a native of Clarksville, Tennessee, by Dr. Gail Robinson-Oturu, soprano and Chair of the Department of Music at Austin Peay State University. The Piano Master Class is the next morning offering, with internationally celebrated pianist Leon Bates, as clinician. The second of the “Concerts at Noon” series will be held at St. Paul’s Episcopal Church, featuring the music of composer Robert Owens. An afternoon workshop on Music Education will be led by Dr. Nicole Robinson, Head of the Division of Music Education at the University of Memphis. This will be followed by a concert featuring Collegiate Young Artists. That evening at First Centenary United Methodist Church, their Chancel Choir joins forces with the Scenic City Chorus and the Chattanooga Choral Society for the Preservation of African American Song, featuring guest soloist DeVonne Gardner, of Philadelphia, for a performance of Duke Ellington’s *Sacred Concert*. Jan McNair will be the evening’s conductor.

Wednesday morning, July 30, features a presentation on the Negro Spiritual Foundation by its founder and Executive Vice President Rudolph Cleare, and a presentation on the Americolor Opera of Atlanta, by Dr. Sharon Willis, composer and Executive Director. The final performance of the “Concerts at Noon” will again be held at St. Paul’s Episcopal Church and will feature the Norfolk State University Spartan Chorale of Virginia, conducted by Dr Carl Haywood. A technology workshop featuring the Smart Music software will be led by Shane Porter, former UTC music professor,

now of Jackson Prep School in Mississippi. The 2008 Awards Banquet will be held at the Chattanooga Convention Center. This year's Lifetime Achievement Award will be presented to composer-pianist-stage actor-stage director Robert Owens, an American living in Munich, Germany. Other honorees include: Brazeal W. Dennard, of Detroit, revered conductor, music educator, and Past President of NAMM; and Dr. Ralph Simpson, distinguished organist, educator and scholar, also retired Chair of the Department of Music at Tennessee State University. Local honorees are: The Chattanooga Gospel Orchestra, conducted by Danny Sample; Irene Gary Dave, gospel singer, who has performed with prominent artists such as Mahalia Jackson and Rosetta Tharpe; Russell Goode, Chattanooga music educator, who has also served as piano and organ accompanist for Mahalia Jackson and Coretta Scott King; William Price, bassist and unofficial Chattanooga African American Music historian; and Booker T. Scruggs, II, sociologist, retired UTC administrator, clarinetist, saxophonist, and humanitarian.

Thursday morning's events include a presentation on how the African American singer functions in two genres of music by Dr. Pamela Burns, Director of Vocal Studies at Alabama State University; and a lecture-demonstration by Dr. Arthur Jones, founder of the Spirituals Project in Denver, on his book, *Wade in the Water: The Wisdom of the Spirituals*. These will be followed by two concerts: the Convention Chorus, conducted by Damon Dandridge, and a Jazz Band performance, conducted by critically acclaimed trumpeter Derrick Gardner of Michigan State University. The 2008 NAMM Annual Meeting closes with President Carter's address, followed by the installation of new officers.

NAMM REACHES 115 MILLION PEOPLE WITH FIRST WANNA PLAY MUSIC WEEK MEDIA CAMPAIGN

Weeklong Celebration, May 5–9, Helped NAMM and the Industry Put the National Spotlight on Recreational Music Making for All Ages

CARLSBAD, Calif., May 29, 2008—NAMM, the trade association of the international music products industry, today announced that it reached approximately 115 million people with Wanna Play Music Week, a media campaign designed to recognize the vital role music and music education plays in the lives of all Americans.

In a call to action that reached across the country, NAMM invited non-musicians to make music ... just for the fun of it! Wanna Play Music Week generated significant national and regional media coverage—starting with a satellite media tour featuring NAMM President Joe Lamond and Scott Houston, PBS' "The Piano Guy." The promotion featured daily themes on the Wanna Play Music Web site as well as the "Say You Wanna Play?" contest for aspiring musicians on YouTube.com.

Wanna Play Music Week is part of NAMM's nationwide Wanna Play? public awareness campaign dedicated to increasing awareness of the proven benefits of playing musical instruments for people of all ages. For more information, interested parties can visit www.wannaplaymusic.com.

NAMM PRESENTS MUSIC FOR LIFE AWARD TO BOB MCGRATH OF *SESAME STREET* AT 2008 SUMMER NAMM SHOW

NAMM recently announced that it presented its "Music for Life" award to Bob McGrath of Sesame Workshop's *Sesame Street* for introducing the wonders of music to hundreds of thousands of children and adults over his 38-year career on the show. The accolade was given to McGrath at a breakfast session held at the 2008 Summer NAMM show.



Bob McGrath, an original cast member of Sesame Street, was recently presented with NAMM's "Music for Life" award for his extraordinary contributions to creating more music makers.

McGrath is an original cast member of *Sesame Street* who plays the music teacher on the show. He is an accomplished singer with seven children's albums to his credit. He also co-authored an educational music curriculum book for Alfred Publishing Co. called "Music For Fun," used by teachers from kindergarten to second grade. His "Rhythm Band Set," produced by Rhythm Band Instruments, is a Parent's Choice Award winner.

Previous "Music for Life" recipients include Yoko Ono and former presidential candidate and Governor of Arkansas Mike Huckabee.

"NAMM is very proud to have formed such a special relationship with Bob McGrath," said Joe Lamond, president and CEO, NAMM. "NAMM has great admiration for his sincere dedication to reaching out to people young and old and showing them how music can have a lasting, creative impact on their lives."

"I am honored to receive this recognition from NAMM, an organization that is truly dedicated to reminding parents how much children learn and grow from playing music," said McGrath. "The important message I try to convey throughout all my efforts is that it is never too early to begin playing music with young children."

NAMM FOUNDATION LAUNCHES PILOT COLLEGE SCHOLARSHIP PROGRAM TO SUPPORT STUDENT INTEREST IN THE MUSIC PRODUCTS INDUSTRY

Annual scholarships of \$2,500 to \$5,000 being offered to support full-time college students interested in pursuing careers in the music products industry.

The NAMM Foundation is offering scholarships of \$2,500 to \$5,000 per year in support of full-time college students who demonstrate a specific interest in pursuing careers in the music products industry.

The scholarship program was launched June 1, 2008, as a pilot initiative to encourage young people to develop the innovative business skills needed for the 21st century manufacturing and retail areas of musical instruments and related products.

"It's been said that the music products industry is really all about people and relationships," said Joe Lamond, president and CEO, NAMM. "NAMM and our Member

companies all have a stake in attracting the best and brightest talent and it is our hope that this scholarship program will assist in filling the employment pipeline with qualified professionals to help our industry grow and thrive.”

To qualify for a scholarship, all applicants must meet the guidelines found in the application located at www.nammfoundation.org.

If you have any questions regarding the application process, please contact the NAMM Foundation at scholarships@namm.org.

About The NAMM Foundation

The NAMM Foundation is a 501(c)(3) non-profit organization dedicated to advancing active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs from the international music products industry. For more information visit www.nammfoundation.org or e-mail info@nammfoundation.org

MEMBER REPORTS

AMERICAN ACADEMY OF TEACHERS OF SINGING

The Academy presented its most recent opinion paper titled, "**In Support of Contemporary Commercial Music (nonclassical) Voice Pedagogy**" at the national convention of the National Association of Teachers of Singing in Nashville, TN, June 28th. The paper acknowledges that recent acoustic, physiologic, and pedagogic research challenges the widely-held belief that classically-based voice techniques alone can serve the world's diversity of singing

styles. Teachers of singing must pursue in-depth study if they are to fully comprehend the specific voice techniques that produce the “twang” in country, the “wail” in gospel, the “rasp” in rock, as well as the “bel canto” differences between Wagnerian and Mozartian singers in traditional opera. The Academy acknowledges and supports the diversity of singing techniques needed to meet the diverse demands of singers, regardless of the place they occupy in the spectrum of singing styles. This paper is scheduled to be published in the fall issue of The Journal of Singing. Copies of the paper as well as previous Academy papers are available on the Academy's web site, www.americanacademyofteachersofsinging.org or by contacting the chairman.

ASCAP

ASCAP has seen its membership reach 320,000 this year, and has had rewarding results from its forward-thinking advocacy efforts. So far ASCAP's Bill of Rights for Songwriters and Composers has garnered nearly nine thousand signatures in support of the message that the rights of songwriters need to be remembered and defended. The Bill of Rights for Songwriters and Composers has traveled to ASCAP events in Los Angeles, New York, and Miami, and is available to sign online via www.ascap.com/

This spring, ASCAP honored many of its talented and prominent members and continued to show its enthusiastic support of young up-and-coming songwriters in award shows that took place across the country. In April, as a precursor to the ASCAP “I Create Music” EXPO, ASCAP honored Lionel Richie and Steve Miller with the ASCAP Golden Note Award, Sara Bareilles with the ASCAP Vanguard Award, and, among many others, Justin Timberlake, Stargate's Mikkel Eriksen & Tor Hermansen, Keri Hilson, Keyshia Cole and Lukasz “Dr. Luke” Gottwald for their most-

played songs at the 25th Annual ASCAP Pop Music Awards held in the Kodak Theater in Los Angeles.

At the 9th Annual ASCAP Concert Music Awards in New York City in May, ASCAP honored John Corigliano with the Aaron Copeland Award as well as Joseph Jennings, JoAnn Falletta, David Lang, and the recipients of the 2008 ASCAP Foundation Morton Gould Young Composer Awards. ASCAP honored two distinguished members at the 23rd Annual Film & Television Music Awards – ASCAP President and Chairman Marilyn Bergman and her husband and songwriting partner Alan Bergman – with the ASCAP Founders Award. Also honored at the ceremony which took place in Los Angeles in May were Stephen Schwartz, Hans Zimmer, and Marc Shaiman, among others.

In Miami Beach ASCAP gathered to honor some of its prominent members in the Latin music genres at the ASCAP Latin Music Awards. Among those honored were Victor Manuelle, Black Guayaba, and Marco Antonio Solis. Capping off the award season in late June, ASCAP held their 21st Annual Rhythm & Soul Music Awards in Los Angeles, presenting New Edition with the ASCAP Gold Note Award, and also honoring Timbaland as Songwriter of the Year.

In a recent ceremony at Jazz at Lincoln Center in Manhattan, ASCAP added six music greats to the ASCAP Jazz Wall of Fame. The event honored three Jazz Living Legends: bassist Ron Carter, composer-arranger and saxophonist Bill Holman, and tenor saxophonist Sonny Rollins, and three posthumous honorees: trumpeter Bunny Berigan, drummer Art Blakey, and arranger/composer/pianist Tadd Dameron. In addition, The ASCAP Foundation Vanguard Award was presented to acclaimed pianist/composer Gonzalo Rubalcaba. The reception also celebrated the recipients of the ASCAP Foundation Young Jazz Composer Awards.

Showing support for new and innovative programming, ASCAP held the Adventurous Programming Awards in June at Chorus America's 31st annual conference in Denver, CO, honoring four top choral ensembles: The Esoterics, Chantideer, Peninsula Girls Chorus, and The Monmouth Civic Chorus. Twelve aspiring composers were also recently selected to participate in the 20th Annual ASCAP Television and Film Scoring Workshop. The workshop will feature the mentorship of legendary composer, arranger and mentor Richard Bellis.

In future news, ASCAP has selected the dates for its 2009 ASCAP "I Create Music" EXPO, three days of panels, networking, education and inspiration for songwriters to be held in Los Angeles April 22-25th. Also, the ASCAP Foundation 2008 Lester Sill Songwriters Workshop is now accepting submissions. Geared toward advanced songwriters, the workshop will take place at ASCAP's Los Angeles office beginning in October for a series of eight sessions.

CONDUCTORS GUILD

The Conductors Guild will be hosting their Annual Conference for Conductors January 8-11, 2009 at the Park Central Hotel in New York, NY. This event will include a focus on the life and music of Gustav Mahler, a conversation with Alan Gilbert, a New York Philharmonic open rehearsal and concert, a tour of the New York Public Library and many other sessions and events. This is an incredible opportunity for conductors, composers, publishers, musicians and industry professionals to network and exchange ideas. More information is available at www.conductorsguild.org. The Conductors Guild Conductor/Composer Training Workshop at the Cabrillo Festival of Contemporary Music will be held July 25-30 in Santa Cruz, California. Faculty includes Marin Alsop and Gustav Meier with composition

faculty Michael Daugherty and John Corigliano. The participants will conduct works by three student composers in a free "In The Works" concert July 30th at 5:15pm at the Santa Cruz Civic Auditorium.

The Conductors Guild announces a new Conductor Training Workshop to be held at West Chester University of Pennsylvania October 19 - 21, 2008. Faculty includes Jacques Voois, Patricia Handy and Leonard Atherton. Participants will conduct the West Chester University Symphony Orchestra and Chamber Orchestra. Applications are now being accepted. For more information, please visit www.conductorsguild.org.

DELTA OMICRON INTERNATIONAL MUSIC FRATERNITY

Delta Omicron announces the winner of the 2009 Triennial Composition Competition. The winning composition is *Dedica* by Michele Negro of Italy. The composition for cello and piano will be premiered at Delta Omicron's Centennial Conference in July 2009, and Mr. Negro will receive a \$1000 composition prize. Judges for that competition were Delta Omicron National Patrons William Bolcom, Kirk Trevor, and John White. Also at the 2009 Triennial Conference, the Thor Johnson Commission, sponsored by the Delta Omicron Foundation, Inc., will be premiered. The commission will be a new string quartet by David Santor.

Vance George, Grammy-winning Conductor Emeritus of the San Francisco Symphony Chorus, was inducted as a National Patron of Delta Omicron on April 3, 2008 at Washington and Jefferson College in Washington, Pennsylvania. Maestro George conducted the San Francisco Symphony Chorus for twenty-three years (1983-2007). On the Chorus' behalf, he

accepted two Grammy Awards for Best Performance of a Choral Work: Orff's *Carmina Burana* in 1993 and Brahms' *Ein Deutsches Requiem* in 1995. Other Grammy-winning recordings featuring the chorus include Stravinsky's *Perséphone* and Mahler's *Symphony III*. TV and film credits include an Emmy for *Sweeney Todd* in 2002 and soundtracks for *Amadeus*, *The Unbearable Lightness of Being*, and *Godfather III*. His conducting concepts appear in *The Cambridge Companion to Conducting* (Cambridge Press, 2003), *My Life In Choral Music So Far* (*Choral America Journal*, June, 2006), and *Choral Colors* (*American Choral Director's Journal*, October, 2006 and October, 2007).

Choral Composer and pianist Joseph Martin was inducted as a National Patron of Delta Omicron on June 12, 2008 at his home in West Hills, Texas. Since his first choral publication in 1987, Joseph Martin has written and published over 1000 pieces. His choral anthems, cantatas, piano solo albums, and pedagogical materials have sold over 10 million copies worldwide making him one of the most published and performed composers of church music ever. Martin began his association with Shawnee Press in 1990 as a writer and now serves as Director of Sacred Music Publications and Mark Foster Music. His composition *The Awakening* has become standard repertoire for high school and college choirs having sold over 500,000 copies since its initial release. The composer of over twenty-five choral cantatas, Martin's writing has been embraced by churches the world-over. His composition *Pieta* was recently awarded a prize for excellence by the John Ness Beck Foundation.

Delta Omicron announces the reactivation of Delta Eta Chapter at the University of Wisconsin in Milwaukee. The chapter was reactivated on April 12, 2008. Along with the collegiate members, Dr. Jon Welstead, Chair of the Music Department, and Professor Jim Burmeister were initiated as professional members of Delta Omicron.

Founded in 1909, the mission of Delta Omicron is to promote and support music and musicians. The Fraternity strives to develop professional competency and musical achievement among its members and is an outstanding service organization. The Fraternity and its affiliated Foundation award summer scholarships and educational grants annually to selected alumni and collegiate members and an annual scholarship to Interlochen. Annual rotating grants are awarded to chapters for use in the community or campus. The Delta Omicron Foundation sponsors the Delta Omicron Studio at the MacDowell Colony in Peterborough, New Hampshire and has seat endowments at the Metropolitan Opera, Lincoln Center, and the Kennedy Center for the Performing Arts. Fraternity information may be accessed at www.delta-omicron.org.

MUSIC TEACHERS NATIONAL ASSOCIATION

Music Teachers National Association continues to develop new programs and initiatives to meet the needs of its independent and collegiate teacher membership and further the value of music study nationwide. Activities and new initiatives include:

Wellness Symposium

MTNA in partnership with the Canadian Federation of Music Teachers' Associations hosted Empowering Musicians: Body, Mind and Spirit July 7-9, 2008, at the Yamaha Artist Services Facility in New York City. Clinicians Alan Fraser, Louise Montello and Carol Montparker offered strategies to help attendees remain energized, injury-free and enthusiastic teachers and performers.

Group Piano and Piano Pedagogy Forum

The fifth National Group Piano and Piano Pedagogy Forum (GP3) will be held August 1-2, 2008, at the University of Oklahoma in

Norman, Oklahoma. "Staying Focused, Staying Fresh" will be the theme of this year's forum. Friday, August 1 will be devoted to group piano and Saturday August 2, will concentrate on piano pedagogy.

2009 MTNA National Conference

The 2009 MTNA National Conference will be held March 28-April 1, 2009, in Atlanta, Georgia, at the Westin Peachtree Plaza and the AmericasMart. The conference will feature more than 100 educational sessions and industry showcases, in addition to evening concerts, the finals of the MTNA National Student Competitions and a comprehensive exhibit hall.

Recreational Music Making

MTNA, in partnership with the National Piano Foundation, will be publishing a document differentiating between Recreational Music Making and traditional music lessons. This will appear in the October/November issue of *American Music Teacher* magazine. MTNA also will post a video online featuring a segment from the Recreational Music Making Track that was held at the 2008 MTNA National Conference in Denver, Colorado. Full recordings of the sessions will be available from the National Piano Foundation.

NATIONAL FEDERATION OF MUSIC CLUBS

The mission of the National Federation of Music Clubs is to support and develop American music and musicians. Spring 2008 has been a time for celebration and realization of that mission as thousands of juniors across the nation have performed in festivals, earning Certificates and Gold Cups to recognize their accomplishments. In addition, hundreds of secondary school students, college/university students, and adults have submitted applications for awards in instrumental, chamber, and vocal composition, poetry, the National Music

Essay Competition, accompanying, pedagogy, and for scholarships to summer music centers. This has been a season of accomplishments and rewards for teachers and for students.

All National Federation members are invited to attend the 2008 Fall Session in Denver, Colorado, at the Renaissance Denver Hotel, August 5-10, 2008. It will be a time to celebrate musical successes for Federation members and musical productions in their communities. The goal of this Fall Session is to showcase juniors, to offer workshops beneficial to teachers, and to captivate all attendees with creative performances, activities, and speakers. Members will hear the acclaimed Denver Brass, the internationally recognized Colorado Children's Chorale, Russell Gloyd the conductor for Dave Brubeck Jazz, , and NFMC Young Artists Past and Present, Dr. Andrew Cooperstock ('89) and Jesse Blumberg ('07). A special all-day junior extravaganza of activities, "Juniors and Jazz" will include an "Inside the Orchestra" concert, a presentation on "The Sacred Music of Dave Brubeck," and a tribute to the music of Colorado composer Bernard Shaak. We invite you to join us for this musical extravaganza!

SESAC

2008 New York Music Awards

Songwriter/producer Nate "Danja" Hills took home top honors when he was named Songwriter of the Year at SESAC's 12th annual New York Music Awards held May 8 at Manhattan's gorgeous Chelsea Piers. The award was in recognition of his astonishing array of hits in the last year, including smash hits by Nelly Furtado, Justin Timberlake, Timbaland and 50 Cent. Hills also was the recipient of another of the evening's big accolades earning the Song of the Year award for "Say It Right," recorded by Nelly Furtado.

SESAC Television and Film Composers

On June 12, SESAC honored its stellar roster of top film and television composers with the annual SESAC Television & Film Composers Awards Dinner. The invitation-only event was held at Michael's restaurant in Santa Monica, California, and commemorated an incredible year for SESAC's composers, recognizing excellence in television and film music composition. The event bestows awards to music composers in the categories of Top Rated Television Series, Syndicated/Local Television, Cable Television, Top Performed Theme and Film Composing. Some of the most highly rated shows acknowledged at the SESAC TV/Film Awards included *Two And A Half Men*, *Grey's Anatomy*, *How I Met Your Mother*, *Boston Legal*, *Dateline NBC*, and *My Name Is Earl* among many others.

SESAC Hosts Songwriter's Bootcamp

SESAC hosted the first-ever Songwriter's Bootcamp, an all-day educational forum on June 20 at LA's Skirball Cultural Center. The event was a no-cost symposium for artists and songwriters to receive feedback on their work and interact with award-winning writers, producers and music supervisors and featured such high caliber speakers and panelists as Songwriter/ Producer extraordinaire Greg Curtis (Yolanda Adams, Keyshia Cole), Music Supervisor Jerry Davis (Fox Sports / Fox Sports Net), Songwriter/ Entrepreneur Jack Knight (Christina Aguilera, Diddy), Motivational Speaker/ Career Counselor Tim Sweeney, Songwriter/ Producer Jason Miller and Entertainment Attorney Steven Winogradsky.
