



*Strengthening the importance of music  
in our life and culture since 1940*

# NEWSLETTER

Winter 2006 Part I

## **First Ever SupportMusic.com National Affiliate Summit Held in Conjunction with 2006 NAMM Show in Anaheim-January 19-21**

The SupportMusic Coalition convened for its first ever national affiliate Summit during the 2006 NAMM Show, Thursday through Saturday, January 19-21. Coalition members from across the country, including NMC director David Sanders, and several members of the NMC board, met to advance music education advocacy efforts and mobilization plans to help keep music in schools.

Session speakers included Governor Mike Huckabee of Arkansas, Keynote speaker Joan Schmidt, (President of the National School Boards Association), Diana DiGarmo and Justin Guarini (*American Idol* television show), April Wainwright (Arts In Education Program Coordinator for the National PTA) and Dr. John Mahlmann (Executive Director of the National Association for Music Education, MENC).

The summit featured discussions on the processes and procedures of funding allocation in school systems, as well as effective music education advocacy techniques on local, state and national levels.

SupportMusic.com is a public service initiative that intends to critically impact resolve and support for music education in local communities around the United States. SupportMusic.com is an advocacy effort that unites over 75 national and regional affiliates with parents and community leaders seeking to improve access and opportunity in music and arts learning. Primarily configured as a website, but also as an ad hoc consortium of concerned individuals and organizations, SupportMusic.com provides tools for grassroots advocacy, promotes messages about the importance of music and the arts as part of learning and disseminates research that substantiates their vital role.

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## **Music Education Advocacy Action Alert**

### **From the California Alliance for Arts Education 2006 Action Center:**

In the recently released 2006 - 2007 state budget, Governor Arnold Schwarzenegger includes an historic augmentation for visual and performing arts instruction in California schools. The funds, to be allocated to districts and county offices of education on a per pupil block grant basis, are to be used for hiring teachers, purchasing books, supplies and equipment, and for staff

development. The California Alliance for Arts Education applauds the Governor for his recognition of the essential value of arts learning for all students.

The budget process is a long and arduous one, culminating in June (or later). The budget now goes to the Legislature, specifically to the Education Budget Sub-committees in both the House and Assembly. There will likely be a budget trailer bill that will accompany the budget in a parallel committee process, providing additional language about the intent and disbursement of the funds. CAAE will monitor this budget and trailer bill closely, seek opportunities to reinforce the importance of this funding, and serve as a resource to policymakers on the most strategic use of the funding. The goal is to preserve the funds in the budget and to help shape the potential long-term impact on arts education programs.

### **Action Alerts for California**

**Constituents:** Write your legislators to let them know you support the Governor's proposed \$100 million investment in visual and performing arts programs in California public schools. Log on to <http://capwiz.com/artsusa/ca/state/main/?state=CA> to customize your letter, with sample talking points, and automatic links to your state legislators.

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### **Nation's Music Teachers Announce Official Position on Critical Music Education Issues**

MENC: The National Association for Music Education Publishes Two Position Statements: "Non-Educator Performers

in the Classroom" and "After-School Music Education Programs"

The members of MENC: The National Association for Music Education have weighed in on two timely and important music education issues, and MENC has released position statements on behalf of these 65,000+ teacher members. With this initiative, MENC continues to be at the forefront of addressing the issues that are of great concern to music educators.

The purpose of the position statements is two-fold: to assist MENC in working with colleagues, supporters, and government at all levels on music education matters of national importance, and to help local members have clearly stated rationales so that they can address these issues in their communities.

"The process we follow in the development of the MENC position statements is open via our Web site to any and all members who wish to contribute their perspective on those issues," said David Circle, MENC's president. "Position statements are developed by MENC to address issues of concern to music educators and are intended to answer a question often asked by members, school administrators and boards of education: 'What does MENC have to say about this issue?'"

Previously, MENC has published position papers on Alternative Certification, Early Childhood Music Education, Fundraising, Inclusivity in Music Education, The Music Code of Ethics, Public School and Community Music Group Relationships, Sacred

Music In Schools, Advocacy and the Music Educator, and The Value and Quality of Arts Education.

For more information on MENC's position statements, visit <http://www.menc.org/connect/surveys/position/positionpapers.html> .

For more information, call 1-800-336-3768, or visit <http://www.menc.org> .

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## **104th NAMM Show Breaks Attendance and Exhibition Records**

NAMM, the International Music Products Association, announced final registration and exhibitor numbers for the 2006 NAMM Show. At show close, NAMM reported a four percent increase in overall registration for a grand total of 81,315 registrants. The association previously announced breaking the all-time record of exhibitors with 1,462 companies taking space at this year's NAMM Show.

International attendance showed a nine percent increase for a total of 9,170 registrants from 92 countries.

At the 2006 gathering, record crowds explored the latest in new product offerings, networked with new and old friends, visited with celebrities and were surrounded by live music in every aisle. Attendees also had the opportunity to learn savvy business tactics at rapid-fire NAMM University sessions.

"Industry watchers typically look to the NAMM Show for a first look at the year ahead," said Joe Lamond, president and CEO, NAMM. "And based on what we saw here in Anaheim, there's good

reason to be optimistic." Lamond continued, "The NAMM show fuels our 'circle of benefits' business model where show revenues are reinvested back into the industry. NAMM's Executive Committee, Board and staff will continue to work diligently on new market-building programs, partnerships and initiatives to help our Members grow."

NAMM reinvests the revenue from its world-class trade shows to fund programs, activities and initiatives designed to stimulate demand for music products, and to provide valuable services to help its Members succeed. This "circle of benefits" model allows NAMM to work toward its mission of unifying, leading and strengthening the global music products industry and increasing active participation in music making.

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## **Oak Ridge Boys to Host World's Largest Concert® for Feed the Children on March 9, 2006**

MENC: The National Association for Music Education recently announced that the 22nd annual World's Largest Concert (WLC®), will be broadcast Thursday, March 9, 2006. The WLC, created by MENC to focus attention on music in our nation's schools, is broadcast to an estimated 6 million actively participating students, teachers, and community members around the world. It is a highlight of the nationally celebrated Music In Our Schools Month® (MIOSM®), sponsored annually by MENC. The concert will be hosted by the Oak Ridge Boys and will feature the Choristers of The St. Louis Children's Choirs, directed by Kathleen

Pottinger and the Missouri State University Symphony Orchestra, from Springfield, MO, under the direction of Dr. Robert Quebbeman. The theme of this year's concert is "Music: The Heart in Education." The concert is scheduled to air at 1:00 p.m. Eastern Time on March 9, 2006. (Check local listings.)

MENC encourages 2006 WLC participants to raise money for Feed The Children (FTC), an international non-profit relief organization that delivers food, medicine, clothing, and other necessities to children and families who lack these essentials due to famine, war, poverty, or natural disaster.

"Teachers give to their students and communities every day," says David E. Circle, president of MENC. "Students need to learn from their example and this is a real life opportunity for them to show their commitment to help others. Together we can demonstrate music education's importance and influence in society ... America is a country that is blessed with so much. We take prosperity for granted and it seems that only when we see tragedy do we pause and think more deeply about what our personal commitments should be. Music education's role in society features inclusiveness and is a logical extension to embrace those in need ... This is what our collaboration with Feed The Children is all about."

The 2006 WLC features the Oak Ridge Boys as hosts of the concert performance in the Grand Palace in Branson, Missouri. This year's concert will include inspirational selections like "You Raise Me Up" and "Reach Out and Touch (Somebody's Hand)" and fun songs such as "I Got The Music (and

the Music's in Me)." MENC provides the vocal, piano accompaniment, and orchestral arrangements free online.

The full program for the 2006 WLC is: "America (My Country 'Tis of Thee)" (Traditional), "I Got The Music (and the Music's in Me)" (Words and music by Kirby Shaw), "If I Had a Hammer (The Hammer Song)" (words and music by Lee Hays and Pete Seeger), "Reach out and Touch (Somebody's Hand)" (words and music by Nickolas Ashford and Valerie Simpson), "The Star-Spangled Banner" (words by Francis Scott Key, music attributed to John Stafford Smith), "You Raise Me Up" (words and music by Brendan Graham and Rolf Lovland).

A free 2006 Teacher's Guide, including the WLC vocal, piano, and orchestral music, lesson plans, activities, and more is available in its entirety online at <http://www.menc.org/wlc>. The guide includes fundraising ideas and information on how to donate funds to support Feed the Children. Sibelius Music, USA is assisting MENC by providing the music free of charge at <http://www.sibeliusmusic.com/menc>. Rehearsal CDs can be ordered at <http://www.readingkeyboardmusic.com> or by calling (801) 262-2546.

Donations to the World's Largest Concert for Feed the Children are welcome. For more information, contact 1-800-336-3768, or [www.menc.org/wlc](http://www.menc.org/wlc).

Feed The Children, founded in 1979 by Larry and Frances Jones, is the 3rd largest international charity in the U.S., based on private, non-government support. In FY 2004, Feed The Children shipped more than 143 million pounds of food and other essentials to children

and their families in all 50 states and internationally, supplementing more than 1,040,700 meals each day. Since its founding, the organization has reached out to help those in need in more than 115 countries around the globe. For more information, please visit [www.feedthechildren.org](http://www.feedthechildren.org) .

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## **Winners Announced for New ASCAP Song Cycle Competition**

Frances Richard, ASCAP Vice President and Director of Concert Music and Daron Hagen, President of the Lotte Lehmann Foundation (LLF) recently announced the winners of the first ASCAP/Lotte Lehmann Foundation Song Cycle Competition. The competition, named for legendary soprano Lotte Lehmann, was established to encourage and recognize gifted young composers who write for voice. The winning works were selected via a juried national competition from more than 100 entries received from eligible composers under the age of thirty.

The First Prize (\$3,500) has been awarded to Scott Gendel, age 28, of Madison, WI. Gendel will receive a commission to write a song cycle for voice and piano, to be published by E.C. Schirmer. The commissioned song cycle will be performed in three major American cities, including New York.

Second Prize (\$1,000) was awarded to Mark Buntag, age 29, of Bloomington, IN and Third Prize (\$500) was awarded to Michael Djupstrom, age 25, of White Bear Lake, MN. Both Second and Third Prize winners receive commissions to compose an art song for voice and piano. The Damien Top Prize (\$500)

was awarded to Eli Marshall, age 28, of Montville, ME. The Damien Top Prize is a commission to set a poem by Andrée Brunin to be premiered at the 2006 Albert Roussel International Festival in France. The jury selected two composers for Honorable Mention: Ola Gjeilo, age 28, of New York, NY; and Jocelyn Hagen, age 25, of Minneapolis, MN.

Commenting on the ASCAP/Lotte Lehmann Foundation Song Cycle Competition, Frances Richard, ASCAP Vice President and Director of Concert Music said, "Founded in 1914 by great American songwriters, ASCAP welcomes the opportunity to encourage today's young composers to perpetuate the classical art song tradition in memory of the great Lotte Lehmann."

To view the direct link to this announcement, please [www.lottelehmann.org](http://www.lottelehmann.org)

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## **BMI Posts Record-Setting Revenues**

BMI has reported revenues of more than \$728 million for fiscal 2004-2005, an increase of more than 8.3% over the previous year. This marks the first time that any copyright organization in the world has crossed the threshold of \$700 million in revenues in performing rights collections. The revenues, which represent an increase of more than \$56 million over the prior year, resulted in royalty distributions to BMI-affiliated songwriters, composers and publishers of more than \$623 million, also an historic high.

<http://bmi.com/news/200509/20050912a.asp>

## **BMI Acquires Advanced Digital Recognition Technology, Launches Landmark Digital Services**

BMI has announced the acquisition of a digital audio recognition technology that will greatly expand its ability to measure the performance of music on radio, television and the Internet. Named BlueArrowSM, the system uses pattern recognition to identify performances from any source containing audio. It achieves extraordinary accuracy, even in high-noise environments, after detecting audio for as little as one to two seconds.

BMI has formed a wholly owned subsidiary, Landmark Digital ServicesSM, LLC, to own, deploy and exploit the technology, which was acquired from Shazam Entertainment, Ltd., a UK-based company. Landmark will also develop future technologies that can be integrated into BMI's royalty distribution systems.

<http://bmi.com/news/200508/20050830a.asp>

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## **National Guild of Community Schools of the Arts & MetLife Foundation Announce Support for Arts Education Partnerships**

The National Guild of Community Schools of the Arts announced the renewal of the MetLife Foundation Partners in Arts Education Project, a national initiative to improve teaching and learning in the arts by supporting and promoting sustainable partnerships between community schools of the arts

(CSA) and public schools (PS). Project objectives include the dissemination of *Partners in Excellence: A Guide to Community School of the Arts/Public School Partnerships from Inspiration to Implementation*; the production of a two-day training institute; and the distribution of grants of up to \$15,000 to support CSA/PS partnerships during the 2006-2007 school year. During the 2005-2006 school year, more than 2,700 public school students in eight cities are receiving year-long arts instruction thanks to nine community school/public school partnerships funded by the Partners in Arts Education program.

National Guild Executive Director Jonathan Herman said: "The National Guild is pleased once again to partner with the MetLife Foundation to advance arts learning in grades K-12 by promoting partnerships between public schools and community arts education organizations. Through our new publication, *Partners in Excellence*, and the Partners in Excellence Training Institute, we will share the best practices we have identified through careful study over the past 15 years. Partners in Arts Education grants are designed to support exemplary partnerships which actively apply these practices in the field."

Copies of *Partners in Excellence* are available in hard copy or free download through [www.nationalguild.org](http://www.nationalguild.org).

The Partners in Excellence Training Institute will be presented in Phoenix, AZ on October 31 & November 1, 2006 in conjunction with the National Guild's 69<sup>th</sup> Annual Conference.

For more information, contact Kenneth T. Cole, Program Director, National Guild of Community Schools of the Arts, 520 8<sup>th</sup> Avenue, Suite 302, New York, NY 10018. Phone: 212-268-3337 ext. 18; e-mail: [kencole@nationalguild.org](mailto:kencole@nationalguild.org)  
Web site: [www.nationalguild.org](http://www.nationalguild.org)

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## **Registration Surges For AGO National Convention:**

The American Guild of Organists (AGO) will hold its 48<sup>th</sup> biennial National Convention in Chicago, Ill, July 2-6, 2006. More than 2,000 are expected to attend; 1,300 have already pre-registered, eclipsing the mark set by AGO National Convention in Los Angeles in 2004. While convention registration is open to all, AGO members receive a discounted registration rate. Convention headquarters will be the Downtown Chicago Marriott Hotel on Michigan Avenue and the "Magnificent Mile". Complete details, including online registration, are available online at [www.agohq.org/2006](http://www.agohq.org/2006).

The convention program includes a plethora of inspiring performances of organ, choral, and handbell music by leading artists in the field; 78 workshops on a variety of professional and interesting topics, including twelve choral reading sessions; and 100 exhibits by organ builders, music publishers, and other vendors providing products of interest and services to the organ and choral music profession. Premier performances of new music by Frank Ferko, Adolphus Hailstork, Naji Hakim, Aaron Miller, Emily Maxson Porter, Richard Proulx, Shulamit Ran, Augusta Reed Thomas, Richard

Webster, Sharon J. Willis, Carl Wiltse, and Donald Allured have won the support of the National Endowment of The Arts.

For further information, please contact ChicAGO National Convention Coordinator Ron Vanderwest at (630)639-2994, or e-mail [rvanderwest2006@hotmail.com](mailto:rvanderwest2006@hotmail.com).

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## **Call for Papers International Conference on Music Education, Equity, and Social Justice October 6-8, 2006 New York, NY, USA**

The program in music and music education at Teachers College Columbia University in cooperation with the National Association of Negro Musicians, Inc., will sponsor an international conference to disseminate research in music education that investigates issues of educational equity and social justice. The conference organizers intentionally seek a diversity of research approaches, ranging from the philosophical to empirical, addressing topics such as curriculum and teaching, policy and administration, teacher education, testing and assessment, formal and informal contexts, and performance practice. They wish to engage topics that speak to all stages and phases of schooling from preschool and early childhood to higher and adult education. All selected participants will be provided a travel stipend.

**Conference aim:** Challenging questions surround the conference theme. How do

issues of equity inform music teaching and learning? What does it mean to teach music through the lens of social justice or social consciousness? How is a philosophy of equity and democracy enacted? What can research on this topic reveal? This conference seeks to explore the relationships between meanings and practice, and to provide implications for further study in this field.

**Guidelines for submitting papers:**

Direct inquiries about paper submissions to conference chair, Randall E. Allsup ([Allsup@tc.edu](mailto:Allsup@tc.edu)) or event coordinator, Melissa Abramo ([mnatale@aol.com](mailto:mnatale@aol.com)) or visit [www.columbia.edu/~rea10/](http://www.columbia.edu/~rea10/) .

Manuscripts, in English, should be between 4000 and 6000 words and conform to APA style. Submit three hard copies of the full text for blind review with the author's name and affiliation on a separate title page. Selected papers will be published in *Music Education Research*. The deadline for receipt of papers is June 1, 2006. Electronic copies will not be accepted.

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**First International Spiritual Festival and Symposium Declared an Unqualified Success**

The first International Choral Festival and Symposium, sponsored by the National Association of Negro Musicians, Inc., and hosted by the Detroit Musicians Association, affirmed the history, artistic genius, and resiliency of children of the Diaspora. The three-day celebration was held in Detroit from October 19-22. The theme, "Reclaiming the Tradition," served as a reminder of

the mandate to educate the young concerning this important contribution to world music and culture.

Attendees witnessed performances, lectures, and workshops conducted by some of the leading exponents in the field from all over the United States and Canada. Additionally, the festival featured choral and solo competitions for high school, collegiate, and church/community contenders. The atmosphere was consistently charged with high emotion, as participants contemplated the struggles of our past and challenges of the future.

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**American Guild of Organists Awarded \$20,000 Grant From The National Endowment For The Arts**

The American Guild of Organists (AGO) was recently notified by the National Endowment for the Arts (NEA) that it will receive a grant in the amount of \$20,000 from the NEA's "Access to Artistic Excellence" program to support performances of new music at the AGO National Convention in Chicago, Ill., July 2-6, 2006. Since the NEA's founding in 1965, this is the first time the Guild has been recognized with an NEA grant award. "Although AGO National Headquarters staff coordinated the preparation and submission of the NEA grant application, this award would not have been possible without the generous assistance of the 2006 AGO National Convention steering committee and many other friends of the organ," stated AGO Executive Director James Thomashower.

The NEA announced that it will award \$20.4 million to fund 844 grants in 2006. The Arts Endowment will distribute \$19,406,500 to not-for-profit national, regional, state, and local organizations across the country, funding "Access to Artistic Excellence" grants. Through this category, the NEA will fund 794 projects out of 1,353 eligible applications. "This year the National Endowment for the Arts celebrates its 40<sup>th</sup> anniversary of leadership in the arts," said NEA Senior Deputy Chairman Eileen Mason. "Through these grants, the NEA continues its legacy of bringing arts of the highest quality to communities nationwide."

"Since its founding in 1896, the AGO has commissioned hundreds of new works for organ and choir, more than any other single organization in the world," declared AGO President Frederick Swann. "The AGO also provides auspicious performances of these works by recognized artists. It is an honor for us to be recognized by the NEA, and we are highly grateful for the grant that will enable this tradition to continue when we meet for our national Convention in Chicago in the summer of 2006."

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### **NAMM'S Oral History Program Continues to Grow**

The NAMM Resource Center added several notable interviews to the collection of 608, which comprises the Oral History video archives, during the recent NAMM Show in Anaheim. The trade show provided the opportunity to complete more than 40 interviews with industry leaders and veterans including Chairman Tong of Pearl River Pianos,

Larry Larson of Larry Larson Music in Glendale, Calif., and Floyd and Joyce Hershberger the founders of Hershberger Music in Nebraska.

All three companies are celebrating 50 years in business this year and were honored along with 40 other companies celebrating a milestone in 2006. Other Oral History interviews completed at the convention were Shiro Arai, the founder of Arai Guitars in Japan, MIX magazines long-time editor George Peterson, guitar pick-up designer William Bartolini and his wife Patricia as well as longtime industry sales rep Ernie Lansford and Latin Percussion founder Martin Cohen.

Recently, the NAMM Resource Center began digitizing the taped interview collection and to date have provided more than 40 video clips on NAMM's Web site. For more information, interested parties may visit [www.namm.org/resourcecenter](http://www.namm.org/resourcecenter).

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### **NAMM Partners with Chinese Music Instrument Association**

Continuing its long tradition of working closely with music products associations around the, NAMM (the International Music Products Association) recently announced a new partnership with the China Music Instrument Association (CMIA).

Under the terms of the new agreement, NAMM will offer professional development, market development and music education advocacy programs to the Chinese music industry. Initially, NAMM University courses will be offered at the upcoming 2006 Music China show to be held Oct. 18-21 in Shanghai.