



*Strengthening the importance of music
in our life and culture since 1940*

NEWSLETTER

Winter 2009

QUINCY JONES CALLS FOR OBAMA APPOINTMENT OF SECRETARY OF THE ARTS

Quincy Jones has launched a petition to ask President-Elect Obama to appoint a Secretary of the Arts. While many nations have had Ministers of Art or Culture for centuries, The United States has never created such a position. This would be an encouraging step in ensuring the strength of the arts community, especially in this time when so many arts organizations are threatened...and when the country needs the arts more than ever. Please take a moment to sign this important petition and then pass it on to your friends and colleagues.

www.petitiononline.com/esnyc/petition.html

EUROPEAN BROADCASTING UNION OPENS JAZZ COMPETITION TO ALL IMC MEMBERS

The National Music Council has just been informed that the European Broadcasting Union is opening its jazz competition to International Music Council members and extends the deadline for registration **until January 23, 2009**. Though it's called the European Jazz Competition, candidates from non-European countries

are most welcome! The National Music Council is the official US Representative to the IMC.

For more information, please consult the competition's website: click [here](#) .

NMC PARTICIPATES IN "MUSIC ON TROUBLED SOILS" CONFERENCE

(The following article by NMC Director David Sanders appeared in the Journal of the European Music Council)

"Music on Troubled Soils", an international conference recently hosted in Jerusalem by the European and Israeli Music Councils, brought together music performers, composers, teachers, administrators, politicians and experts from Europe, the United States, Middle East and Africa to discuss the role of music in troubled regions of the world.

The conference was the first of its kind, and a good step in developing the support, visibility, increased funding, and research needed to improve and expand the important work of bringing the healing and regenerative power of music to where it is needed most. The diversity of the groups participating at the meeting was noteworthy. Among those organizations represented were *Music in ME*, which organizes programs in Israel and the Palestinian

Territories; *Spiritus Mundi*, a Swedish NGO that does much work to bring together Swedish and Arabic youth and musicians in and around Malmo, Sweden and regularly tours the integrated musical groups to the Middle East; The Netherlands based *Musicians Without Borders*; and various smaller groups and individuals working with programs in places from Israel to Cyprus to South Africa.

The programs vary in focus – from using music making to bring communities in conflict together, to offering the therapeutic and creative strengths of music to traumatized populations, to simply providing music education to underserved schools in troubled areas. I say *simply* with more than a grain of salt – because nothing is simple when you are working in these troubled places. Things we take for granted elsewhere are major obstacles – safety of the participants, difficulty of access to the program site, suspicion from the community and cultural misunderstandings are issues that absorb much time and energy and must be dealt with daily.

Many of the impressive teachers and facilitators working in these troubled areas are young, creative, idealistic, recent graduates of music and music education programs. They do incredible work, but need guidance, mentoring and support to overcome the imposing obstacles that stand in the way of bringing music education into the areas in which they work, and in using music to bring together individuals and communities who are in conflict. They are, however, very isolated by the nature of their work, and need to utilize all available technology to form an international community and support system for themselves. This takes much time and resources – two things in short supply when working in the trenches. We as a music community must assist in developing systems that will enable an exchange of experience and the publishing of best practices for working with individuals, communities, and governments under these

difficult situations. I urge those reading that have an expertise in this area to get involved.

Recognition of the amazing work that these individuals do also needs to be promoted in the media to bring it to the attention of the general public. So often we hear only of the horror in areas of conflict. It is useful, I think, to promote the pockets of hope that are brought by these wonderful programs. It gives a sense that there is something the average citizen can do to help improve the situation in troubled regions, and if done effectively, it will draw support for the programs themselves. We must get better at working with the press to accomplish this.

We also must be careful in the process, however, not to white wash the real problems of the conflicted region and use the program publicity as a “feel good” piece. There are always legitimate, hard to solve problems and grievances in these areas, and these issues must be solved by other means – but as a start, music can serve to help peel away the covering of learned hate, fear, and misunderstanding among the communities in conflict.

It is clear on an anecdotal level that these music programs do much good. But this is insufficient evidence for their importance or success. Monitoring and research studies must be undertaken in order to quantify their value and garner the respect and funding that they deserve. I believe that it is only through this research that the new patrons and sponsors needed for these programs will be obtained, and I urge the researchers reading this to consider the possibilities for formal studies on the outcomes of music programs working on “Troubled Soil”.

As I stated at the conclusion of this most impressive gathering - we cannot save the world through music, and we cannot solve all of the world problems through music - but we can use music to bring beauty and hope where there is only suffering... and we

can use it to help remove obstacles to peace such as learned hate, fear and misunderstanding.

AMERICAN FOR THE ARTS: ARTS ACTION ALERT

Last week, Americans for the Arts officially proposed [Nine Recommendations for Economic Recovery & the Arts](#) to help nonprofit and governmental arts groups as well as individual artists during this economic downturn. Today, Americans for the Arts President and CEO Bob Lynch met with the Obama Transition Team to discuss these and other ideas.

Also today, the House Appropriations Committee released an \$825 billion [economic recovery package](#). Included in the proposed bill is an infusion of \$50 million for the National Endowment for the Arts (in addition to its annual appropriations) to specifically preserve jobs in the nonprofit arts sector threatened by declines in philanthropic and other support. The House plan proposes additional opportunities throughout other parts of the federal government that could also help the nonprofit arts sector and individual artists. Many of these other opportunities correspond closely with our Recommendations for Economic Recovery & the Arts.

Here's a summary analysis of how the Americans for the Arts recommendations compare to the related provisions currently in the House bill:

Americans for the Arts Recommendations	House of Representatives Proposal
Include artists in the proposal for Unemployment & Healthcare Benefits for	Proposes to extend unemployment insurance coverage for low-wage, part-time,

Part-Time Employees	and other jobless workers
Boost arts projects in Community Development Block Grants (CDBG)	\$1 billion in additional funding for CDBG
Provide economic recovery support to the National Endowment for the Arts to be administered by local arts agencies	\$50 million in additional appropriations for the National Endowment for the Arts
Include cultural planning through Economic Development Administration program (Department of Commerce)	\$250 million for Economic Development Assistance
Increase community cultural facilities support in Rural Development Program (Department of Agriculture)	\$200 million for critical rural community facilities
Provide more support for arts projects in Transportation Enhancements (Department of Transportation)	\$31 billion to modernize federal and other public infrastructure
Fulfill the Obama pledge for an "Artist Corps"	\$200 million to put approximately 16,000 additional AmeriCorps members to work doing national service
Make Human Capital Investments in Arts Job Training (U.S. Department of Labor)	\$5 billion for working training and employment services

Take Action

The Senate and the White House will likely unveil additional versions of an economic recovery package. We are calling on arts advocates to contact your House and Senate members and your local media to raise the profile of why it's important to ensure there is support for the nonprofit arts sector in the federal economic recovery plan.

1. [Write to your Members of Congress](#)
2. [Send a letter to the editor of your local media](#)

NAMM's Rose Parade Float Wins President's Trophy

NAMM, Sesame Street and Music for All Created a 'Musical Extravaganza' Float for 2009 Rose Parade



Carlsbad, Calif., January 1, 2009—NAMM, the trade association of the international music products industry, today announced that its float in the 2009 Rose Parade was awarded the President's Trophy for excellence in floral use and presentation.

Overflowing with live music and depictions of how much fun playing music can be for everyone, the NAMM float was a feature for the overall parade theme of "Hats Off to Entertainment."

The 108-year-old organization returned to the parade for the sixth year and once again showcased its message to the general public about the powerful and proven benefits of playing music for people of all ages.

Longtime Rose Parade sponsor/participant Remo Belli of Remo Inc. was on-hand for the festivities and commented on the important partnership between NAMM and the Tournament of Roses.

"I know after being at this for 27 years that the Tournament of Roses is one of the most significant networking organizations in the

world and can help our industry really share our message because they also believe in music," said Belli.

NAMM Chairman Chip Averwater added, "This event is such a great opportunity for us to tell our story to not only the US, but the entire world, and I was really proud of our float this year representing such a diverse mix of music between the marching band, jazz band, vocalists and percussion."

The NAMM float was created in collaboration with "Sesame Street" and Music for All. Sesame Workshop is the nonprofit educational organization behind "Sesame Street" and a well-known advocate for integrating music into its program to help young viewers learn and grow. This is the fourth year that "Sesame Street" has collaborated with NAMM on a float for the Tournament of Roses Parade.

Music for All's mission is to create, provide and expand positive life-changing experiences through music for all. In honor of celebrating music, the organization has formed its Bands of America Honor Band comprising more than 300 high school band members hailing from across the nation, which marched alongside this year's NAMM float.

Combining the missions and commitment of these three organizations, the NAMM "mega" float highlighted the many wonders of making music for all people to enjoy. For information about the proven benefits of playing music, visit www.wannaplaymusic.com

MENC LAUNCHES EQUAL ACCESS TO MUSIC EDUCATION PETITION DRIVE

Members of the music community are invited to sign the MENC petition calling for equal access to music education for all of the children of our nation. The goal of the organization is to have one million signatures delivered on paper petitions to the new Secretary of Education on June 18, 2009.

The petition reads:

Be it resolved that we, the undersigned, agree that all Americans should work to enhance and support music education in our nation's schools. To that end, we call on the U.S. Department of Education and all American leaders to:

- **Mandate** that music and the other arts be part of every child's core curriculum;
- **Ensure** music and the other arts are included as a part of a balanced education addressing the whole child, to prepare them for the creative thinking necessary for success in the work force of the future;
- **Ensure** qualified music teachers and sequential curricula be recognized as the basis for providing all students with substantive education in music and the other arts;
- **Ensure** programs in music and the other arts provide rigorous instruction, monitor progress and performance through meaningful assessment, and take place within a structure of accountability to school officials, parents, and the community.

Be it therefore resolved that the reauthorization of the Elementary and Secondary Education Act, also known as No Child Left Behind, not only *identify music as a core subject*, but also *recognize music*

education as a mandatory component of every public education curriculum in the United States of America.

[Download the petition here](#)

Petitions can be distributed at concerts, sporting events, classrooms, parent-teacher nights, local music stores, other local retail outlets, neighborhood food establishments, and music department web sites.

Signed petitions should be mailed by April 3, 2009 to:

MENC, The National Association for MusicEducation
1806 Robert Fulton Drive
Reston, VA 20191

MENC'S MUSIC EDUCATION WEEK IN WASHINGTON SLATED FOR JUNE 17-23, 2009

The entire music community is invited to join music educators, students and their family members in Washington, DC in June 2009 for music education advocacy, professional development, and stirring performances against the backdrop of the nation's capital's historic monuments.

For further details, visit www.menc.org



The NAMM Foundation recently presented a program grant to the National Guild of Community Schools of the Arts for their efforts to expand music-making opportunities to older adults. The presentation took place in Philadelphia, PA during the Guild's 71st annual conference. Pictured from left to right are: Bill Reim, President, Hoshino USA & Member, Board of Directors, NAMM; Jonathan Herman, Executive Director, National Guild of Community Schools of the Arts; Emilie Roy Corey, Trustee, National Guild of Community Schools of the Arts; and Mary Luehrsen, Executive Director of the NAMM Foundation.

NATIONAL GUILD AND METLIFE FOUNDATION ANNOUNCE CREATIVE AGING PROGRAM SITES

MetLife Foundation Creative Aging Program to provide technical assistance and seed grants to nine community arts education organizations in eight states

New York---The National Guild of Community Schools of the Arts and MetLife Foundation have awarded technical assistance and seed grants to nine community arts education organizations to enable them to design, implement and

evaluate sustainable creative aging programs (participatory, skill-based arts education programs for adults aged 60 and over). Technical assistance will focus on capacity-building with particular attention on outcome-based evaluation measuring changes in the well being of older adult participants.

The Creative Aging Program was initiated by MetLife Foundation and the National Guild in recognition of the rapid growth in the number of Americans aged 60+ and recent research demonstrating that participatory arts programs can produce significant health benefits for older adults. NAMM Foundation has provided additional support.

The MetLife Foundation Creative Aging Program is designed to:

- Increase the capacity of community arts education providers to serve older adults
- Provide models of high quality creative aging programs to the field; and
- Raise public awareness about the benefits of creative aging programs.

Grants totaling \$60,000 were awarded to nine National Guild member organizations.

Each site will offer a minimum of 90 minutes of sequential, participatory instruction weekly to at least 20 adults aged 60 or older for 12 or more weeks between January and May 2009; participate in a series of training sessions designed to benefit their entire program team; and evaluate the impact of their program on older adult participants. The National Guild will issue a report on results and lessons learned in fall 2009.

"The National Endowment for the Arts' recent Creativity and Aging Study demonstrated that high-quality participatory arts programs for older adults can improve their health and quality of life. As the 'silver

tsunami' of retiring baby boomers approaches, National Guild members-nonprofit community arts education organizations serving people of all ages, aptitudes and backgrounds-are working to increase older adults' access to such programs in diverse communities throughout America," said **Jonathan Herman, Executive Director of the National Guild**. "Through the MetLife Foundation Creative Aging Program, we will enhance our members' capacity to launch, evaluate and sustain successful creative aging programs, and share what they learn with the field."

"MetLife Foundation is committed to making quality arts education accessible for all Americans," stated **Sibyl Jacobson, President and CEO of MetLife Foundation**. "We are proud to partner with the National Guild of Community Schools of the Arts to develop and expand effective arts programming for older people. Guild members are doing exemplary work in this area. "

"Best Communities for Music Education" Annual Survey Recognizes and Celebrates Support for Music Education

NAMM Foundation Accepts Online Submissions Starting January 15

Carlsbad, CA, January 9, 2009—Since 1998, the NAMM Foundation has been conducting the Best Communities for Music Education (BCME) Survey, a nationwide search for communities whose programs exemplify commitment to music education. The initiative recognizes and celebrates communities and their school administrators, teachers, board members, parents, community leaders and students for their support and commitment to their music education programs. The program

also acknowledges community and school district commitment to assure access to music education for all students.

The 2009 survey opens on Thursday, January 15 and remains open through Friday, March 13. The survey can be completed by visiting NAMM Foundation on the Web at www.nammfoundation.org and is open to parents, teachers, school administrators and community members who wish to enter information about their school and community. Only one survey application per school district or community is allowed. The projected announcement of the BCME final roster is Friday, April 10.

"In the past, recipients of the Best Communities for Music Education designation cited increased enrollment in music programs and continued support from parents and community members as they realize the physical, mental and emotional value music education brings to students," said Mary Luehrsen, executive director, NAMM Foundation.

Participants in the survey answer detailed questions about enrollment, student/teacher ratios, music class participation, instruction time, facilities, support for the music program, private music lesson participation, and other relevant factors in their communities' music education programs. The responses are verified with district officials, and the sponsoring organizations review the data.

In conducting the annual survey, the NAMM Foundation is joined by advisory organizations in the fields of music and education: Americans for the Arts (www.americansforthearts.org), League of American Orchestras (www.americanorchestras.org), The Mr. Holland's Opus Foundation (www.mhopus.org), The Metropolitan Opera Guild (www.operaed.org), Music for All (www.musicforall.org), Music Teachers National Association (www.mtna.org),

National Guild of Community Schools of the Arts (www.nationalguild.org), National PTA (www.pta.org), Yamaha Corporation of America (www.yamaha.com) and VH1 Save The Music Foundation (www.vh1savethemusic.com).

"GOOD MORNING AMERICA" PRODUCER MONICA ESCOBEDO RECEIVES 2008 CMA MEDIA ACHIEVEMENT AWARD

NASHVILLE - Television news veteran **Monica Escobedo**, arts and entertainment producer for "Good Morning America" on the ABC Television Network, received the 2008 CMA Media Achievement Award yesterday during "Good Morning America's" live broadcast from Nashville leading up to the 2008 CMA Awards.

Escobedo was presented with the CMA Media Achievement Award by superstar recording artist and television star **Billy Ray Cyrus** following his performance on GMA.

"I am truly honored to receive the CMA Media Achievement Award," said Escobedo. "It is such a thrill to be recognized by the dedicated and talented Country Music community, a group that has always welcomed me with open arms. Being able to share Country Music with our viewers on a regular basis is a privilege that makes my job all the more fulfilling."

The CMA Media Achievement Award was established to recognize outstanding achievements in the media as they relate to Country Music. Print and Internet journalists, columnists, authors, editors, syndicated radio reporters, television writers, producers and bookers are eligible to win this award.

CMA member publicists nominate media candidates for consideration. The top five nominees are collected and sent to the publicist panel for a second round of voting. The overall winner is presented to the CMA Executive Committee for approval.

"Monica is very deserving of this honor," said CMA Chief Executive Officer **Tammy Genovese**. "She routinely goes above and beyond to book Country Music artists and support our core events on 'Good Morning America.' From new talent to the well-established stars, Monica has built meaningful relationships based on respect and mutual admiration with the artists and publicist members of our industry."

Escobedo graduated UCLA in 1999 with a Bachelor of Arts degree in Mass Communications. While still at UCLA, Escobedo began working at ABC News in 1997 as a production assistant/researcher/tape coordinator for the Los Angeles office of "Good Morning America."

By 1999, she added ABC News Desk Assistant to her job description, covering the news for "20/20," "World News Tonight," and "Primetime" from the Los Angeles bureau in addition to her "GMA" duties. In January 2000, she was promoted to Associate Producer at ABC News, planning news, entertainment and feature segments, and served as overnight editorial producer, responsible for producing all late-breaking national and international news stories.

Escobedo moved to New York City in May 2001 to become Producer at ABC News/"Good Morning America," where she books and produces entertainment segments; briefs all four anchors on all aspects of editorial content and production; scouts emerging talent in all entertainment fields; produces special event programming; books and produces news stories for all ABC News platforms, securing high-profile newsmakers for interviews while serving as

off-air reporter conducting interviews and shooting breaking news stories in the field and in the studio; develops ongoing series and future story ideas and more.

Escobedo was part of the ABC News team that received an Emmy and Peabody Award for 9/11 coverage, and a DuPont Award for live coverage of the death of Pope John Paul III and the election of Pope Benedict XVI.

Escobedo has been deeply involved in the presentation of the CMA Awards nominee announcements on "Good Morning America" since the Awards moved to ABC in 2006. In addition, she has been involved in the live "Good Morning America" remote broadcasts during CMA Music Festival and the morning of the CMA Awards along with weather anchor Sam Champion.

MEMBER REPORTS

CONDUCTORS GUILD

The Conductors Guild had their 25th Annual Conference for Conductors in New York, NY January 8-11. This conference had a focus on the life and music of Gustav Mahler.

At the conference, the Conductors Guild presented several awards.

David Daniels received a Distinguished Service Award for providing the conducting profession with his reference book *Orchestral Music*, now in its 4th edition and expanding to electronic format.

Clinton F. Nieweg, retired principal Librarian with the Philadelphia Orchestra, received a Distinguished Service Award for providing the profession with numerous editions of standard orchestral literature,

and embodying insights from a life spent in close examination of this music.

Jonathan Sternberg, who provided the profession with numerous corrected editions of standard orchestral literature, served the Conductors Guild for many years as Editor-at-Large, and has written articles on various topics for the Guild's publication *Podium Notes*, was presented with a Lifetime Service Award.

Katherine Kilburn was awarded the Thelma A. Robinson Conducting Award/Scholarship, an award given to an outstanding conductor who has attended at least one Conductors Guild workshop in the past two years. This \$1,000 prize is sponsored by the National Federation of Music Clubs.

Paul Vermel was awarded the Max Rudolf Award. Given in recognition of outstanding achievement as a conductor and pedagogue and significant service to the profession in the realms of scholarship, advocacy and ensemble building, the award was established by the Conductors Guild in 1997 in memory of Max Rudolf, a longtime supporter of the Guild, conducting pedagogue and scholar.

The Conductors Guild has just announced the list of 2009 Conductor Training Workshops. This year will be especially exciting thanks to the generous support of the National Endowment for the Arts.

Upcoming events include:

Conductor Training Workshop: Audition Repertoire
March 26-29, 2009, The Bard College Conservatory of Music, Anandale-on-Hudson, NY. Faculty: Leon Botstein, Harold Farberman.

Frederick Fennell Memorial Conducting Workshop
April 2-5, 2009, University of Maryland, College Park, MD. Faculty: Donald Hunsberger, Mark Davis Scatterday, Michael Votta

2009 Mini-Workshop

July 8-9, WASBE International Conference, Cincinnati, OH. Faculty: Peter Ettrup Larsen, James Setapen

2009 Conductor Training Workshop

July 31-August 5, Cabrillo Festival of Contemporary Music, Santa Cruz, CA. Faculty: Marin Alsop, Gustav Meier

2009 Conductor Training Workshop

Fall, 2009, The UCLA Herb Alpert School of Music, Los Angeles, CA. Faculty: Neal Stulberg

To learn more about the Conductors Guild, please visit our website www.conductorsguild.org.

DELTAOMICRON

Delta Omicron calls for new compositions for French horn and piano for its 2012 Triennial Composition Competition. An award of \$1,000 will be presented to the winning composer, and the composition will be premiered at the 2012 Delta Omicron Triennial Conference. The competition is open to composers of college age or over. The composition should be seven- to fifteen-minutes in length. Manuscripts should be submitted by March 31, 2010. Information inquiries should be directed to Judith Eidson at rbzdx@webtv.net. Judges for the 2012 Competition will be composer **David R. Gillingham** of Central Michigan University, composer **David R. Holsinger** of Lee University, and French hornist William **Scharnberg** of the University of North Texas.

Delta Omicron will hold its Centennial Conference in the Cincinnati area in July or 2009. The conference will include many musical events. The Premiere Concert on July 17, 2009 will premiere the 2009 Triennial Composition Competition work *Dedica* by Italian composer **Michel Negro** performed by cellist **Jose DuBon**. The

Premiere Concert also will feature the Delta Omicron Foundation, Inc. Thor Johnson Memorial Commission: *Passages* for string quartet by composer **David Sartor** will be performed by the **Atlantis String Quartet**. Visit web sites www.davidsartor.com and www.atlantisstringquartet.com for additional information about Mr. Sartor and the Atlantis String Quartet.

Delta Omicron is pleased to present **The Monarch Brass Ensemble** at the Conference Artist Concert on July 18, 2009. The Monarch Brass Ensemble is a nationally recognized all-woman brass ensemble whose members are outstanding women brass players from North America's top symphony orchestras and universities. Performers will include **Susan Slaughter and Amy Gilreath** on trumpet, **Laurel Bennert Ohlson** on French horn, **Jeannie Little** on trombone, and **Velvet Brown** on tuba.

Founded in 1909, the mission of Delta Omicron is to promote and support music and musicians. The Fraternity strives to develop professional competency and musical achievement among its members and is an outstanding service organization. The Fraternity and its affiliated Foundation award summer scholarships and educational grants annually to selected alumni and collegiate members and an annual scholarship to Interlochen. Annual rotating grants are awarded to chapters for use in the community or campus. The Delta Omicron Foundation sponsors the Delta Omicron Studio at the MacDowell Colony in Peterborough, New Hampshire and has seat endowments at the Metropolitan Opera, Lincoln Center, and the Kennedy Center for the Performing Arts. Fraternity information may be accessed at www.delta-omicron.org.

MTNA

Music Teachers National Association continues to develop new programs and initiatives to meet the needs of its independent and collegiate teacher membership and further the value of music study nationwide. Activities and new initiatives include:

2009 MTNA National Conference

The 2009 MTNA National Conference will be held March 28-April 1, 2009, in Atlanta, Georgia, at the Westin Peachtree Plaza and the AmericasMart. The conference will feature more than 100 educational sessions and industry showcases, in addition to evening concerts, the finals of the MTNA National Student Competitions and a comprehensive exhibit hall. Pianist Olga Kern will be the conference artist and will also give a master class. An additional recital will be given by pianist Margo Garrett and tenor Anthony Griffiths.

Best 100 Communities for Music Education Survey

Again this year, MTNA will co-sponsor the Best 100 Communities for Music Education Survey. Participants in the survey answered detailed questions about funding, enrollment, student-teacher ratios, participation in music classes, instruction time, facilities, support for the music program, participation in private music lessons and other factors in their communities' quality of music education.

YoungArts Competition

Through an ongoing partnership between MTNA and the National Foundation for the Advancement in Arts (NFAA), MTNA senior level state performance competition winners advance automatically to the intermediate level of judging in the YoungArts Competition. This year nine, MTNA competition winners won various awards, including two finalists, six honorable mentions and one merit award.

MU PHI EPSILON

Mu Phi Epsilon International Music Fraternity held its convention, *Artistry and Action*, in Jacksonville, Florida, July 30 through August 2, 2008. Delegates, members and guests gathered at the Crowne Plaza Hotel for four days of networking, professional development and performances by world-class musicians.

Convention awards were presented to the following members:

Award of Merit: Dr. Jo Ann Leary Domb
Elizabeth Mathias Award: Dr. Anne Kathleen Gray
Wilson-Speciale Lifetime Achievement Award: Marian Faye Bowker Davidson
Award of Distinction: Dr. Frances Bartlett Kinne
Gerri Guren Flynn, Nancy Kinnamon
Zschiezschmann
Orah Ashley Lamke Award: Maria-Pia Antonelli,

Citations of Merit, for significant contributions to music by non-members, were presented to:

The International Festival-Institute at Round Top, Texas

NAMM-International Music Products Association, Carlsbad, CA

Opera Theatre of St. Louis

Tom Chapin, New York

A new award, the Mary Alice Cox Award for Lifelong Learning, was presented for the first time to Nancy D. Metzger, of Sacramento, CA. This is for a member of 25+ years to support continued or renewed professional development in any field of music. The Sterling Patron for 2008 is Fritz Zschiezschmann, Kansas City. Keynote speaker was Dr. Frances Bartlett Kinne, Chancellor Emeritus and Past President of Jacksonville University. Dr. Kinne has received hundreds of awards for her service to education, community and philanthropic organizations throughout the world.

World renowned soprano and 2006 Sterling Patron Christine Brewer gave a master class to selected Fraternity members and performed at the closing banquet. International Competition winners Ruslan Biryukov (cello) and Jorge Avila (violin) also performed. For complete convention information please visit the Fraternity Website: www.muphiepsilon.org.

Dr. Frances Irwin, St. Louis, was re-elected International President. Vice Presidents elected were: Doris Braun, Kansas City; Sandra McMillen, Dallas; Gerri Flynn, Fullerton; Jeffrey Zeiders, Baltimore; Beverly Fernald, Denver. For the first time in the Fraternity's history a collegiate member was elected to the International Executive Board. Jeffrey Zeiders is a graduate student of composition at Peabody Institute of Johns Hopkins University.

Two new chapters have been installed: Zeta Zeta at Elon University and Zeta Eta at SUNY-Binghamton. Four chapters have been reactivated: Delta Eta at University of North Florida, Mu Chi at Southern Methodist University, Phi Tau at the University of North Texas and Epsilon Omega at San Francisco State University.

Four Mu Phi Epsilon members of the Los Angeles Alumni Chapter participated as composer-performers at the International Congress of Women in Music (ICWM) in Beijing, China: Adrienne Albert, Deon Nielsen Price, Berkeley Price and project leader Carol Worthey.

NATIONAL FEDERATION OF MUSIC CLUBS

The mission of the National Federation of Music Clubs is to support and develop American music and musicians.

To support that mission, thousands of NFMC music teachers, junior and adult performers are preparing to perform in festivals, earning Certificates and Gold Cups for their accomplishments. In addition, hundreds of secondary school students, college/university students, and adults have submitted applications for Awards in instrumental, chamber, and vocal composition, poetry, National Music Essay Competition, accompanying, pedagogy, and for scholarships to summer music centers. This is a time of exhilaration and anticipation for a busy spring.

Plans continue for the 55th Biennial NFMC Convention in Orlando, Florida, at the Rosen Plaza Hotel, June 1-7, 2009. This is a time when NFMC celebrates music at its best! This is the time to showcase juniors, offer workshops beneficial to teachers, and to captivate all attendees with creative performances, activities, and speakers.

Members will hear the internationally acclaimed Perlman/Schmidt/Bailey Trio, the exciting Florida Singing Sons Boychoir, the four winners of the 2009 biennial Young Artist Competition in Man's Voice, Woman's Voice, Piano, and Strings, the 2009 winners of the Ellis Duo Piano Competition, and guest speaker, Dr. Richard Colwell, internationally known music educator and founding editor of the *Bulletin of the Council for Research in Music Education* and the *Quarterly Journal of Music Teaching and Learning*.

A special all-day junior extravaganza of activities will include an Orff Workshop, workshops/masterclasses conducted by Dennis Alexander, and Weekley/Argenbright, plus a Piano Orchestra Concert featuring multiple keyboards.

Join us for this musical extravaganza!

NATIONAL GUILD OF COMMUNITY SCHOOLS OF THE ARTS

National Guild's 2009 Conference Draws Record Attendance

The National Guild of Community Schools of the Arts' 71st annual Conference for Community Arts Education in Philadelphia drew 629 individuals this year (a 41% attendance increase over last year) representing 363 organizations in 40 states and three countries. The conference is the only national event tailored to address the specific interests and needs of community arts education providers.

The 2009 conference program focused on issues of quality, access, collaboration and sustainability in community arts education. The program also investigated how the arts are effectively employed in the fields of community development, youth development and creative aging. Sessions on these topics—and critical areas of program development, assessment and evaluation, leadership and governance, and development and marketing—brought delegates together to address common challenges, share solutions and gain inspiration. Delegates also came together for discipline- and topic-specific roundtable sessions throughout the conference to network and set action agendas for the coming year.

Featured speakers **Christine DeVita**, President of the Wallace Foundation, and **Josephine Ramirez**, President for Programming, Music Center of Los Angeles, addressed key strategies for broadening and sustaining access to quality arts education. Ms. Ramirez opened the conference with a poignant statement about our need to re-examine and quantify the societal and economic value of arts. And Ms. DeVita made the case for increasing arts appreciation and demand by taking a

system-wide approach to arts education in our communities.

Another highlight was the early-release of the Guild's latest publication, *A Guide to Assessing Your Community Arts School: Questions for Internal Reflection and Review*. Jointly developed with the Accrediting Commission for Community and Precollegiate Arts Schools (ACCPAS), the Guide is designed to assist community arts school leaders with the important task of organizational assessment.

Major sponsors of the 2009 Conference for Community Arts Education included the National Endowment for the Arts, MetLife Foundation, The Wallace Foundation, The William Penn Foundation, Pennsylvania Council on the Arts, NAMM Foundation, and The Barthelmes Foundation, Inc.

Arts & Aging Toolkit Now Available in Spanish

Art programs for older people improve participants' physical and emotional health, studies show. Now available in Spanish, *Creativity Matters: The Arts and Aging Toolkit* (or *La Creatividad Importa: Guía de Recursos Para las Artes y el Envejecimiento*) provides best practices and models of successful programs. The Toolkit, authored by Johanna Mizey Boyer, is a joint project of the National Center for Creative Aging (NCCA), the National Guild of Community Schools of the Arts, and the New Jersey Performing Arts Center (NJPAC). It received support from MetLife Foundation, NAMM: The International Music Products Association, the Healthcare Foundation of New Jersey, and Roche.

The *Toolkit* describes

- the benefits of art programs for older people;
- the existing services and organizations for arts and aging;

- best practices in designing, funding , implementing, sustaining and evaluating art programs for older people; and
- case studies of outstanding programs.

“The *Toolkit* is a tremendous resource for the new and growing field of positive aging,” said Gay Hanna, PhD, Executive Director of the National Center of Creative Aging. “The materials encourage arts and aging service providers to better serve older people by offering ways to tap creativity and to connect generations and cultures through the arts.”

“With the coming ‘silver tsunami’ and new research indicating that arts participation can enhance wellness amongst older people, the arts and aging fields have a golden opportunity to develop and expand arts and aging programming,” said Kenneth T. Cole, National Guild Associate Director.

“We are deeply convinced that older people will live richer, happier and healthier lives when the arts are an important part of those lives,” said NJPAC President and CEO Lawrence P. Goldman. “The *Toolkit* is a valuable tool to help older people remain active through involvement with the arts.” The *Toolkit* was based in part on the 2007 Arts and Aging: Creativity Matters Conference.

The *Toolkit* is available for \$35, and may be purchased through the National Guild office at (212) 268-3337 ext. 16, or downloaded online at www.artsandaging.org.

For information on technical assistance and other educational programs, contact the National Center for Creative Aging at (202) 895-9456, or email info@creativeaging.org.

For information on community arts education, contact the National Guild of Community Schools of the Arts at

guildinfo@nationalguild.org or 212-268-3337 ext. 10.

SESAC

Mieka Pauley Wins Cosmo's "Starlaunch"
 Congratulations to SESAC affiliate Mieka Pauley for winning the 2008 Cosmopolitan StarLaunch Contest. Pauley beat over 500 artists who submitted music videos on YouTube, and was named the big winner in a star-studded Cosmo StarLaunch finale.

SESAC Signs Hit Songwriter Kim Tribble
 SESAC has announced the signing of songwriter Kim Tribble for representation. Tribble, who has written hits for artists as diverse as Gary Allen, Shania Twain and rock group Journey, co-wrote the next Montgomery Gentry single "One In Every Crowd."

SESAC PROMOTES JAMES LEACH:
 SESAC has announced the promotion of James Leach to Associate Vice President, Writer/Publisher Relations & New Technologies. Formerly Senior Director, Writer/Publisher Relations, Leach has been with SESAC for seven years and will be responsible for developing and assessing new and emerging technology opportunities geared toward enhancing the writer's experience as well as increasing revenue opportunities. Leach will also continue to recruit writers and publishers for SESAC.

SIGMA ALPHA IOTA

Sigma Alpha Iota International Music Fraternity is pleased to announce the chartering of a new collegiate chapter. Lambda Xi was installed on November 15 at the South Carolina State University in Orangeburg, SC. The music

program there is NASM accredited and offers a Bachelor of Science in Music Education and a Bachelor of Arts in Music Industry.

The Fraternity's official journal, PAN PIPES, is celebrating 100 years of publication with a retrospective of the relationship between history and SAI members over the past century.

The next triennial National Convention will take place July 30-August 3 at the Lincolnshire Marriott in Illinois, featuring Honorary Member Rachel Barton Pine as the SAI Philanthropies Benefit Concert performer. A new scholarship for Musical Theater will be featured, along with the many Graduate Performance Award winners and the Jazz Performance Award winners.

ANNOUNCEMENTS

EBU'S NEW TALENT COMPETITION OPENS TO ALL IMC MEMBERS

IMC member organisations are eligible to nominate singers and instrumentalists aged no more than 30 or 28 respectively on December 31, 2009, to the European Broadcast Union's New Talent Competition. We believe this is an excellent opportunity for you to assist your best young musicians onto the world stage. We would like to encourage in particular national music councils and national/specialised organisations in non-European countries to give this occasion the most serious consideration.

A few words about the competition: The New Talent Competition is for singers and instrumentalists in Western classical music. All recordings received are reviewed by the

judges and finalists are chosen to travel to Bratislava (Slovakia) to give concert performances with an international orchestra. The Bratislava performances by the finalists are offered for broadcast throughout Europe and through EBU's associate members in other regions of the world.

Each country can nominate one or two people through their National Music Council. Simple nomination forms must be sent **by January 31, 2009**. The recording and supporting materials are not required until the end of February. The procedures are described fully on the EBU website at <http://www.ebu.ch/en/radio/competitions/index.php>, go to NEW TALENT competition.

I would like to draw your attention to a few matters related to the competition.

The nomination is made by the country's NMC, by sending a recording of each nominee's performance to the jury, along with some print materials. The finalists perform live in November and December at the Bratislava Festival and all their expenses are paid.

NMC members are encouraged to take advantage of this opportunity by submitting nominations to the NMC office immediately via email to sandersd@montclair.edu.

2009-2010 ORCHESTRA MANAGEMENT FELLOWSHIP: AN OPPORTUNITY TO BUILD YOUR FUTURE WORKING FOR ORCHESTRAS

The year-long Orchestra Management Fellowship Program of the League of American Orchestras (formerly the American Symphony Orchestra League) provides:

Full-time, hands-on experience working within the senior management of three different orchestras

Professional seminars on leadership, finance, development, marketing, negotiation/mediation, public relations, and board relations and governance

Professional mentoring and job placement. Since 1980, the League's Orchestra Management Fellowship has provided the professional experience, networking opportunities, and exceptional field-based learning that offers a unique perspective on all aspects of the inner workings and management needs of orchestras today.

The annual stipend is \$32,500 with additional funds allocated for relocation travel and health benefit coverage.

Apply on-line through the League's website (www.americanorchestras.org). Application Deadline is February 2, 2009. All applicants must complete an interview as part of the application process and must be completed in advance of the deadline. Details are available on the League website.

For additional information, please contact Allison Ball, Director of Leadership Training and Recruitment via e-mail aball@americanorchestras.org or by telephone 646.822.4027.