



*Strengthening the importance of music
In our life and culture since 1940*

NEWSLETTER Summer 2010

National Music Council Celebrates 2010 American Eagle Award Honorees

Kenny Rogers, Suzanne Vega, Anne Johns Ruckert, and Dr. John J. Mahlmann comprised the all-star roster of renowned music personalities who received this year's highly coveted American Eagle Awards from the National Music Council. The awards were presented at a gala luncheon ceremony on Tuesday, May 25th, at the Hard Rock Café Times Square in New York City.

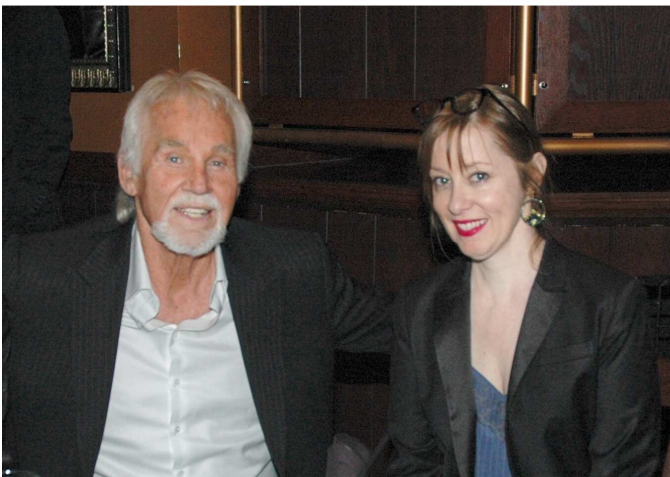
The American Eagle Award is presented each year in celebration of an individual's or an organization's contributions to the musical culture of the United States. The 29th anniversary Awards spotlighted a particularly gifted and memorable group of creators, as well as honoring the achievements of the newly opened Musical Instrument Museum in Phoenix, AZ.



American Eagle Award Honoree Anne Johns Ruckert

of music lovers throughout the world with their creative output... but also for their dedication in encouraging young musicians - and potential musicians - through their great support and commitment to music education and mentorship."

Country music superstar Kenny Rogers was recognized for his contribution to America's musical heritage, his career long dedication to charitable causes, and his steadfast support for the rights of creators throughout the world; Suzanne Vega was honored for her voice of rare eloquence, integrity and social responsibility that continues to inspire generations of American singers and songwriters; Anne Johns Ruckert was celebrated for her ceaseless dedication to mentoring young musical artists and songwriters, and for fostering the advancement of creators' rights in America; John J. Mahlmann was honored for his invaluable work toward making music an integral part of every American child's education; and The Musical Instrument Museum was recognized for creating an innovative learning environment where one can marvel at the uniqueness of cultural expression from around the globe and re-discover that music truly is a shared and universal human experience.



Kenny Rogers and Suzanne Vega at the American Eagle Awards

Dr. David Sanders, director of the National Music Council, highlights the fact that recipients are honored "not just for the great gifts they have given generations



NMC Director David Sanders, Eagle Honoree John Mahlmann, and presenter Bob McGrath

Past American Eagle Award recipients include Quincy Jones, Herbie Hancock, Van Cliburn, Benny Goodman, Lionel Hampton, Dizzy Gillespie, Morton Gould, Dave Brubeck, Marian Anderson, Max Roach, Lena Horne, Roy Clark, Elliott Carter, Roberta Peters, Odetta, Leonard Slatkin, Stephen Sondheim, Sesame Street, and VH1 Save the Music Foundation.

The National Music Council is celebrating its 70th Anniversary as a forum for the free discussion of this country's national music affairs and problems. It was founded in 1940 to act as a clearinghouse for the joint opinion and decision of its members and to work to strengthen the importance of music in our life and culture. The Council's initial membership of 13 has grown to almost 50 national music organizations, encompassing every important form of professional and commercial musical activity.



NMC Chair Gary Ingle and Ron Losby present Christine Linsenmeyer with the Musical Instrument Museum's 2010 American Eagle Award

Through the cooperative work of its member organizations, the National Music Council promotes and supports music and music education as an integral part of the curricula in the schools of our nation, and in the

lives of its citizens. The Council provides for the exchange of information and coordination of efforts among its member organizations and speaks with one voice for the music community whenever an authoritative expression of opinion is desirable.

National Guild for Community Arts Education Launches New Online Resource Center

A comprehensive online guide to managing a successful community arts education organization

The National Guild for Community Arts Education is pleased to announce the launch of the Community Arts Education Resource Center. The Resource Center, designed especially for staff, faculty and trustees in the field, is a comprehensive online guide to managing a successful community arts education organization.

Through the Resource Center, community arts education professionals can directly access peer-reviewed information, learn effective practices and download field-tested templates and sample documents, expediting their search for information and answers.

"The launch of the Community Arts Education Resource Center comes at a critical time for many arts education providers," said Jonathan Herman, Executive Director of the National Guild, "Economic pressures coupled with increased public interest in the arts are driving organizations to develop new ways of doing business and improve their ability to serve the public."

This important resource features sections on program planning, board development, partnerships, evaluation, marketing and communications, fundraising, finance, community engagement, facilities, faculty and staff, and more.

Each section offers an introduction to the topic, comprehensive information and tools, and related resources. Registered users can also download articles, reports, templates and sample documents directly from the Resource Center's Toolbox.

To get a sense of the quality and scope of the Resource Center, preview the site at <http://resourcecenter.nationalguild.org>

The Resource Center is a benefit of National Guild membership. To learn more about the benefits of Guild membership and how to join, go the www.nationalguild.org or contact Heather Ikemire at heatherikemire@nationalguild.org or at (212) 268-3337.

NAMM Members Take on Full Agenda in Washington, D.C. to Advocate for Music Education



NAMM recently announced the full music education advocacy efforts of more than 30 NAMM members who took time away from their businesses May 10-13 to travel to Washington, D.C. and engage in activities and one-on-one discussions with representatives of the U.S. Congress to support music education programs in schools nationwide.

The week's activities kicked off on Monday with a reception honoring former MENC Executive Director John Mahlmann in the shadow of the U.S. Capitol Building. In addition to the NAMM Members, many of Mahlmann's close friends and associates including "Sesame Street's" Bob McGrath, famous "Funky Winkerbean" cartoon creator Tom Batiuk and representatives from GAMA, VH1 Save the Music Foundation, Music for All and MENC.

"The entire music products industry owes a great debt of gratitude to John for his patience, wisdom and leadership, always with a cool head and kind way," said Joe Lamond, president and CEO of NAMM.

On Tuesday, the group underwent an entire day of training and briefings about the issues currently facing music education funding. NAMM streamed portions of this meeting on namm.org and encouraged questions via e-mail and Twitter. At mid-day, the delegation took a trip from their briefing room to attend a press event featuring U.S. Secretary of Education Arne Duncan speaking outside of the Department of Education offices at the John Lennon Education Tour Bus.

The non-profit John Lennon Educational Tour Bus and SupportMusic.com hosted Duncan, former Secretary of Education Richard Riley and local Washington, DC-area students on board the state-of-the-art recording facility where The Black Eyed Peas, Fergie, John Legend and more have recorded tracks. With the goal of keeping music and the arts as core curriculum in every child's

education, Sec. Duncan spoke about music and art education's many benefits and why these subjects are essential.

"I'd like to thank all the students, teachers and NAMM for your passion in this area," said Duncan. "We're trying to put a lot of money around giving kids a well-rounded education—not just high school, but our 5, 6 and 7 year-olds too. I wish it wasn't a fight, but let's face it—it is a fight. This is about giving these kids a chance to develop their skills, their abilities and their self-esteem. Together, we have to win this and win it for every single child in this country."

Wednesday the delegates held more than 80 meetings in various offices around the Capitol, culminating in a special reception in the Capitol Building put on by NAMM, VH1 Save the Music Foundation and dosomething.org featuring GRAMMY-nominated singer Taylor Dayne and Journey keyboardist/songwriter Jonathan Cain.

The crowded roomful of NAMM delegates and Washington insiders listened to passionate remarks from both celebrities about why music education matters to them.

"Miss Kyzowski, Mr. Dagan, Miss Edwards. 30 years later I can still remember their names because these people were three of the most influential people in my life," Dayne said. "They were my music teachers and they helped me find my own voice. My music teachers believed in me more than I believed in myself and music class was my safe place."

"In 1958, I went to a school that burned to the ground and 100 kids died. My way out of it was music," Cain said. "My father bought me an accordion after the fire and it became my best friend. Music was my escape and my salvation. And that's what we have to remember when decisions are made to cut music classes out of schools."

On Thursday, the delegates held their last few Congressional meetings and re-grouped at the law offices of Nelson Mullins Riley and Scarborough for a final feedback session.

"NAMM extends its gratitude to the members who participated in the 2010 music education advocacy effort in Washington D.C.," said Lamond. "The experience in its entirety can be quite demanding but at the same time, the impact of this hard work is quite significant and meaningful for the future. We also thank all of the NAMM members, NAMM staff and concerned citizens who participated in our interactive Web cast on Tuesday. This additional support is the pillar of strength the industry needs to push this advocacy message forward."

WhyHunger Honors Pete Seeger

WhyHunger/Artists Against Hunger & Poverty held its annual dinner on June 21 in New York to honor the lifetime charitable achievements of legendary folk singer and social activist Pete Seeger. Seeger, 91, performed a short set that had the crowd on its feet several times.

Ten hunger alleviation groups across the United States were also honored with the Harry Chapin Self-Reliance Award, and the ASCAP Harry Chapin Award for charitable achievement was presented to singer/songwriters Nick Ashford and Val Simpson, who also performed. Among the other attendees were Roberta Flack, Martha Redbone, and MC Tom Chapin.



Pete Seeger and friends at the WhyHunger Awards finale

IMC Announces 2011 Musical Rights Awards – Call For Nominees

National Music Council members are invited to nominate projects or programs that support any of the International Music Council's five musical rights:

The right for all children and adults to:

- Express themselves musically in all freedom
- Learn musical languages and skills
- Have access to musical involvement through participation, listening, creation, and information

The right for musical artists:

- To develop their artistry and communicate through all media, with proper facilities at their disposal
- To obtain just recognition and remuneration for their work

The right to make nominations for the 2011 Music Rights Award is exclusively reserved for IMC member organisations and their constituents. The nominated projects can belong to your own organisation and/or to any other organisation anywhere. Each member may nominate up to two projects. The awards will be announced at the IMC's 4th World Forum on Music in Tallinn, Estonia, in September 2011.

The first among the winners will receive a 1,000 euro prize plus travel costs to Tallinn. Subject to availability of funds, other winners may also be assisted with travel costs. Each winner will receive a certificate and wide publicity. Each winner will be invited to make a presentation to the World Forum on Music.

For More Details, please contact the IMC Secretariat at info@imc-cim.org. **Deadline is September 30, 2010.**

CMA Releases Fourteenth "CMA Industry InSite" Episode Topic: "Transmitting Talent - The Power of TV"

Monthly Online Educational Series Can Be Found On CMA's Member Web Site, My.CMAworld.com; New Episodes Posted Third Monday Each Month

The importance of television in advancing an artist's career is the focus of the latest installment of CMA Industry InSite, an online educational series, posted today.

The fourteenth episode, "Transmitting Talent - The Power of TV," is available now and features interviews with **Robert Deaton**, co-owner, Deaton Flanigen Productions and Executive Producer "The CMA Awards" and "CMA Music Festival: Country's Night to Rock;" **Edward Hardy**, President, GAC/Scripps Network; **Mary Hilliard Harrington**, President, The Greenroom; **Brian Philips**, President, CMT (MTV Networks); **Wes Vause**, Vice President Media, Sony Music Nashville; and **Jeff Walker**, President, Aristo Media/Marco Music Group.

This latest installment discusses the ways in which music videos as well as television talk show appearances can enhance an artist's career. Episodes are posted on the third Monday of the month. With each new episode, CMA members are able to submit questions to the panel of experts.

The series began as a member benefit designed to provide information about each segment of the music industry in a clear, informative, and entertaining way.

Due to the popularity of the series, the CMA Board of Directors saw the importance of sharing these webisodes with non-members as the organization focuses on becoming an educational resource for the community. Non-members will be able to view the first six episodes in the series on CMA's consumer Website, CMAworld.com. Episode six, "Getting the Show on the Road," featuring insight into the touring world, will be posted today. Subsequent episodes will be posted on the third Monday of each month.

NAMM Foundation Awards \$585,000 to Support Innovative Music Learning Programs for People of All Ages – New Applications being Accepted

NAMM recently announced the 25 recipients of the NAMM Foundation's 2010-2011 program grants, allocating \$585,000 in funding to support innovative community-based music learning programs that allow more people the opportunity to experience the proven benefits of active music making.

The new grants, while only a small portion of NAMM's overall annual multimillion-dollar-reinvestment into the music products industry, help worthy organizations operate programs designed to increase interest and participation in making music among seniors, college students and school-aged children. Since 1994, NAMM has supported worthy music-making programs through its grant program, providing \$12.5 million in support.

"We thank all NAMM members, who through their membership with the association and participation in the annual NAMM Show, help create more music makers through their support of these programs," said Mary Luehrsen, executive director of the NAMM Foundation.

During the recent NAMM Board of Directors meeting, the following programs received approval:

Australian Music Association
Boys and Girls Harbor, Inc. /
Harbor Conservatory for the Performing Arts
Coalition for Music Education in Canada
Guitar and Accessories Marketing Association (GAMA)
Guitars in the Classroom
Intercultural Family Services
Jazz Arts Group of Columbus
Little Kids Rock, Inc.
Merit School of Music
Midori & Friends
Mr. Holland's Opus Foundation
Music For All/UK
National Center for Creative Aging

National Guild For Community Arts Education
National Piano Foundation
National String Project Consortium
New Horizons International Music Association
North Shore Boys & Girls Club
Percussion Marketing Council
Performing Arts Center of LA County
Raising the Blues
Rock 'n' Roll Camp for Girls
The Crescent Theatre Company D/B/A Kid Pan Alley
VSA Arts, Inc.
Women's Audio Mission

Phase I of its 2011 Program Grant initiative will open on June 15, 2010, at www.nammfoundation.org, where Letters of Inquiry will be accepted. The Foundation seeks to fund proposals for projects that further the music products industry's mission of creating more active music makers of all ages and expanding access to music making.

The Foundation Program Grants support non-profit, public service music learning programs that motivate and inspire people of all ages to play music. Supporting these types of music-making programs furthers the NAMM Foundation's mission of creating more active music makers of all ages.

"The NAMM Foundation is proud to continue supporting these program grants on behalf of the music products industry," said NAMM President and CEO Joe Lamond. "Through their support of the annual NAMM Show, Members are providing hands-on music making experiences that engage and inspire people of all ages."

To be considered for funding, a program representative must complete an initial Letter of Inquiry by the stated deadline, and meet all criteria and application requirements described in the guidelines. Programs implemented during the school day may supplement, but cannot replace core curriculum music education programs. Selected applicants will then be invited to complete a full proposal during Phase II.

Phase I Letter of Inquiry submission deadline:
September 30, 2010.

For more detailed information about the programs that the NAMM Foundation's grant initiative currently supports, and to access Program Grant funding guidelines and details for submitting a Letter of Inquiry for consideration, interested parties should visit www.nammfoundation.org or email grants@namm.org.

International Music Council Announces Results of the 2010 International Rostrum of Composers

Lisbon, June 4, 2010 – **Ouvertures (Part 1)** (2008) for Guzheng, sampler and orchestra by Danish composer **Simon STEEN-ANDERSEN** (born 1976) and **Twilight Chants** (2009) for mixed choir, double bass and glasses by young Latvian composer **Kristaps PETERSONS** (born 1982) are the works selected by radio music producers participating in the 57th International Rostrum of Composers (IRC) held at the Calouste Gulbenkian Foundation in Lisbon, from May 31 to June 4, 2010. A flagship programme of the International Music Council, this year's IRC edition was for the first time co-organized by Portuguese Radio (RTP, Antena 2).

Having pursued its mission to promote contemporary music creation through broadcasting for more than half a century, the annual Rostrum has over the past few years significantly strengthened its role as one of the most important "rendezvous" for professional exchange between radio producers. Its overall objective is to foster the exchange of performances of contemporary music between broadcasting organizations. For example, works chosen at the preceding Rostrum (2009) were given some 500 broadcasts by participating networks as well as affiliates of the European Broadcasting Union (EBU). The 2010 Rostrum gathered representatives from 33 national radio networks from four continents, which presented 67 works composed within the five years preceding the Rostrum. YLE Executive Producer Heikki Valsta (Finland) chaired the sessions. After the listening sessions, the assembly of delegates selected and recommended the most distinctive works in two categories: general and "young composers under 30". These and other works will be presented in concerts and broadcast after the Rostrum by the participating and other interested radio stations.

In the general category, **Ouvertures (Part 1)** (2008) for Guzheng, sampler and orchestra by Danish composer **Simon STEEN-ANDERSEN** (born 1976) was selected by the delegates as most outstanding. Danish Radio had presented the work in a recording of the Göteborg Symphony Orchestra, conducted by Pierre-André Valade. In the "young composers" category, the work selected as most worthy for worldwide broadcasting was **Twilight Chants** (2009) for mixed choir, double bass and glasses by young Latvian composer **Kristaps PETERSONS** (born 1982); the work had been presented by Latvian Radio in a recording of the Latvian Radio Choir, conducted by Sigvards Klāvis, and with soloists Kristaps Pētersons and Jānis Kokins.

In addition to the selected works, fourteen other works (see list) were recommended for broadcasting and concert presentation after the Rostrum by the participating and other interested radio stations.

The results of this year's Rostrum were announced at a press conference held at the Calouste Gulbenkian Foundation on June 4. The producers of the selected works were presented with the UNESCO Picasso-Miro medal; it will also be awarded to the composer of the general selected work.

The Rostrum delegates were offered diverse opportunities for knowledge building and sharing with a forum on the role of Internet in today's radio environment and audience development as well as discussions about the role of the Rostrum. The itinerary of the week included concerts and an interview with composer Miguel Azguime. The event culminated in a special Rostrum concert on the evening of June 4 at the Centro de Arte Moderna of the Gulbenkian Foundation.

The concert saw the world premiere of works by the young composers selected at the four previous IRC editions: Eriks Esenvalds (Latvia, 2006 IRC), Ülo Krigul (Estonia, 2007 IRC), Florent Motsch (France, 2008 IRC), Justė Janulyte (Lithuania, 2009 IRC). The works presented at the concert were commissioned jointly by Radio France and the International Music Council. They were performed by the Portuguese ensemble Orchestre Utopica, conducted by Cesario Costa. The concert was recorded by RTP Antena 2 and will be offered for broadcast to EBU members.

The next edition of the International Rostrum of Composers will take place in Vienna, June 6 to 10, 2011 hosted by the Austrian Radio (ORF).

The International Music Council is the world's leading professional organization dedicated to the development and the promotion of diverse music and musical rights. It aims at contributing to the development and strengthening of friendly working relations between all the musical cultures of the world on the basis of their absolute equality, mutual respect and appreciation. Founded in 1949 upon request of the Director General of UNESCO as the advisory body to the agency on musical matters, it functions as an independent international NGO maintaining a formal associate relationship with UNESCO.

MEMBER REPORTS

American Academy of Teachers of Singing

The Academy met five times this year in New York to discuss opinion papers currently being written, consideration of proposals for new papers and for the consideration of new members. In July 2010 the Academy will be represented at the National Convention of the National Association of Teachers of Singing in Salt

Lake City, Utah. Members attending will be Richard Sjoerdsma, Martha Randal, Robert Edwin, Mary Saunders, Lindsey Christiansen, Marvin Keenze, Scott McCoy and Chair Jan Douglas. Member Scott McCoy is currently serving as president of the National Association of Teachers of Singing. At the convention the Academy will present a position paper titled "Coaching the Classical Singer." The Academy website, americanacademyofteachersofsinging.org was updated, and several past Academy statements were added for downloading from the site. The Academy is sad to announce the recent deaths of members, Chloe Owen and Shirlee Emmons.

ASCAP

ASCAP Honors Top Film and Television Composers

The American Society of Composers, Authors and Publishers honored the composers of the top box office film music and the most performed television music of 2009 at its 25th anniversary Film and Television Music Awards, held on June 24 at the Beverly Hilton Hotel in Los Angeles, California. Special awards were presented to Bruce Broughton, who was honored with ASCAP's Henry Mancini Award and Dennis McCarthy who received ASCAP's Golden Note Award. The inaugural Top Video Game Award was also introduced at the invitation-only event. It was presented to *Call of Duty: Modern Warfare 2*, with music composed by Hans Zimmer and Lorne Balfe.

ASCAP Adds Five Music Greats to Jazz Wall of Fame

ASCAP added five music greats to the ASCAP Jazz Wall of Fame on June 14th at an invitation-only event hosted by ASCAP President & Chairman Paul Williams at ASCAP's New York City offices.

The event was highlighted by the induction of five giants of Jazz: Living Legends **Donald Fagen** and **Phil Woods**; and posthumous honorees: **Eddie Lang**, **Thelonious Monk** and **Dinah Washington**. Participating in the event as presenters and/or performers were: **Alan & Marilyn Bergman**, **Bill Charlap**, **Fred Hersch**, guitarist **Julian Lage**, **Jay Leonhart**, **Johnny Mandel**, **Jaleel Shaw**, **Lillias White** and **Hal Willner**.

In addition, acclaimed Jazz drummer and composer **John Hollenbeck** was presented with The ASCAP Foundation Vanguard Award for his innovative musical activity. In addition, the reception celebrated the eighth annual ASCAP Foundation Young Jazz Composer Awards. The program was established in 2002 to encourage the jazz creators of the future. The ASCAP Foundation Young Jazz Composer Awards recognize

composers under 30 years of age whose works are selected through a national competition. The program is supported in part by The Gibson Foundation and the Bart Howard Estate.

ASCAP 11th annual Concert Music Awards

The 11th annual ASCAP Concert Music Awards took place at The Times Center in New York City. ASCAP member, radio host and performer **Peter Schickele** hosted the invitation-only event, which recognized the achievements of ASCAP's 2010 Concert Music Honorees who represent the diverse aesthetic spectrum of the concert music world. As a surprise to Schickele, ASCAP presented him with a special award to commemorate his 75th birthday.

Among the evening's presenters were **Kathryn Alexander**, **Steven Burke**, **John Corigliano**, **Daniel Felsenfeld**, **Stephen Paulus**, **Philip Rothman**, **Peter Schickele**, **Melinda Wagner**, **Julia Wolfe** and **Doug Wood**. Recipients of the **2010 ASCAP Foundation Morton Gould Young Composer Awards** were also presented and congratulated.

ASCAP Collection at the Library of Congress

On May 11, The ASCAP Foundation and the Library of Congress jointly celebrated the first anniversary of The ASCAP Collection at the Library of Congress – the gift of The ASCAP Foundation of documents, photos, sheet music and other artifacts.

For the second year, a musical concert at the Library's Coolidge Auditorium called "We Write the Songs" served as a living illustration of what The ASCAP Collection at the Library of Congress represents – the creative efforts of the men and women behind American popular music.

Participating in the show, introduced by Librarian of Congress James H. Billington, was a diverse group of ASCAP songwriter members: Jessi Alexander, Alan Bergman, Tracy Chapman, Dion DiMucci, Albert Hammond, J.D. Souther and Bill Withers (joined by his daughter, Kori, and Broadway star Elisabeth Withers); and ASCAP Foundation Board members Hal David and Wayland Holyfield. ASCAP Foundation President Paul Williams served as Master of Ceremonies. A number of senators and congressional representatives joined in to introduce the performers from the stage: Rep. Howard Berman (D-CA), Rep. Marsha Blackburn (R-TN), Sen. Barbara Boxer (D-CA), Sen. Sherrod Brown (D-OH), Rep. Shelly Moore Capito (R-WV), Rep. Ted Deutch (D-FL) and Rep. Bob Goodlatte (R-VA). Speaker of the House Nancy Pelosi and House Judiciary Committee Chairman John Conyers, Jr. (D-MI) were also present to offer special remarks. "We Write the Songs" treated the capacity crowd of Washington legislative and cultural

dignitaries to an evening of classic songs and the stories behind their creation.

On the day after the Library of Congress event, ASCAP Board members, along with other ASCAP members who traveled to D.C., visited with elected officials to express their concerns about copyright protection. In addition to walking the halls of Congress for scheduled meetings with a number of legislators, the ASCAP group also heard remarks on music-related matters at a Capitol Hill luncheon from three U.S. Senators: Bob Corker (R-TN), Jim DeMint (R-SC) and Al Franken (D-MN). The trip wrapped up with a dinner addressed by the Honorable Victoria Espinel, United States Intellectual Property Enforcement Coordinator.

I Create Music Expo

ASCAP's 2010 "I Create Music" EXPO, held on April 22-24th, was held at the Renaissance Hollywood Hotel and generated record-breaking attendance. It kicked off with ASCAP's General Annual Membership Meeting.

On ballroom stages and in smaller panel rooms, music creators and industry experts discussed a wide range of topics on the first day. They covered social media, legal issues, TV composing, how to sell your music without a label, how to record professional demos, international markets, how to navigate the Nashville music scene and more. While some of the biggest names in music shared their knowledge onstage, the EXPO exhibit area buzzed with activity.

John Mayer provided a fascinating look into his craft and career in a humorous and engaging interview with ASCAP's Erik Philbrook. Among his pearls of wisdom was his advice to not let outside forces validate who you are as an artist. He said anybody could be the next big thing, and advised audience members to just go with their vision and stick to it.

After a lively opening networking reception sponsored by Ole Music Publishing, the night brought on two entertaining events: the "I Create Music" Center Stage showcase featuring Don Was, Natasha Bedingfield, Stephen Bishop, John Forté, Lenny Kaye and Phil Vassar, and the iStandard Producer Showcase (Presented by MillerCoors), both held at the Highlands.

On day two of the EXPO, music giant Quincy Jones shared the EXPO stage with superstar Ludacris for a very educational and entertaining interview.

That interview capped an incredible day of panels, including a session that featured Linda Perry randomly selecting attendees to perform a song and receive critiques from the audience; master sessions with Loudon Wainwright III, Kenny Burrell and Don Schlitz; sessions exploring music placement, digital royalties,

film composing, publishing and regional music; a look at "hardcore" orchestration with composer Ron Jones; and some of the top writers and producers in music, including Kerry "Krucial" Brothers, Andre "Dre" Harris, Chuck Harmony, Mike Elizondo, Aureo Baquero, Robert Ellis Orrall, Sam Watters, Greg Wells and Louis Biancaniello.

A second night of live music at the "I Create Music" Center Stage showcase featured performances by Gordie Sampson, Raul Midón, Chantal Kreviazuk and Allison Iraheta.

With over 2,800 participants and more than 50 major sponsors sharing three days of inspiration, education and discovery, the 2010 ASCAP "I Create Music" EXPO was an unqualified success.

As grand finales go, the EXPO delivered one of its best yet in a special session featuring Bill Withers and Justin Timberlake, who each shared their unique perspective on their craft and career. The closing session of the EXPO featured a songwriter's jam in the Grand Ballroom. This year's group of top writers included Steve Diamond, Billy Steinberg, Robert Ellis Orrall and Larry John McNally. The sound of songwriters singing their songs and playing their instruments reverberated throughout the Grand Ballroom, reflecting the pure joy of making music. It reminded everyone that although there was much to learn about how to master the music business, it first starts with mastering the art of music.

BMI

BMI announced on May 26 that it has launched a mobile version of its award-winning website www.bmi.com for iPhone, Android, Palm, Symbian and the upcoming Blackberry 6.0 phones. Mobile users will see the new mobile site when they log onto www.bmi.com.

"We know that tens of thousands of visitors to BMI.com already access information via smart phones," said BMI President & CEO Del Bryant. "This is a logical step to enable our web visitors to discover the information on BMI's business, its members, licensing processes, and over 200 sponsored events."

"BMI was the first in the industry to launch a website in September 1994. We understood the power of the Internet then, and we understand how quickly everything is transitioning to a mobile environment today," said Bryant. "We will continue to develop applications for new technologies that our affiliates and licensees use in the course of business. We know that business information needs to be available at anytime, anywhere, in a secure and portable mode. Our mobile applications continue our commitment to this pioneering tradition."

May was a busy month for BMI, with a relocation of the New York City office and three awards ceremonies:

On May 17, 2010, BMI moved its New York headquarters from its long-time location on West 57th Street to 7 World Trade Center. Our new state-of-the-art facility is conveniently located in the heart of downtown Manhattan near several transportation hubs served by multiple subway and surface transit lines. All mail communications to BMI's New York office should be sent to the address listed below; e-mail and Internet addresses will not change.

BMI
7 World Trade Center
250 Greenwich Street
New York, NY 10007-0030
Phone: (212) 220-3000

BMI staged its annual Film/TV Music Awards on May 19 at the Beverly Wilshire Hotel in Los Angeles, saluting the composers of music featured in the past year's top-grossing films, top-rated prime-time network television series, and highest-ranking cable network programs. Hosted by BMI President & CEO Del Bryant and Film/TV Relations Vice President Doreen Ringer Ross, the ceremony also featured the presentation of the Richard Kirk Award to acclaimed composer Rachel Portman. Portman made BMI history as she became the first woman composer to receive the honor. The Richard Kirk Award is bestowed on composers who have made significant contributions to the realm of film and

television music. In addition, Terrence Blanchard received BMI's Classic Contribution Award at this ceremony.

BMI held its 58th annual Pop Music Awards on May 18 at the Beverly Wilshire Hotel in Los Angeles. John Fogerty was celebrated as a BMI Icon; RedOne claimed his first-ever Songwriter of the Year crown; and "Love Story" earned Song of the Year for its songwriter and recording artist Taylor Swift and publisher Sony/ATV Music Publishing. At 20, Swift is the youngest songwriter ever to win BMI Pop Song of the Year. Additionally, Warner-Tamerlane Publishing Corp. garnered Publisher of the Year. Hosted by BMI President & CEO Del Bryant and Barbara Cane, BMI Vice President/General Manager, Los Angeles, the ceremony also saluted the writers and publishers of the past year's 50 most-performed pop songs on U.S. radio and television.

Eleven young classical composers, ages 13 to 26, were named winners in the 58th Annual BMI Student Composer Awards. Awards Chair Ellen Taaffe Zwilich, BMI President and CEO Del Bryant and BMI Foundation President Ralph N. Jackson announced the decisions of the jury and presented the awards at a reception held

May 14 at the Jumeirah Essex House Hotel in New York City.

On a less happy note, BMI's Nashville office suffered inconveniences from the flooding, and many employees, members, and others were affected. BMI has created a special section on BMI.com intended to serve as a hub of information on the devastating flood that has affected Middle Tennessee and so much of our music community. Dubbed Nashville: Not Missing a Beat, the page offers links to national and local organizations currently involved in and accepting donations and volunteers for recovery efforts, lists of benefit concerts and more.

BMI remains committed to supporting the recovery effort for our employees, our songwriters, business customers and our colleagues across the music community as Nashville rises again.

Annual Review 2008-09: BMI realized revenues of more than \$905 million and royalty distributions totaling more than \$788 million in fiscal year 2009, both higher than the company's historic results of the previous year. That success was made possible by the power, scope and appeal of the repertoire created by BMI's affiliates, combined with BMI's long-term efforts to capture new sources of revenue. This review contains details of these results, along with an analysis of the musical trends and technological advances that helped make them possible.

A downloadable copy of the 12-page review is available at www.bmi.com/pdfs/publications/2009/annual_review_0809.pdf

IAWM

The International Alliance for Women in Music (IAWM) has scheduled its 2010 congress and announced winners of its Search for New Music Competition—and is pleased to report that IAWM members have received prestigious awards in recent weeks.

The IAWM Congress 2011 will be held September 15-18 in Flagstaff, AZ. The theme is "In Beauty We Walk: Changing Women and the New Musical Landscape." The four day congress will be held on the campus of Northern Arizona University and will feature established and upcoming women composers as well as students, musicologists, music theorists, ethnomusicologists, educators, performers, and conductors who will contribute their knowledge and expertise in concerts, workshops, papers and panel discussions.

The title of this conference illuminates the rich history of the region and is meant to represent cultures and histories of many nations. The story of Navajo creation figure Changing Woman contains images and metaphors with which many women today can identify.

The overarching principle of walking in beauty is easily experienced in one of the most strikingly spectacular landscapes of the United States, which includes one of the seven natural wonders of the world, The Grand Canyon.

The IAWM has also selected winners of its 2010 Search for New Music Competition. For the second time in the history of the annual Search, the Ruth Anderson Prize for a new sound installation with electro-acoustic music was included. **Kala Pierson** of New York, N.Y., has been named to receive the second **Ruth Anderson Prize**. She will receive \$1000 for *Singing Stones*, a series of three different installations at stone sculptures in Vienna, Munich, and Amsterdam. Honorable mention goes to **Naomi Lucille Kagaya** and **Stephanie Cheng Smith** for *Concert Earth*, an interactive multimedia performance work.

Other honorees are:

- **Leanna Primiani** of Santa Monica, Ca. won for the **Theodore Front Prize** (\$300, sponsored by Theodore Front Musical Literature, Inc.) for a composer of chamber and orchestral works who is at least 22 years old, for *Sirens for Orchestra*. Honorable mentions go to Marion von Tilzer of Amsterdam, Netherlands, for *Kisagotami Ouverture for Orchestra*, *Indian Violin & Tabla*, and Laurie San Martin of Woodland, CA, for *nights bright days* for chamber orchestra.

- **Marcela Pavia** of Milan, Italy, won for the **Miriam Gideon Prize** (\$500) for a composer at least 50 years of age for works for solo voice and between one and five instruments. Pavia won for her piece *Per un addio per voce recitante e pianoforte*. Cynthia Hilts of Brooklyn, NY and Beth Wiemann of Maynard, MA were given honorable mentions for, respectively, *Beauty & Discord Suite* for voice, trumpet, and cello, and *Paul Rice Songs* for soprano, flute, and guitar.

- No prize was awarded for the **Sylvia Glickman Memorial Prize** (\$500, given by Harvey Glickman in memory of his wife and supported by the Hildegard Institute), awarded to a composer at least 40 years old, for a work for piano trio or quartet, or any combination of four instruments, drawing from woodwinds, strings, and piano. The work must be unperformed and unpublished.

- **Peiying Yuan** of Singapore and currently a student at the University of Missouri-Kansas City, for the **Libby Larsen Prize** (\$200), awarded to a composer, of a work in any medium, who is currently enrolled in school. Yuan wins for *Mutability* for large ensemble. Honorable mentions go to Ching-Mei Lin of Ann Arbor, MI, for *Reflections of the Seasons* for orchestra, and Nina Sofo of Melbourne, Australia, for *Isola* for guitar and flute.

- **Karen Power** of Limerick, Ireland, for the **New Genre Prize** (\$200), awarded for innovation in form or style,

including improvisation, multimedia, or use of non-traditional notation. Her winning work is *the colourful digestive palette of slugs* for bass clarinet, grand piano, and tape. Honorable mentions go to Jessie Marino of Brooklyn, NY, for *rot blau*, and Natalya Lainhart of Spokane, Washington, for her piece, *The Voyage* for string quintet, two percussionists, flute/alto flute, Bb clarinet and voice.

- **Bik Kam Lee** of Berkeley, Ca., for the **Pauline Oliveros Prize** (\$150) for works for electro-acoustic media. Her winning piece is *Getting Hammered* for Marimba and Computer. Honorable mentions go to Nina C. Young of Montreal, Canada, for *Kolokol* for two pianos and electronics, and Edith Alonso of Madrid, Spain, for *La jarre mystérieuse*.

- **Aya Nishina** of Brooklyn, NY, for the **PatsyLu Prize** (\$500) for work in any medium by women of color and/or lesbians, for *WATER HOMAGE: I Kuramitsuha* for tape. Receiving honorable mentions are Linda Dusman of Baltimore, MD, for *Diverging Flints* for violin, violoncello, and piano; and Kipyn Martin of Shepherdstown, WV, for *Gloria* for chorus.

- **Tsai-yun Huang** of Taiwan and Illinois, for the **Judith Lang Zaimont Prize** (\$400), for extended instrumental compositions—large solo or chamber works—by a composer at least 30 years old whose music has not yet been recorded or published. The winning piece was *The moon lost in the frost sky* for solo flute and 2-channel CD. Honorable mentions go to Chung Eun Kim of Korea and Boston, MA, for the piece, *Septet for Flute, Clarinet, Bassoon, Horn, Violin, Violoncello and Piano*; and Eva Kendrick of Providence, RI, for *Against the Grain* for wind ensemble and string trio.

- **Lan-chee Lam** of Hong Kong and Ontario, Canada, for the **Ellen Taaffe Zwilich Prize** (\$200) for a composition in any medium by a composer 21 years of age or younger. The winning composition is *Pavilion of Far Reaching Fragrance* for harp and percussion. Honorable mention goes to Amy Fleming of West Chester, PA, for *Plegaria a Dios* for women's chorus, and also to Molly Joyce of Pittsburgh, PA, for *Astral Illusions* for orchestra. The jury was comprised of Dr. Reginald Bain and Dr. Samuel Douglas, Professors of Composition at the University of South Carolina. Dr. Sherry Woods served as chair of the IAWM's Competition Committee.

Receiving prestigious awards were IAWM members **Kathryn Mishell, Ann Millikan, and Jennifer Higdon**. Kathryn Mishell has received a Gracie Award for Individual Achievement: Producer--Entertainment for what she terms "my ten years of work bringing the music of women composers INTO THE LIGHT. I was honored to be among the 39 winners throughout the country celebrated for their excellence in broadcasting."

Ann Millikan has been awarded a McKnight Composer Fellowship. These prestigious awards, which include \$25,000 in unrestricted funds, are meant to acknowledge excellence in the field of music composition and to support composers.

Jennifer Higdon has won the 2010 Pulitzer Prize for Music for *Violin Concerto*?. An interview of her appears on the IAWM Web page, at http://www.iawm.org/press_release/2010higdoninterview.pdf.

Mu Phi Epsilon

In March 2010, **Mu Phi Epsilon** members from across the country converged in New York City for a spectacular concert entitled *Faces of Eve*. Presented at the Renee Weiler Concert Hall as part of the 2010 Women's Work Concert Series, it celebrated women's lives through works by eleven contemporary American female composers. The evening's four performers were all Mu Phi Epsilon members: soprano Arietha Lockhart (Atlanta), pianist Mary Au (Los Angeles), clarinetist Berkeley Price (Los Angeles, and hornist Jordan James (Kansas City). Six of the eleven composers were also members of Mu Phi Epsilon: Adrienne Albert (Los Angeles), Mary Lynn Place Badarak (Atlanta), Mary M. Boyle (Atlanta), Lydia Busler-Blais (Vermont), Deon Nielsen Price and Carol Worthey (Los Angeles). International President Frances Irwin attended the event.

This spring the Boston Civic Symphony honored **Mu Phi Epsilon** member **Maria-Pia Antonelli** (*Phi Upsilon, Boston Alumni*) at an afternoon concert in thanks for her 34 years of board service. It was noted that her position remains unfilled because she is irreplaceable.

Mezzo soprano **Joyce Castle, Mu Phi Epsilon**, (*Xi, ACME*) was the subject of a major feature in the June *Opera News*, celebrating her fortieth year in opera. Acclaimed for her dramatic voice, innate theatricality, and dedicated musicianship, Joyce has sung over 134 roles in her career. William Bolcom's *The Hawthorn Tree*, a vocal chamber work commissioned especially for Joyce's fortieth-anniversary season, will premiere at the Morgan Library in October. Read the *Opera News* article at <http://tinyurl.com/2e9rhxv>. Joyce was also profiled in the winter 2007-08 *Triangle*, which may be read online at muphiepsilon.org.



Front, l-r: Lydia Busler-Blais, Jordan James, Mary Boyle. Back: Fran Irwin, Berkeley Price, Mary Au, Charlotte Brown, Jan Smith, Adrienne Albert, Arietha Lockhart, Deon Nielsen Price.

Organist **Joyce Jones, Mu Phi Epsilon**, (*Mu Theta, Allied, ACME*) received two prestigious honors this spring, recognizing more than forty years of exemplary teaching, service, and performance. In April she was the honored performer at an American Guild of Organists recital and gala reception to benefit the AGO endowment fund in Joyce's name. In May she received the Cornelia Marshall Smith Professor of the Year award at Baylor University, where she is the Joyce Oliver Bowden Professor of Music and Organist in Residence. The award carries a substantial cash prize, which Joyce promptly donated back to Baylor to support organ concerts and scholarships. Joyce was interviewed in the fall 2006 *Triangle*, online at muphiepsilon.org.

Linda Jackson Vitale, Mu Phi Epsilon, (*Mu Nu, Los Angeles Alumni*) was honored in April with the Golden Sparkplug Award presented by the Pacific Palisades Community Council. The award recognized Linda for founding the Los Angeles Metropolitan Opera Company, now in its second season.

In April, **Barbara Wasson, Mu Phi Epsilon**, (*Iota Alpha, Dayton Alumni*) received the University of Dayton Music Department's Amici Musicae (Friends of Music) Award for Outstanding Service to the Music Profession. The award cited Barbara's outstanding record as a piano teacher, mentor, and leader in other music organizations. A past president of *Dayton Alumni* and the Dayton Music Club, among others, Barbara taught at several Dayton area colleges and universities. At age 92 she still maintains a private studio.

NAMM

New Tools for Music Educators

NAMM Foundation has introduced a new section on its website (www.nammfoundation.org/partners/mac) featuring 24 "Tips for Success" for school music educators from the Music Achievement Council (MAC), an organization of music leaders dedicated to developing and retaining instrumental music students and teachers.

Topics include "Focusing on the Classroom: A Checklist for Teachers" and "The Business Side of Teaching School Music: Choosing a Music Dealer."

The site also includes a series of MAC's "Best Of" video clips, featuring in-depth advice from esteemed music educators on how to keep students motivated and which teaching techniques they have found to be the most successful.

In addition, visitors to the site can download "A Practical Guide for Recruitment and Retention," the most complete manual on recruiting and retention for beginning instrumental music, compiled from ideas and practices of music teachers, music dealers and the music products industry.

"We are excited to offer music educators these valuable tools for success as one of many resources available on nammfoundation.org," said Mary Luehrsen, executive director of the NAMM Foundation. "The Music Achievement Council is an important partner of the NAMM Foundation and we have worked closely over the years to provide school music educators with real-life tools for creating quality music education programs."

SESAC

2010 Television & Film Composers Awards

SESAC, the nation's fastest growing performing rights organization, honored its stellar roster of top film and television composers with the annual SESAC Television & Film Composers Awards Dinner. The invitation-only event, which was held at Chaya in Beverly Hills, CA, celebrated the composers of music featured in 2009's biggest films, primetime television shows and cable programs. The festive event commemorated an incredible year for SESAC's composers. The SESAC event bestows awards to music composers in the categories of Network TV, Local TV, Cable TV and Film Composing. With over 60 awards given during the evening, some of the most highly rated shows

acknowledged were Two and a Half Men, Grey's Anatomy, House, Boston Legal among many others.

SESAC Selects TuneSat to Monitor TV Performances

SESAC has announced a partnership with TuneSat. The pact calls for TuneSat's technology to detect performances of the SESAC repertory used in audio-visual programs monitored across TuneSat's network of 110 national broadcast and cable channels.

Sigma Alpha Iota

Sigma Alpha Iota International Music Fraternity is very pleased to announce the installation of four new collegiate chapters this semester. The Lambda Omicron Chapter at Florida International University was installed in January, the Lambda Sigma Chapter at Columbus State University (Georgia) was installed in April, the Lambda Tau Chapter was installed at Westminster Choir College/Rider University in May, and the Lambda Chi Chapter was installed at California State University-Fullerton, also in May. This brings the number of active collegiate chapters to 214. The number of alumnae chapters is holding steady at 120, with interest groups in several cities.

A new SAI People-to-People Music initiative was announced for rebuilding the music program in Haiti, in the aftermath of the earthquake. So far, SAI members have raised \$15,000 for Haiti. Instruments and music scores have been collected for the Holy Trinity Music School in Port-au-Prince, which had a long-standing relationship with SAI, and will be shipped to Haiti when it is possible."

Submit materials by September 29th for the Fall 2010 NMC Newsletter to National Music Council Director David Sanders at sandersd@montclair.edu