Congratulations to this year’s Top 100 Dealers

Featuring the American Eagle Awards
Honoring David Lowery

Thank you to our sponsors:
Welcome

Welcome to the 12th Annual Top 100 Dealer Awards.

We are so excited to debut this unique event at The NAMM Show, the reunion two years in the making. Dubbed the “Retail Oscars” by Music Inc. magazine, tonight’s Awards will spotlight the industry’s very best music product retailers and their strategies for success.

In addition to celebrating the Top 100 Dealers, a special presentation of the American Eagle Awards will honor founder of Camper Van Beethoven and renowned musician, songwriter, journalist, blogger, producer, and serial entrepreneur David Lowery.

For the first time, tonight’s event will be livestreamed via NAMM Show+. So whether you can join us in-person or online, we look forward to celebrating retail, music education and our global community.
The Evening

5:30 pm   Top 100 Dealers Reception in the Ballroom Foyer
6 pm      Ballroom Doors Open for Top 100 Dinner
6:15 pm   Doors Open to General Attendees
7 pm      Awards Celebration Begins
7-7:30 pm American Eagle Awards
7:30-8:30 pm Top 100 Dealer Awards

“BEST OF” CATEGORIES

Dealer of the Year
Innovation Award
Best Marketing & Sales Promotion
Music Makes a Difference
Best Customer Service

Best Online Engagement
Best Store Design
Best Community Retail Store
Customer’s Choice Awards
38TH ANNUAL AMERICAN EAGLE AWARDS
HONORING
DAVID LOWERY

Presenters

Charles Sanders
Chair, National Music Council

Rick Carnes
President, Songwriters Guild of America

James Weaver
President, National Music Council
The 2022 Dealer of the Year is selected from “Best of” category finalists.

After a rousing online and in-person debut, NAMM’s Director of Professional Development Zach Phillips resumes his role as host to honor this year’s Top 100 Dealers and share the latest ideas, best practices and strategies behind their success. After all, Zach has dedicated his career to understanding the needs of music retailers through his editorial role at Music Inc. magazine and working directly with some of the best dealers across the global MI industry during his time with NAMM.
CONGRATULATIONS TO THE TOP 100 DEALERS OF 2022!

A & G Central Music
Absolute Music LLC
Matt’s Guitars
ALFASONI S.L.
All County Music
Amro Music Stores, Inc.
Andertons Music Co.
Andy’s Music Inc
Antonio Violins and Ukes
Artist Guitars
Austin Music Co, LLC
Backstage Music
Bananas At Large
Bandwagon Music & Repair
Beacock Music Co., Inc.
Bertrand’s Music Enterprises, Inc.
Bill Harris Music
Billy Hyde Music
Blues Angel Music
Brass Bell Music, Inc.
CONGRATULATIONS TO THE TOP 100 DEALERS OF 2022!

Brighton Music Center
B’s Music Shop
Buddy Roger’s Music
C.A. House Music
Chuck Levin’s Washington Music Center
City Music Co. Pte. Ltd.
Contemporary Music Center
Cosmo Music Co, Ltd.
Cottonwood Music Emporium
Creative Music & Arts, LLC
Day Violins LLC
Dietze Music House
Ernie Williamson Music
Eusica | Music Store
Five Star Guitars
Forrests Music
Fox Music House, Inc.
Full Compass Systems, Ltd.
GarageBand Music
Guitar Wishes, LLC
CONGRATULATIONS TO THE TOP 100 DEALERS OF 2022!

Hartland Piano & Conservatory
Heid Music Company, Inc.
Hollywood Piano Company
Instrumental Music Center
Island Music Company
J. Landress Brass, LLC.
Impulse Music Co.
Kidder Music Service Inc
Lafayette Music Co Inc
Logans Pianos Pty Ltd
Loud and Clear Audio Visual
Lowe Vintage Instrument Company
Mad Jive Incorporated
Marich Music
Maxwell's House of Music
Menchey Music Service, Inc.
Mike Risko Music
Mom's Music Inc
Monster Music, Inc.
Moore Music
CONGRATULATIONS TO THE TOP 100 DEALERS OF 2022!

Music Authority, Inc.
Music Man, Inc.
Music On the Hill LLC
Musical Innovations, LLC
N Stuff Music LLC
N Tune Music & Sound Inc.
Ottawa Pianos
Peach Guitars Limited
Pecknel Music Co Inc
Pellegrino Music Center
Plum Grove Music
PM Music Center
Portmans Music Superstore Inc
Quinlan & Fabish Music Co.
Rice Music House
Riff Music Salons
Righteous Guitars, LLC
Rocky Mountain Music Repair LLC
Royalton Music Center
Sam Ash Music Corp
CONGRATULATIONS TO THE TOP 100 DEALERS OF 2022!

San Diego Music Studio
Schmidt’s Music
Senseney Music
Sound Productions, LLC
Spicer’s Music, LLC
Summerhays Music Center
Sweetheart Deals
Tarpley Music
Ted Brown Music Co
The Acoustic Shoppe
The Candyman Strings & Things
The Music Connection
The Music Den
The Music Shoppe
Third Rock Music Center
Tone Shop Guitars, Inc.
Wentworth Music
West Music Co., Inc.
White House of Music, Inc.
Zeswitz Music
Welcome

38TH ANNUAL AMERICAN EAGLE AWARDS
HONORING
DAVID LOWERY

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David Lowery is a renowned musician, songwriter, journalist, blogger, producer and serial entrepreneur based in Richmond, VA and Athens, GA. Additionally, his longstanding and tireless activism on behalf of the causes of Music Education and Music Creators’ Rights are widely celebrated throughout the global music community.

While studying mathematics and computer science at the University of California Santa Cruz in the early 1980’s, Lowery founded the critically acclaimed ensemble Camper Van Beethoven and the associated record label Pitch-a-Tent Records. With these two entities, he helped jump start the Indie Rock movement.

In 1991, Lowery moved on to the ensemble Cracker, which produced three, top ten alternative/rock radio tracks and three platinum albums. During this time he produced a variety of recording artists, including albums for critically acclaimed and commercially successful bands such as The Counting Crows, LP and Sparklehorse.

In 2007, Lowery was appointed as an advisor to the innovative collective action website www.ThePoint.com. This later evolved into the revolutionary social-deal site www.Groupon.com, which went public in 2011. Lowery is also a seed investor in the popular music gear marketplace Reverb.com (Alexa rank 287 US).

Lowery began teaching “The Economics and Finance of the Music Business” at the University of Georgia in 2011, and is now part of the university’s full time faculty. In 2018, Lowery received his doctorate in Higher Education. His dissertation focused on the network protocols designed to stop copyright infringement on university campuses.

In 2012, Lowery further expanded his activities as a Music Rights Activist and began writing for www.thetrichordist.com, a blog that examines abuses against creators in the digital age. Since that time, he has become one of the world’s most informed and outspoken critics of Silicon Valley and its aggressive exploitation of musical artists and other creators. Three of Lowery’s pieces have gone massively viral: Letter to Emily White Intern at NPR All Songs Considered, Meet the New Boss, Worse than the Old Boss? and My Song Got Played On Pandora A Million Times And All I Got Was $16.89. He also testified before various Committees of the US Congress on behalf of music creators and artists. Most recently, he penned an op-ed for Politico concerning copyright reform that was entered into the Congressional Record by Rep. Mel Watt (D–NC) as evidence of the need for stronger creator protections. Lowery was named a “Global IP Champion” by the US Chamber of Commerce, and in 2015, he famously launched a pair of class actions alleging major streaming services had failed to properly license and account to independent songwriters. One such company, Spotify, settled for $112 million in fees and royalties owed to music creators.

Today, David Lowery continues to be an active songwriter, recording artist, university professor, author and entrepreneur. He likewise remains dedicated not only to championing Music Rights and Music Education, but to demonstrating to creators that entrepreneurial alternatives to Silicon Valley-based music distribution of music are available to counter the current, grossly unfair practices of the Tech giants toward the “content” creator communities.
1982-2021

1982: Yehudi Menuin and Jule Styne
1983: Van Cliburn and Benny Goodman
1984: Virgil Thomson and Lionel Hampton
1985: George Wein (Kool Jazz Festival) and Otto Luening
1986: Morton Gould and Dizzy Gillespie
1987: Odetta and Carnegie Hall (Isaac Stern)
1988: Betty Allen and Dave Brubeck
1989: William Schuman and Blue Note Records (Bruce Lundvall, President)
1990: Rise Stevens and Billy Taylor
1991: Marian Anderson and Peter Schickele
1992: Elliott Carter and Max Roach
1993: Lena Horne and Roberta Peters
1994: Richard Riley and Jim Chapin
1995: Dorothy DeLay and Lee Eliot Berk
1996: Betty Carter, Bob McGrath and Shari Lewis
1997: Phil Ramone, The Oak Ridge Boys
1998: The Marsalis Family, John Sykes, Texaco, Inc. (Corporate Award)
1999: Roy Clark and Clark Terry, American Express (Corporate Award)
2000: Schuyler Chapin, Roberta Guaspari, And Leonard Slatkin
2001: John Corigliano, Michael Kamen, and Marian McPartland
2002: Margaret Whiting, Dawn Upshaw; United Service Organizations (USO)
2004: Hal David, Frances W. Preston, Metlife Foundation
2005: Stephen Sondheim, Sesame Workshop, Congressman John Conyers Jr., Senator Orrin Hatch
2006: Richard Adler, Barbara Cook, Ervin M. Drake, Henry Juszkiewicz
2007: Clive Davis, Sheldon Harnick, VH1 Save the Music Foundation
2008: Lorin Maazel and Tom Chapin
2009: Herbie Hancock, Quincy Jones, The Hard Rock Cafe
2010: Kenny Rogers, Suzanne Vega, Ann Ruckert, John Mahlmann, Musical Instrument Museum
2011: Paquito D’Rivera, Nile Rodgers, Peter Yarrow, Doris Duke Charitable Foundation
2012: Theodore Bickel, Judy Collins, Paul Shaffer, Sonny Fox, Cracker Barrel Country Store
2013: Kris Kristofferson, Jim Lauderdale, Jim Halsey, Sherman Halsey, Music Makes Us
2014: Emmylou Harris, Vince Gill, Grand Ole Opry
2015: Crystal Gayle, Patti Smith, Harry Shearer
2016: Chick Corea, The Manhattan Transfer
2017: George Clinton, Vince Guaraldi, The Country Music Hall of Fame
2018: Take 6, The Music Teachers of America
NAMM and The NAMM Foundation

CONGRATULATE

THE 2022 AMERICAN EAGLE AWARDS HONOREE

DAVID LOWERY

Renowned musician, songwriter, journalist, blogger, producer and serial entrepreneur

Thank you for making GREAT music!

The NAMM Foundation works to advance active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs.

Join Us to Advance Music Education for All

NAMMFUNDATION.ORG
5 Music Rights

1. To express themselves musically in all freedom
2. To learn musical languages and skills
3. To have access to musical involvement through participation, listening, creation, and information
4. To develop their artistry and communicate through all media, with proper facilities at their disposal
5. To obtain just recognition and fair remuneration for their work
NAfME CONGRATULATES

The 2022 American Eagle Award Honoree

DAVID LOWERY

We applaud you for your inspiring commitment to advocacy for music education and for music creator rights.

NAfME is the national voice for music education. We support music educators in all teaching areas and at all levels around the world. Join NAfME today to help ensure every student has access to music in school!

nafme.org/membership
WE CONGRATULATE

DAVID LOWERY

AND ARE PROUD TO SUPPORT THE AMERICAN EAGLE AWARDS
DAVID LOWERY

NATIONAL MUSIC COUNCIL
AMERICAN EAGLE AWARD 2022 RECIPIENT

theSCL.com
CONGRATULATES

The 2022 American Eagle Honoree

David Lowery

WE APPLAUD YOU FOR YOUR ACTIVISM AND CONTRIBUTION TO THE MUSIC INDUSTRY
MTNA
Music Teachers National Association

Congratulates
DAVID LOWERY
for receiving
2022 National Music Council American Eagle Award

Dr. Gary L. Ingle
MTNA Executive Director & CEO
CONGRATULATIONS

DAVID LOWERY
2022 HONOREE
AMERICAN EAGLE MUSIC AWARD

SONGWRITERS GUILD OF AMERICA
NATIONAL FEDERATION of MUSIC CLUBS

Salutes this year’s
AMERICAN EAGLE AWARD RECIPIENT
David Lowery

Thank You for Your Contribution to America’s Musical Culture and Heritage

The RIAA
Salutes the work of the
NATIONAL MUSIC COUNCIL
And congratulates this year’s
2022 American Eagle Honoree
DAVID LOWERY
for his tireless advocacy for artists and songwriters.
We understand the complexities and challenges of the entertainment and music industries. Prager Metis has specialized in accounting and advising for the entertainment and music industry since its inception, nearly 100 years ago.

Specialized services to the music industry include:

- Accounting Services
- Business Management
- Royalty Examinations
- Tour Accounting
- International Tax Advice
- Gift & Estate Planning
- Catalog Valuations
Congratulations to the 2022 American Eagle Award Winners

National Federation of State High School Associations

MPA
Music Publishers Association of the United States

salutes
DAVID LOWERY

2022 NATIONAL MUSIC COUNCIL AMERICAN EAGLE AWARD RECIPIENT

thank you for your tireless efforts on behalf of musicians & songwriters
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Academy of Country Music
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American Composers Forum
American Federation of Musicians
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Artists Against Hunger & Poverty
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National Academy of Popular Music
National Association for Music Education
National Association of Negro Musicians
National Association of Teachers of Singing
National Federation of Music Clubs
National Federation of High School Associations
National Flute Association
National Guild for Community Arts Education
National Guild of Piano Teachers/American College of Musicians
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New Music USA
Recording Academy
Recording Industry Association of America
SESAC
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Songwriters Guild of America
Sphinx Organization
Thank You!