

NEWSLETTER FALL 2023

INSIDE THIS EDITION:

A GLIMPSE INTO THE 2023 AMERICAN EAGLE AWARDS



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American Eagle Awards 2023 - Photo Credit: Fred Morlage



A MESSAGE FROM THE PRESIDENT

Dear Members, Friends, and Music Advocates,

It brings me great joy and honor to address you this fall as we begin a new year at the National Music Council. As we reflect upon our endeavors and ambitions, it becomes ever more crucial to reiterate and stay true to the foundational principles that guide us at the NMC.

Our **Mission & Vision** shine a light on the significance of music in human development and societal advancement:

 We ardently promote lifelong music education and access to music participation, understanding that these are pivotal to human growth, representing not just an expression of culture, but also an invaluable asset to our economy.

- We pledge to protect and advocate for the rights of music creators and performers, ensuring they are rightly compensated and have the freedom to express without trepidation.
- At our core, we believe in the richness that comes with diversity, knowing full well that true success and innovation in music is achieved when **inclusion** is at the forefront of our actions.

Guided by these principles, we have outlined our Goals and Directives:

- 1. **Education**: We staunchly uphold the importance of teaching, learning, and experiencing music in our educational institutions, recognizing it as integral to a holistic education.
- 2. **Protection of Rights**: With unwavering determination, we support and advocate for the protection of creative and intellectual property rights, both within our borders and on the global stage.
- 3. **Open Forum:** We are committed to providing our member organizations a platform for exchanging ideas and engaging in candid discussions, addressing concerns that shape the musical landscape of our nation.
- 4. **Unified Advocacy:** Recognizing the strength in unity, we aim to speak cohesively when the need arises for an authoritative collective voice.
- 5. **Research & Reporting:** Our dedication extends to investigating and reporting on significant topics that resonate with our members and the broader music community.
- 6. Ethical Standards: Our journey is not just about the celebration and protection of music, but also about fostering the highest ethical and professional standards across the entire music community.

As you navigate through this upcoming year, I urge you to remember the principles that bond us. Let's continue to forge ahead, ensuring that the melody of our vision and mission resonates in every corner of our nation and beyond.

A MESSAGE FROM THE NMC CHAIR



As the summer of 2023 draws to a close and we vigorously head back to the task of championing the global rights of U.S. creators, copyright owners and educators, there is a new issue that none of us have ever before faced, but

which has dominated many of our summertime conversations. That is, the ubiquitous specter of generative artificial intelligence (GAI).

This brave new GAI world we are entering will be replete with both opportunities and not just challenges, but outright, existential dangers for human creativity and economic survival for artists. (Those dangers, in fact, may extend even further to humanity itself if we don't heed the warnings of past, brilliantly prescient works such as "Fail Safe," "Dr. Strangelove" and "Wargames").

The global music community has never and will never take a position against the advancement of technology. We embrace change, and the use of new tools that make progress easier to achieve.

What we do expect, however, is that the rights of creators working in all artistic media be respected and protected no matter the level of sophistication that technological aids may reach. GAI gives us all an exciting entre into new ways of expressing our creative inspirations, but they remain our expressions. And we must be always cognizant that *generative* AI can be easily transformed through misuse into a derivative rights infringement system

of unprecedented scope, size and effect, causing irreparable harm to the future of global creative culture.

That is why the 3C Generative AI concept was developed by American creators and copyright owners.

What are the 3Cs? Consent, Credit and Compensation. Those are the three essential elements we believe are necessary to protecting creators and owners from those seeking to ingest their copyrighted works into commercial, GAI systems—with neither permission, attribution nor payment. NMC is already deeply engaged in working with our membership and our global partners at the International Music Council in spreading the word concerning our members' expectations regarding implementation of the 3Cs, and we will be in touch with you throughout the coming months with information about how you can learn more about and effectively join in this fight to preserve your rights.

Meanwhile, we look forward to a busy calendar of NMC educational and advocacy programs this autumn, and hope that you will become even more engaged in the these exciting and important activities, As Time Goes By (Songwriter: Herman Hupfeld. Artist: Dooley Wilson).

Regards, Charlie Sanders NMC Chair

National Music Council Honors Ray and Vivian Chew With 2023 American Eagle Award



Ray and Vivian Chew with the American Eagle Award

The National Music Council of the United States presented its 2023 American Eagle Award to music visionaries Ray Chew and Vivian Scott Chew on Sunday, June 25, 2023, at the American Federation of Musicians Convention in Las Vegas. The honor is presented each year in recognition of those who have made careerlong contributions to American musical culture. to promoting the ideal of music education for all children, and to supporting the protection of creators' rights both locally and internationally. The Chews were honored "in recognition of their longstanding commitment to fostering and providing excellence in American musical performance and education, and for the inspiration they have consistently generated throughout the global music community by their dedication to the ideal of equal opportunity for all."

This year's special presenter was Academy Award and multi-Grammy-winning artist Regina Belle. Her tribute to the Chews included an emotional performance of So Glad I Got You, a song written by her late brother Bernard Belle, which she dedicated to the couple. She was accompanied on piano by her nephew, Tyrone Belle.

Iconic Music Director, Producer and Composer Ray Chew's work has been celebrated for excellence both in front of the camera and behind the scenes over the course of decades, ranging from the most important special holiday broadcasts on NBC to award-winning shows including Dancing With the Stars, Showtime at the Apollo, and American Idol. Ray's uniquely-prized music direction talents have been further highlighted in prestigious musical specials and historic landmark events, including the Primetime Emmy Awards, the Grammy Awards Premiere Ceremonies, the 2008 Democratic National Convention, President Barack Obama's Inaugural Ball, the NAACP Image Awards, Miss Universe, Miss USA, Miss America and the BET Awards.

Among the list of globally renown artists with whom Ray has worked include Rihanna, Carrie Underwood, Pharrell Williams, Justin Bieber, Aretha Franklin, Lenny Kravitz, Pitbull, Queen Latifah, James Taylor, Pastor Shirley Caesar, Jennifer Hudson and Quincy Jones. His reputation as one of the most sought-after collaborative talents in the global music industry is rivaled only by his commitment to passing along the benefits of his experiences to future generations of composers, arrangers, performers and producers.

Vivian Scott Chew is an equally innovative figure in the global music and entertainment industry, with an accomplished history at ASCAP, Polygram Records and Sony Music, and as co-founder and principal of TimeZone International, the first U.S. based African-American owned company that provides recording artists with international marketing and promotion services in expanded regions.

Ray and Vivian are likewise founding partners in Chew Entertainment, a premiere event production firm whose work includes the annually acclaimed "A Night of Inspiration" at Carnegie Hall, an all-star concert that promotes diversity and unity at the famed venue with a 64-piece orchestra and massive choir for notable artists from the gospel and secular communities. The couple similarly remains steadfast in their commitment to philanthropy through both the Power 2 Inspire Foundation, which they created to identify and nurture the future of music creators and industry leaders, and by fundraising efforts in partnership with the American Federation of Musicians to benefit out of work musicians affected by the Covid-19 pandemic. For more information, visit www.power2inspire.org and www.youtube.com/@allthingschew.

This year's honorees join a "who's – who" of musical giants whose careers and works have been previously awarded the American Eagle, including Quincy Jones, Herbie Hancock, Clive Davis, Benny Goodman, Lionel Hampton, Dizzy Gillespie, Morton Gould, Dave Brubeck, Marian Anderson, Max Roach, Lena Horne, Roy Clark, Crystal Gale, George Clinton, Ervin Drake, Theo Bikel Roberta Peters, Odetta, Patti Smith, Sesame Street, Hard Rock Café, and Save the Music Foundation.

VIEW 2023 EAGLE AWARD HIGHLIGHTS HERE



Ray Chew, Regina Belle, and Vivian Scott Chew



NMC Director David Sanders, Ray Chew, AFM President Ray Hair, and Vivian Scott Chew



Vivian and Ray Chew accept the 2023 American Eagle honor



Regina Belle performing the musical tribute to the honorees

Arts ARE Education Releases 2023-24 Welcome Back Arts Educators Letter

ARTSEEDUCATION

The Arts ARE Education initiative has released its annual Welcome Back Arts Educators **Letter** to kick off the 2023-24 school year. Endorsed by the leadership of seven national arts and arts education service organizations, the letter thanks arts educators for their work in the past and their continued commitment to their discipline and students as they begin the new school year. Welcome Back notes that, despite the challenges that all educators face in the post-pandemic era of education teacher shortages, challenges to what can be taught and said, student and educator wellbeing, and more—arts educators in dance, media arts, music, theatre, and visual arts continue to demonstrate their professionalism.

Welcome Back is being shared with the members and networks of the **National Coalition for Arts Standards**, ARE's sponsoring organization.

The Letter is part of a larger Arts ARE Education refresh of its content that includes updates to its Advocacy Toolkit resources—newly focused Talking Points to support local, state, and federal advocacy; the Pledge to support arts education, open to all individuals; the Resolution urging district leaders to fund arts education programs; and a Dear Legislator letter that enables advocates to directly contact their member of Congress to ask them

to support funding for arts education in the 2024 federal budget.

Arts ARE Education (ARE) is sponsored by the National Coalition for Arts Standards. ARE was launched in 2020, inspired by the Arts Education is Essential Statement that was issued by NCAS and originally endorsed by 111 national organizations. The statement, recast as the **Arts ARE Education Statement**, articulates how arts experiences support the social and emotional well-being of students and nurtures the creation of a welcoming school environment where all students can express themselves in a safe and positive way.

To learn more about Arts ARE Education and to get involved visit

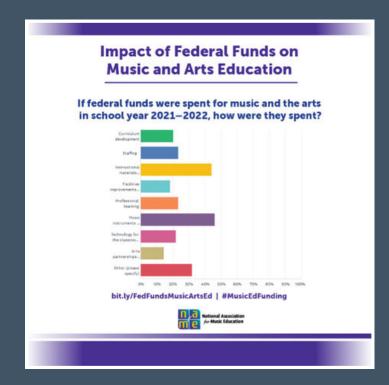
https://www.artsareeducation.org

House Appropriations Labor-HHS-Education Subcommittee Introduces Its Bill for Fiscal Year (FY) 2024

On July 13, the House Appropriations Labor-HHS-Education Subcommittee introduced its bill for Fiscal Year (FY) 2024—an important first step in the appropriations process. The bill would provide the U.S. Department of Education (ED) with \$57.1 billion in discretionary funding, which is a \$22.5 billion (28%) decrease below FY 2023 funding and falls \$33 billion short of the President's budget request.

If enacted, this would be the lowest allocation for the Labor-HHS-Education appropriations bill since FY 2008 and will have drastically negative impacts throughout America's education system. In response to the House bill, NAfME relaunched the <u>Federal Funding Advocacy</u>
Campaign (http://bit.ly/SupportMusicEdFY24).

Federal Funds Survey Reveals How Funds Were Used to Support Arts Programs



The National Association for Music Education, in collaboration with the NAMM Foundation, the Educational Theatre Association, the National Dance Education Organization, and the National Art Education Association, conducted an informal survey to collect data about the use of federal funds to support music and the arts (dance, theatre, and visual arts) during the 2021–22 school year.

Read the <u>Federal Funds Survey Brief</u> for more information on how funds were used to support arts programs:

https://bit.ly/FedFundsMusicArtsEd

The NAMM Foundation Opens Three Scholarship Opportunities to Support Career Growth

Application period is now open for NAMM Foundation awards to honor and support emerging leaders, college music students and faculty. These programs offer support to attend The NAMM Show for college students exploring careers in music, college faculty creating innovative music business curricula, and midcareer music business professionals striving for career advancement.

Information about applying is available at nammfoundation.org

Consider a Career in Music

A career in music includes hundreds of viable options. In addition to performing and teaching music, there are hundreds of career possibilities in pro-audio, event technology, and more! Individuals with creativity, technical skills, curiosity, organizational skills, teamwork, and a passion for music are ideal candidates for having a career in the music industry. In collaboration with the National Federation of State High School Association (NFHS), The NAMM Foundation has produced a trifold, Consider a Career in Music for high school guidance counselors, parents, students, and the music industry promoting that music is a viable career option.

Learn more and distribute the brochure https://www.nammfoundation.org/careers-in-music

Timeline Announced for .Music Domain Registration

A <u>timeline</u> has been posted for individuals looking to register for a .music domain.

The timeline sets forth the following key dates:

- Sunrise Phase Sept. 11, 2023, through Nov. 15, 2023.
 - This is for corporations (brands) that have registered with the Trademark Clearing House and have a Signed Mark Data file.
- Community Application Phase Oct. 16, 2023, through Mar. 9, 2024.
 - This is for music labels as well as music community organizations and their members to apply for a .music domain.
 .Music has not yet provided specific details on whether/how to apply, but it has published its various policies, including its registration eligibility policy.
 - The <u>registration eligibility policy</u> lists the eligible registrant classes, which include:
 - Music Intellectual Property.
 Individuals and entities with musicrelated trademarks, copyrights, and patents.
 - Music Community Members.
 Members of a Music Community
 Member Organizations (MCMO),
 including musicians, bands, creators,
 music industry professionals, and
 music-related organizations.
 - Musicians, Artists/Bands and Creators. Individuals and groups of individuals with a history of music-related activity, which includes but is not limited to, work as an artist, band, songwriter, composer, or producer.

- Music Based Business, Corporation and Organization. Entities that have an established presence in the music community, which includes labels, publishers, trade associations, collective management organizations, performing rights organizations, digital distributors, service providers, vendors, and educational providers.
- Consultants, Agents, Managers or Professionals Working on behalf of previous classes with documented support and/or contracts verifying the relationship.
- Community Pre-Registration Mar. 11, 2024 April 9, 2024.
 - This is for community recipients who have been awarded a domain name.
- **General availability** From and after April 9, 2024.
 - This is for anyone with a music nexus.

MEMBER REPORTS

American Academy of Teachers of Singing



Celebrating 100 Years in 2022

Serving the Profession-Serving the Art americanacademyofteachersofsinging.org

 In March 2023, the Academy recognized the following music professionals for their substantial contributions to the teaching of singing and allied professions.

- Ingo R. Titze, scientist, author, professor, received an AATS Lifetime Achievement Award "in recognition of unparalleled influence in advancing the scientific understanding of phonation."
- 2. **Joyce DiDonato** with her global initiative **EDEN**, was recognized for "artistic projects that model engagement and activism, and that highlight the importance of community."
- 3. Marc A. Scorca, President/ CEO of Opera America, was recognized for his "decades-long work galvanizing the field of opera to support growth in all areas of artistic and administrative operations."
- 4. **Dianne Berkun Menaker** was recognized for her "outstanding work founding and directing the Brooklyn Youth Chorus."
- The Academy will induct new member Harolyn Blackwell to membership on October 15th. A celebrated lyric coloratura, she is a passionate advocate for arts education, and maintains teaching
- AATS member George Shirley was honored at the 18th Opera News Gala for his incomparable career in the arts.

American Federation of Musicians



AFM Elects New International Leadership

The 102nd Convention of the American Federation of Musicians of the United States

and Canada was held June 26 through June 29, 2023 at the Westgate Resort & Casino in Las Vegas, Nevada. The theme "In Unity, There Is Strength" was reflected in the various discourse among the delegates and echoed by many guest speakers.

International President Ray Hair, International Vice President Bruce Fife, and Secretary-Treasurer Jay Blumenthal announced earlier this year they would not be seeking reelection, thus opening the top three positions for new leadership.

Election results are as follows:

- International President: Tino Gagliardi, Local 802 (New York City)
- Vice President: Dave Pomeroy, Local 257 (Nashville, TN)
- Vice President from Canada: Alan Willaert, Local 149 (Toronto, ON)
- International Secretary-Treasurer: Ken Shirk, Local 99 (Portland, OR)

International Executive Board:

- Luc Fortin, Local 406 (Montreal, PQ)
- Ed Malaga, Local 171-610 (Washington, DC)
- John Acosta, Local 47 (Los Angeles, CA)
- Tina Morrison, Local 105 (Spokane, WA)
- Dusty Kelly, Local 149 (Toronto, ON)

AFL-CIO Delegates:

- Mont Chris Hubbard, Local 99 (Portland, OR)
- Tracey Whitney, Local 618 (Albuquerque, NM)

"In the wider world, collaborating with our friends and allies—inside and outside our profession—is the key to winning legislation, winning at the bargaining table, and getting us the pay and the respect we deserve at work," says AFM International President-Elect Tino Gagliard.

Issues presented to the delegates during the four-day convention included AI; music replacement technology; building stronger relationships with EDM, DJ, and hip hop artists; mental health aid training for AFM officers and staff; assistance to small locals; investment in organizing and education; and growing the union.

The American Federation of Musicians of the United States and Canada (AFM) is an AFL-CIO affiliated labor union representing 80,000 professional musicians in the United States and Canada. Founded in 1896, the AFM is the largest organization in the world representing professional instrumental musicians playing in orchestras, bands, clubs, and theater—both on Broadway and on tour. AFM members make music for film, television, commercials, and sound recordings. The AFM negotiates fair agreements, protects ownership of recorded music, secures benefits such as health care and pension, and lobby for musician and rights of workers.

American Guild of Organists



2023 PROFESSIONAL CERTIFICATION PRIZEWINNERS ANNOUNCED; JOHNSON WINS ELMER AWARD FOR HIGHEST OVERALL SCORE

The American Guild of Organists (AGO), the professional association for organists and church and synagogue musicians, announced the winners of the 2023 prizes for the highest

scores on its annual professional certification examinations – Choir Master (ChM), Associate (AAGO), and Colleague (CAGO):



Andrew Johnson, AAGO, ChM, a doctoral student at the Eastman School of Music in Rochester, N.Y., was the winner of the Choir Master Prize of \$750, as well as the S. Lewis Elmer Award of \$500 for the highest score across all three highest certification categories. The S. Lewis Elmer Award is named for the legendary former AGO president (1943-58), who worked tirelessly to establish local chapters of the Guild across the country.

Heather Cooper, AAGO, music director and organist at Christ Presbyterian Church in Canton, Ohio, scored the highest on the intermediate won the Associate (AAGO) prize of \$750, and Adrian Cho, CAGO, an organist, conductor, and singer from Boston, Mass., led candidates completing the introductory Colleague (CAGO) exam, winning the CAGO prize of \$500.

The AAGO and CAGO credentials recognize varying levels of accomplishment in organ performance, improvisation and keyboard skills, and music theory, while the Choir Master exam covers conducting and rehearsal techniques, keyboard skills, and knowledge of music theory, history, and choral repertoire.

Winners of the Associate and Choir Master Prizes must have achieved an overall score of at least 85 percent on both sections taken in the same year. The Colleague Prize goes to the candidate with the highest passing score of the combined May and previous November tests. Full details about the prize winners and photos of all successful certification candidates will appear in the October issue of The American Organist, the AGO's monthly journal.

AGO Councillor for Education Vincent Carr, AAGO, ChM, said, "I'm particularly thrilled that this year's prizewinners illustrate the broad diversity of career paths and talents that we see in the American Guild of Organists.

Andrew, Heather, and Adrian all performed at an exceptionally high level. We are incredibly proud of them and all of our newly-minted certificated members."

BIOS

Andrew Johnson, S. Lewis Elmer Award and Choir Master Prize

Andrew Johnson, AAGO, ChM, is currently pursuing a Doctor of Musical Arts in organ performance and literature at the Eastman School of Music. He earned a Master of Music and Graduate Performance Diploma from the Peabody Conservatory of The Johns Hopkins University and a Bachelor of Music *summa* cum laude from Illinois Wesleyan University. Johnson serves as Assistant Organist at Christ Church (Episcopal) in Rochester, N.Y., following tenures as organist and choirmaster at churches in Baltimore, Md., and Bloomington, Ill. An active member of the American Guild of Organists, Johnson currently serves as chair of the national Committee for Career Development and Support, and his research has been published in The American Organist magazine.

Heather Cooper, AAGO Prize

Heather Cooper, AAGO, serves as director of music and organist at Christ Presbyterian Church in Canton, Ohio, where she provides music for worship, directs the handbell and children's choirs, and organizes the annual concert series. Cooper is also principal conductor of the Summit Choral Society. She previously taught elementary and middle school music for 16 years and served on the faculty at two colleges. She earned a Master of Music in music education (Kodaly) from Capital University and Bachelor of Music degrees in piano performance and choral music education from the University of South Carolina. Cooper currently serves as the Dean of the Canton chapter of the American Guild of Organists.

Adrian Cho, CAGO Prize

Adrian Cho, CAGO, is a Boston-based organist, conductor, and singer. Cho began his formal organ studies in 2016 after he moved to Boston and joined Chris Lane's Boston Organ Studio. Cho received his Ph.D. in hearing science from Harvard University in May 2023, and he currently serves as the music director and organist at St. Peter's Episcopal Church in Cambridge, Mass., as well as singing professionally in churches and choral ensembles around Boston.

2023-24 SCHOLARSHIP WINNERS, ORGAN SCHOLAR ANNOUNCED

The American Guild of Organists (AGO), the professional association for organists and church and synagogue musicians, announced the winners of its competitive 2023-24 national scholarships and organ scholar program:

POGORZELSKI-YANKEE SCHOLARSHIP

The Ronald D. Pogorzelski and Lester T. Yankee Memorial Scholarship is awarded to an incoming freshman organ student at an accredited college, university, or conservatory, who demonstrates exceptional potential, as

well as financial need. The scholarship is valued at \$15,000 per year, and is renewable for three years.

The 2023-24 recipient is **Ethan Chow**, a graduate of Valencia High School in Placentia, Calif. After studying piano for many years, Chow began taking organ lessons and, in 2017, became an organ scholar at Christ Cathedral in Garden Grove. He is currently studying at The Juilliard School in New York City.

AGO ORGAN SCHOLAR

The AGO Organ Scholar program offers emerging organists a gap-year opportunity to undertake a paid ten-month internship within a significant music ministry in the U.S. The program is funded equally by AGO national headquarters, a local AGO chapter, and a host church or institution, for a total of \$30,000, and also includes housing and health insurance.

Katherine Johnson, a graduate of Oberlin College and Conservatory in Ohio with a double degree in English and organ performance, has been named the 2023–24 AGO Organ Scholar. She is currently serving on the music staff of Duke University Chapel in Durham, N.C., where she regularly provides music for services and accompanies the chapel choirs.

SALISBURY SCHOLARSHIPS

Each year, two Salisbury Scholarships are awarded to full-time students enrolled in master's and doctoral programs in organ, choral conducting, or musicology. The scholarships are valued at \$10,000 and recipients may apply for renewal for a second year. These scholarships are made possible through the generosity of Dave Kopp and Ronnie Stout-Kopp, who were inspired by the rich tradition of sacred music at Salisbury

Cathedral in England. The 2023-24 recipients are Jiae Kwak and Nara I ee:

Jiae Kwak is a master's student in organ performance at the Eastman School of Music in Rochester, N.Y., where she studies with Nathan Laube. She holds a bachelor's degree from the Korean National University of the Arts, and performed with the Korean Symphony Orchestra for the G-20 Summit celebration concert in 2010.

Nara Lee is a doctoral student in organ and sacred music at the Jacobs School of Music at Indiana University. A native of South Korea, Lee was the runner-up in the 2022 AGO National Composition in Organ Improvisation. He currently serves as the assistant organist at Trinity Episcopal Church in Indianapolis.

ABOUT THE AMERICAN GUILD OF ORGANISTS (AGO)

The AGO is the national professional association serving the organ and choral music fields. Chartered by the Board of Regents of the University of the State of New York in 1896, the AGO now serves more than 12,000 members in more than 250 chapters throughout the United States, Europe, Australia, Singapore, Hong Kong, and Taiwan. The AGO's mission is to foster a thriving community of musicians who share their knowledge and inspire passion for the organ. To learn more, go to **AGOhq.org**.

ASCAP



ASCAP INTRODUCES SLATE OF AI INITIATIVES TO HELP MUSIC CREATORS NAVIGATE THE FUTURE WHILE PROTECTING THEIR WORK

ASCAP Board of Directors Adopts Key ASCAP AI Principles: Hosts Creator Education Sessions in NY and LA

With the potential for artificial intelligence (AI) to create both massive disruption and great opportunity within the music industry, ASCAP – the only US PRO that operates on a not-for-profit basis — recently introduced a slate of Al initiatives to help music creators navigate the future while protecting their work. These initiatives include: the adoption by the ASCAP Board of Directors of a set of key ASCAP AI principles, creator education sessions, startup incubation and policy development. Building upon ASCAP's strong track record of technology advances, industry advocacy and music royalty growth, these initiatives place ASCAP at the forefront of exploring and shaping the future of music and Al.

ASCAP AI Principles and Advocacy

In June, the ASCAP Board of Directors adopted a set of key ASCAP principles guiding the organization's response to Al. These principles are:

- **Human Creators First**: Prioritizing rights and compensation for human creativity
- **Transparency**: In identifying Al vs. humangenerated works and retaining metadata
- **Consent**: Protecting the right to decide whether your work is included in an Al training license
- Compensation: Making sure creators are paid fairly when their work is used in ANY way by Al, which is best accomplished in a free market, NOT with government-

mandated licensing that essentially eliminates consent

- Credit: When creators' works are used in new Al-generated music
- **Global Consistency**: An even playing field that values intellectual property across the global music and data ecosystem.

ASCAP is working to ensure that its over 930,000 members are heard in DC policy debates, and will meet directly with members of Congress about their concerns in an upcoming September advocacy day on Capitol Hill.

Al Symposium and ASCAP Experience

On July 19, ASCAP held a special Al Symposium aimed at addressing the opportunities and challenges that artificial intelligence presents for music creators at the Director's Guild of America Theater in Midtown Manhattan.

ASCAP leaders Chairman of the Board & President Paul Williams and Chief Executive Officer Elizabeth Matthews discussed the impact of AI for ASCAP and its members.

In his remarks, Williams acknowledged the role that music creation plays in fueling larger industries and the SAG-AFTRA and Writers Guild of America strikes: "Many writers and actors are struggling to earn a living because the streaming business model, which continues to evolve, has been so disruptive for the whole entertainment industry. We echo and support their cause!"

As she described the organization's <u>six</u> <u>principles</u> guiding its response to AI,
Matthews referenced ASCAP's long
experience with new technologies and also
urged creators to engage: "AI is threatening
creators' rights and we must act expeditiously.

We don't have time for infighting in the entertainment industry because AI is at our doorstep and it presents an existential threat; we must stick together on behalf of all creators and act now."

Following their remarks, ASCAP Chief Strategy and Digital Officer Nick Lehman kicked off the AI Symposium by communicating ASCAP's AI Action Plan. The plan is supported by the findings of ASCAP's recent research study of approximately 2,000 music creators which found:

- 5 out of 10 music creators feel that AI is a threat to their livelihood
- 7 out of 10 music creators want their PRO to help them understand new tech like Al
- 8 out of 10 music creators think that Al needs better regulation
- 9 out of 10 music creators believe they deserve compensation if their music is used in Al content

The first panel, "Navigating AI: Evolving Legal and Policy Frameworks," went deep into the legal implications of how creators can protect their work as AI models proliferate. Moderated by The Palmer Group CEO Shelly Palmer, it featured as panelists US Copyright Office Assistant General Counsel John Riley; Dan Schnapp of law firm Sheppard Mullin; and Paul, Weiss, Rifkind, Wharton & Garrison partner Katherine Forrest. During the hour-long session, each speaker provided valuable insights into how the legal community and copyright experts are navigating the quick advancements of AI. "This is the most transformative moment that I've ever lived through," said Forrest. "The velocity of change that we're seeing is extraordinary. There's great opportunity and also reasons to be cautious."

The next panel was "How Creators Are Unlocking the Potential of AI." Moderated by entrepreneur, author, and Collective

Entertainment partner Emily White, the discussion turned attention from the legal questions of AI toward how creators can benefit and thrive using this technology. Panelists included ASCAP member and composer Derrick Skye, fellow member, educator and electronic instrument creator Douglas Geers, and CEO/Co-founder of WaveAl Maya Ackerman, and their discussion focused on both the exciting possibilities and creative challenges music-makers face in the dawn of this technological revolution. "One of the most amazing things about AI is the ability to explore the creative space of possibilities," said Ackerman. "It fits with sitting there on the guitar or the piano. You seed it with some of your ideas and it just blows up the possibilities."

The New York symposium followed a panel discussion in LA at the ASCAP Experience on June 21, "Intelligently Navigating Artificial Intelligence." The session for ASCAP members was moderated by Lehman and featured composer Lucas Cantor, Composer and DAACI CEO Rachel Lyske discussing the potential of AI to change how music is made and consumed, how ASCAP is addressing these opportunities and challenges and how to make informed decisions about using AI tools while protecting one's intellectual property.

2023 ASCAP Lab/NYC Media Lab Music and Al Challenge

In 2019, ASCAP launched the **ASCAP Lab** to drive innovation for its next century of growth. The multi-pronged effort is designed to explore how advanced technologies, new business approaches and creative collaboration can drive value for ASCAP music creator members and licensees. In each of the last three years, the ASCAP Lab has run an accelerator program in partnership with the

NYC Media Lab, led by the NYU Tandon
School of Engineering, exploring new technologies such as the metaverse, augmented reality, spatial audio and computer vision, helping to incubate more than a dozen startups and university research projects.

The 2023 ASCAP Lab Music and Al Challenge is designed to identify creative, cutting-edge concepts at the intersection of music and artificial intelligence, enabling ASCAP to work closely with the tech community to help guide the development and application of this game-changing technology for the benefit of music creators. Five teams have been selected to receive grants and mentorship to develop and expand upon their emerging technologies during the 12-week challenge. The ASCAP Lab and NYC Media Lab recently announced this year's teams:

DAACI is a comprehensive AI system that composes, arranges, orchestrates and produces authentic, high-quality and original music with emotional and narrative awareness, especially for composers for video games, the metaverse, digital worlds and dynamic virtual experiences. https://daaci.com/

Infinite Album uses Al to generate continuous copyright-safe video game music that can react to game play in real time and can be customized by gamers and viewers in collaborative, interactive and monetizable ways. www.infinitealbum.io

Overture Games builds video games for beginner musicians designed to make practicing more fun and reduce burnout/quitting by using AI-based pitch detection to provide responsive visual feedback based on the musician's playing.

www.overture.games

Samplifi combines classical digital signal processing techniques with the latest advances in AI to isolate and enhance the auditory information needed to harmonically orient oneself within a piece of music, making the sonic world easier to navigate for hearing-impaired musicians. www.samplifi.net

Sounds.Studio by Never Before Heard Sounds is a browser-based music production platform that leverages AI to make producing music faster and more accessible with assistive tools like stem splitting, vocal conversion, timbre transfer and automatic song alignment. **www.sounds.studio**

Throughout and after the 12-week challenge, the teams will share their stories, progress and innovations with ASCAP members, some of whom will be involved in the mentoring and beta-testing processes of the program. More information on the ASCAP Lab and the 2023 teams can be found at www.ascaplab.com.

American String Teachers Association



2024 ASTA National Conference Registration

It's not too early to register for the 2024
National Conference! Join us in Louisville, KY
March 20-23 as we join forces with the Suzuki
Association of the Americans (SAA) to host a
collocated event. We will have keynote
speakers and performances each day of the
conference, beginning with violinist and
inspirational speaker, Vijay Gupta, including
members of the Sphinx Virtuosi, who will also
perform for us on Friday evening, and ending

with Dr. Tim Lautzenheiser. All will help us lean into our conference theme of Expanding and Connecting Communities. Early Bird registration ends December 15.

www.astastrings.org

New Canon Project Composers Announced this August

ASTA and ACDA just announced our composers for the first cohort of the New Canon Project. These 10 Black and Latinx composers in their first decade of the composing careers have been commissioned to write new works for the choral and string secondary classrooms. To learn more, visit https://www.risingtidemusicpress.com/ncp-fall-2023.

Celebrating Strings – Advocacy Resources Available!

It is truly a time to celebrate string teaching, string learning, and string support in music education! Access the *Celebrating Strings* concert program inserts and slide decks to share with families, patrons, and administrators at your upcoming concerts! These resources are FREE and available in both English and Spanish. You can find them at www.astastrings.org, under Teaching Resources/Advocacy.

BMI



Since our last update, BMI has continued to advocate on behalf of our songwriters, composers and publishers and notably saw a massive victory in our rate court dispute against Live Nation, AEG and the North American Concert Promoters Association (NACPA), which

will have a long-term positive impact on our creative community. The decision set a new rate that is 138% higher than the previous one and takes into account the way modern promoters monetize concerts. While Live Nation, AEG and NACPA have appealed this decision, BMI will continue to fight to ensure fair value for the creative work of our affiliates.

Additionally, BMI announced an extensive customer service initiative to better serve our songwriters, composers and publishers. The comprehensive initiative includes the creation comprehensive initiative includes the creation of a dedicated customer service team and the implementation of new technologies to more efficiently and effectively address the royalty administration inquiries we receive on a daily basis. On the technology front, BMI recently joined forces with ASCAP to form a task force to combat data fraud and suspicious registrations of musical works, in order to protect the integrity of the information flowing into our respective databases.

Concurrently, BMI continued to hold successful events across genres. We were proud to celebrate our remarkable affiliates at the BMI Latin Awards, BMI Trailblazers of Gospel Music Awards, BMI Pop Awards, BMI Film, TV & Visual Media Awards, BMI Composer Awards and BMI Christian Awards. The Company also returned with a prominent presence at festivals such as SXSW and the Key West Songwriters Festival and recently hosted another amazing line-up of new talent on the BMI Stage at Lollapalooza.

On the BMI Foundation side, we were pleased to announce Christian X.M. McGhee as the recipient of the 2023 BMI Future Jazz Master Award, Davis Luengthada as the recipient of the Kavi Ohri Memorial Scholarship, Dareem M. Chandler as the recipient of the Evelyn

Buckstein Scholarship, Zoe Shack as the recipient of the Theodora Zavin Scholarship, Macy Dot Neal as the recipient of the Inaugural Dolly Parton Songwriters Award, Zoe Ko, Chance Emerson, and Călin Lupea as the first, second, and third place winners of the 2023 John Lennon Award, and Alice Macdeo as the recipient of the 20th Annual peermusic Latin Music Award. It was our privilege to recognize this prestigious class of promising music creators.

Delta Omicron



TRIENNIAL COMPOSITION COMPETITION FOR THE 2025 DELTA OMICRON INTERNATIONAL MUSIC FRATERNITY CONFERENCE

Delta Omicron is currently taking Clarinet and Piano submission for the Triennial Composition Competition. The competition is held in conjunction with their Triennial Conference (2025). The competition is open to any composter age 18 and up and the winning selection will be premiered at their conference in July 2025. The winner will receive a \$1,000 prize and a premiere performance at the 2025 International Delta Omicron Conference.

For more information please visit:

Delta Omicron's website



Music Performance Trust Fund



For 75 years, the recording industry's Music Performance Trust Fund has been supporting musicians and uniting communities throughout the United States and Canada. In this time, we have distributed over \$620 million in grants for admission-free, live events presented by professional musicians. These uplifting events take place in schools, senior centers, parks, libraries, and other community places where people gather.

This two-minute video encapsulates the impact of these funds and the importance of keeping music accessible for all. We invite you to visit this 75th anniversary page on our website to enjoy the video!

https://musicpf.org/about/75th-anniversary-booklet/

Mu Phi Epsilon



2022-2023 Report from Mu Phi Epsilon

Mu Phi Epsilon held its 2023 International Convention, "A Bridge Forward," 19-22 July in Dallas-Fort Worth. The convention, the fraternity's first in-person gathering since 2017, took place at the Embassy Suites Grapevine, and featured performances of a new opera for children, Anam the Witch and Beatrice the Beautiful, by Claudia Navarro Jameson (Beta Kappa, Dallas Alumni) and Mary Alice Rich, and of a chorus under the direction of Francis Vu Cathlina (Phi Tau, Affiliate), plus a screening of "The Orchestra That Chuck Built," the justreleased documentary about Charles Dickerson (Omega Omega, Palos Verdes/South Bay Alumni) and his work with the Inner City Youth Orchestra of Los Angeles and many other performances and workshops by members. The fraternity's Citation of Merit, awarded in convention years to outstanding individuals in the music world who have exemplified the goals of the fraternity, was awarded to countertenor John Holiday, and its Elizabeth Mathias Award, named for the fraternity's cofounder and given to a member who has reached the highest level of professional achievement, was presented to Barbara Hill

Moore (*Mu Chi*), in recognition of her eminent career as a soprano championing American music in concert halls and opera houses around the world, as a teacher of many singers prominent on the world's stages (including John Holiday), and as a philanthropist building bridges between the USA and Africa and providing opportunities for African singers to further their musical education in North America.

On 13 August, International President Kurt-Alexander Zeller installed Mu Phi Epsilon's newest chapter, *Eta Theta*, on the campus of California State University at Long Beach, with members from all six Los Angeles-area chapters present.

Music Teachers National Association



Dr. Gary Ingle to Retire as Executive Director and CEO of MTNA

At the June meeting of the MTNA Board of Directors, Dr. Gary Ingle, MTNA Executive Director and CEO, announced his intention to retire effective June 30, 2024. Ingle, who has served at the helm of MTNA for the past 28 years, will work with the MTNA Board and its Search Committee over the next year to ensure a smooth transition of leadership for the association.

The MTNA Board of Directors will begin immediately a search for Ingle's successor to lead the association. After the leadership

transition is complete, Ingle plans to remain active in the music teaching profession, advocating the importance of the public-private partnership in a well-rounded music education.

2024 MTNA National Conference

The next MTNA National Conference will be held in Atlanta, Georgia, March 16–20, 2024. Highlights include evening concerts, master classes, the finals of the national competitions and more than 100 breakout sessions. For more information or to register, visit www.mtna.org.

MTNA Competitions

The MTNA National Competitions are among the most successful and prestigious student competitions in the country. Each year, thousands of students compete for top prizes and national recognition. Competitions include Composition, Brass, Piano, String, Voice, Woodwind (registration deadline: Wednesday, September 13, 2023, 3:00 p.m. Eastern Time) and Chamber Music (video-only registration deadline: Wednesday, December 3, 2023, 3:00 p.m. Eastern Time). For more information, visit www.mtna.org.

MTNA-Stecher and Horowitz Two Piano Competition

The MTNA–Stecher and Horowitz Two Piano Competition, in its fifth year, allows piano duos to compete without regard to the state or division in which they live or take lessons. This competition consists of two rounds. The first round will be a video round and submitted online. The finals will take place at the 2024 MTNA National Conference. Registration and recordings are due January 5, 2024, 3:00 p.m. Eastern Time. For more details, visit www.mtna.org.

Grants Applications Available

Applications are now available for the MTNA FOUNDATION FUND grants. Collegiate Chapter Enrichment and Collegiate Travel Grant

applications are due November 1, 2023.
Program Development, Community
Engagement, Teacher Enrichment and
Affiliate Enrichment Grants are due May 1,
2024.

For more information, visit www.mtnafoundation.org.

National Association for Music Education





Back to School with NAfME:

As a service to both new and seasoned music educators and administrators, NAfME has put together a collection of resources to help get the new school year off to a strong start. Resources include materials for new teachers; professional learning and other upcoming events; advocacy resources for the local and federal level as well as the podcast archives; equity blogs, webinars, and more addressing Diversity, Equity, Inclusion, and Access in the

music classroom; and music research and journals to equip ongoing learning.

Learn more:

https://bit.ly/NAfMEBackToSchool23.

NAfME Collegiate Membership:

NAfME starts the NAfME Collegiate school year with a Kickoff Week September 11–15. The event focuses on recruiting, team building, and advocacy activities implemented and shared by each NAfME Collegiate chapter. During this week, chapters shared their local programs and membership; participate in service and volunteer events; and benefit from national virtual programming. This also serves as an opportunity to build their NAfME Collegiate membership on their campus (nafme.org/collegiate). Activities will be highlighted on social media (follow #NAfMECollegiate and @NAfME), and each day will feature a specific theme. Learn more about this event: https://bit.ly/CollegiateKickoff2023.



Dr. Alice Hammel

2023 NAfME Lowell Mason Fellow Dr. Alice Hammel:

In June, NAfME honored Dr. Alice Hammel, professor of music education at James Madison University and professor of music theory at

Virginia Commonwealth University, as the 2023 Lowell Mason Fellow. This distinction is one of music education's most important honors, designed to recognize the accomplishments of music educators, music education advocates, political leaders, industry professionals, and others who have contributed to music education in their unique way. "Alice Hammel has served as a leader in our profession in many capacities, and her stalwart dedication as educator, advocate, musician, and colleague has had a tremendous impact across the entire country," said NAfME President Scott R. Sheehan. "Her focus of providing students with differing abilities a voice and place in music education has made Alice a leading authority in this area, and her transformative work is held in the highest regard."

Read more about this presentation: https://bit.ly/2023LowellMasonAliceHammel

NAfME Corporate Membership:

NAfME's K-12 music educator members are looking for innovative solutions to their challenges in the music classroom—needs that your company could meet. Introduce your company to in-service and preservice music educators through NAfME Corporate Membership. With a variety of options, including sponsorship of Tri-M® Music Honor Society, NAfME Collegiate programs, and newer Platinum level membership, your company will have the opportunity to strategically share your brand and encourage collaboration with music teachers. Stand beside an established and respected music education association that supports its members, promotes music making and access to music education for all school students, and advocates for music in all schools. Benefits include discounts on advertising: cobranded emails to music educators; sponsored blogs and social media

posts; use of the NAfME Corporate logo; listing in the NAfME corporate directory; discounts on list rentals; exclusive event and program sponsorship opportunities; and more.

To learn more, contact corporate@nafme.org, or visit https://nafme.org/membership/corporate/.

NAfME Professional Learning and Partnerships Update

Professional Learning Webinars:

The NAfME **Fall Webinar Series** kicks off on September 19, 2023, with "Salsa Music as a Culturally Responsive Tool for Engaging Families and Students." Offered (almost) weekly throughout the academic year, these professional learning webinars are free to NAfME members and non-members alike, and now provide an opportunity to receive a course completion certificate immediately after attending a webinar. Additional topics include secondary choral repertoire, advocacy, secondary general music and preschool music curriculum ideas, technology, and teaching students with special needs.

For more information: https://bit.ly/NAfMEPLPCWebinars.

Symposium on Music Teacher Education:
NAfME's Society for Music Teacher Education
(SMTE) is gearing up for its biennial symposium,
to be held in Salt Lake City, Utah, October 12–14,
2023. Music teacher educators, state and local
fine arts supervisors, P–12 educators, state policy
officials, deans and director of the arts, and music
education undergraduate and graduate students
will gather at the University of Utah to address
this year's topic of "Elevating a Culture of
Belonging" with a focus on diversity, equity,
inclusion, access, and justice.

For more information: https://bit.ly/2023SMTESymposium.

2024 NAfME Biennial Music Research and Teacher Education National Conference: This event will take place September 25–28, 2024, at The Westin Peachtree Plaza, in Atlanta, Georgia. NAfME's Society for Research in Music Education (SRME) and Society for Music Teacher Education (SMTE) are welcoming proposal submissions online between January 8 and February 12, 2024.

For more information: https://bit.ly/2024MRTE.

NAfME Small Schools Initiative:

Teaching music at small schools affords unique opportunities and benefits, while also presenting specific challenges. NAfME's Small Schools Initiative started its work in February 2023, seeking to identify key issues and effective strategies for networking, community building, professional learning, advocacy, and resource development to support music educators in small schools throughout the United States, primarily but not exclusively serving in rural contexts. The Task Force meets regularly to discuss priority issues and plan outreach and support for small school music educators including through surveys, research, articles, resources, town halls, and other types of professional learning. Teaching Music magazine features the advice and support of teachers across the nation in two feature articles in the August 2023 and October 2023 issues: "Celebrating and Elevating the Small-School Experience" and "You Are Not Alone! Tips for New Teachers in Small Schools."

For more information: https://bit.ly/SmallSchoolsInitiative.

NAfME Public Policy/Advocacy Updates

NAfME Divisive Concepts Laws ReportDivisive Concepts Laws (DCL) are legislation

and executive orders that seek to restrict teaching, professional learning, and student learning in K–12 schools and higher education regarding race, gender, sexuality, and U.S. history. The NAfME Divisive Concept Laws report, released in January 2023, provides information and resources to the music education profession about where and how these laws are impacting music curriculum and instruction as well as the music teacher workforce

Access a summary <u>here</u> (<u>https://bit.ly/DCLOverview</u>) and the full report <u>here</u> (<u>https://bit.ly/NAfMEDCLFullReport</u>).

NAfME Music Education Policy Roundtable:

The NAfME Music Education Policy Roundtable welcomes several new members to the public policy coalition, expanding its membership to more than 80 organizations. "The continued expansion of Roundtable membership allows us to address the issues facing music education more effectively," said NAfME President Scott R. Sheehan. To view a complete list of members and organizations participating in the NAfME Music Education Policy Roundtable please visit https://bit.ly/NAfMEMEPR.

CMA Foundation NAfME State Advocacy Grants:

In collaboration with the CMA Foundation, this June NAfME announced the 2023 recipients of the State Music Education Association Advocacy Grant Awards. These grants support the work of NAfME state music education associations (MEAs) by augmenting existing advocacy initiatives and creating new advocacy opportunities. "On behalf of the National Executive Board," stated NAfME President Scott R. Sheehan, "we offer our deepest congratulations and thanks to the Alabama MEA, Missouri MEA, and the North Carolina MEA. Collectively, they are putting a spotlight

on ways to engage music educators and collegiate students in the important work of advocating for our most disadvantaged and historically underrepresented students."

Read more: https://bit.ly/2023CMAGrants.

NAfME Music Teacher Profession Initiative:



The Music Teacher Profession Initiative released its initial report concerning music educators' perceptions of barriers to and through the profession, as well as mitigations to those barriers. The project was undertaken with the perspective of widening the path to the profession by cultivating and strengthening more inclusive and equitable processes in recruiting, teaching, and nurturing a robust music teacher workforce.

Access an executive summary of the report and the full report here: https://bit.ly/NAfMEMTPI.

2023 NAfME Excellence in Advocacy Award:

This June the New Mexico Music Educators
Association was recognized with the 2023
NAfME Excellence in Advocacy Award. "As we are all transforming how our associations operate, the New Mexico MEA has taken several small steps that have made a big impact," said NAfME President Scott R. Sheehan. "Their focus on restructuring leadership opportunities

and building community within the membership is making a difference not only for NMMEA, but music ducation and for the students. Their efforts intentionally engage members from rural and urban areas in New Mexico has resulted in stronger communication with their state and national legislatures."

Read more:

https://bit.ly/NMMEAExcellenceInAdvocacy.

National Federation of Music Clubs



The National Federation of Music Clubs is fortunate to be a charter member of the National Music Council.

We continue to celebrate our 125th year of celebrating and supporting American music, artists, composers, and educators. During our 62nd Biennial Convention, we installed new officers and enjoyed sessions on Brain Health Awareness, Music Therapy, Opera on Tap, and inspiring concerts.

Our 2023 NFMC Young Artists competition was a highlight of the convention, as we awarded \$20,000 to each of our four 1st Prize winners and \$5,000 to each 2nd Prize winners. These Young Artists also are guaranteed two years of NFMC booking engagements.

Do you need a grant to support a specific music education/outreach project? Check out

our FAMA (Fund For the Advancement of Musical Arts) grants. They are non-renewable and are not intended to support ongoing projects. Preference will be given to community projects that strengthen music education/music appreciation in the United States.

https://www.nfmc-music.org/?s=FAMA

In a world where there is never enough time, one thing remains timeless – the music.

Deborah T. Freeman, NFMC President

National Federation of State High School Associations (NFHS)



TIME TO COLLECT AWARDS!



Recognize an Educator in Your State: Music, Speech/Debate, Theatre

Collect information on the outstanding educators in your state (involved in Music, Speech/Debate, Theatre) and then pick I to

nominate for the NFHS to consider for the NATIONAL level awards.

Music:

- Music Award Form (send this form to schools)
- Music Submission (for State Association to pick 1 person)

• Speech/Debate:

- Speech/Debate Award Form (send this form to schools)
- Speech/Debate Submission (for State Association to pick 1 person)

• Theatre:

- Theatre Award Form (send this form to schools)
- Theatre Submission (for State Association to pick 1 person)

Perks that your final state submission will receive: <u>Social Media Graphics</u>, <u>Article</u> <u>Write-Up</u>, Certificate/Plaque.



Marching Band - Tons of Information

Great news, but we need your help!

- The NFHS' Sports Medicine Advisory Committee has agreed to monitor Marching Band injuries via a reporting system.
 - Please forward this PDF and the below link to the Athletic Trainers that work with Marching Bands in your state.

 If you and your school would like to participate in the 2023-24 National High School Sports-Related Injury Surveillance Study or would like to learn more about this important study, please click on this link.

Save a Life - share this info!

- Heat Illness Prevention and Awareness is a priority at this time of year as Marching Band is in full swing.
 - <u>Take the professional development</u> <u>course</u> (FREE)
 - 7 Fundamentals of a Heat Acclimatization Program
 - Article and Statements with Resources
 - <u>Performance and Practice Surface</u>
 <u>Temperatures</u>



<u>Arts Advocacy - Supporting the Present,</u> <u>Bettering the Future</u>

The NFHS Performing Arts Department created a NEW <u>NFHS Arts Advocacy Page</u> at the end of last school year.

Here are some of the resources available on this page:

- Send the Educator Satisfaction Surveys
 (<u>Music, Speech/Debate, Theatre</u>) to your
 state contacts.
- Graphics to Post on Social Media
- Helpful Tools for <u>Music</u> and Speech/Debate
- <u>The Stage Podcast</u> for Administrators, District Leaders, and Directors

Careers in Music: Advocating for Our Passion

- <u>Careers in Music</u> HUGE page packed with info
 - Why Go Into the Music Profession?
 - <u>Careers in Music Education and the</u> Creative Industry
- Choose to Teach Video Series

Articles

- National and State Organizations Discuss
 Support for Performing Arts Programs
- Local Partnerships can Restore Art Programs Lost to Budget Cuts
- Recruitment and Retention Tips!



<u>Insurance Coverage - Get Protected for Only</u> \$20

Do YOU work with students on a daily basis now that school has started up again? Get yourself covered, with \$2 million of liability insurance for only \$20 a year.

Discount pricing applies to large groups

<u>Learn more and get protected today!</u> <u>Speech/Debate/Theatre</u> and <u>Music</u>

National and State Music Administrators – Please forward this 7-minute <u>survey on Music</u> <u>Educator Satisfaction</u> to your membership.

This survey is for ALL K-12 Music Educators. We will be using this information to help create recruitment efforts for younger generations to become teachers and advocacy efforts to help support current teachers in the future. The responses will help create a more complete picture on the status of music education across the country.

<u>Survey Link</u>

Below is a sample email you could send to your music educators. Please contact Dr. James Weaver (<u>JWeaver@nfhs.org</u>) if you have any questions.

Sample Email to Music Educators:

Hello, I hope the start of the school year is treating you well. Please take time out of your day to take this national survey conducted to help in efforts to retain and recruit music educators. The survey should take around 7-minutes to complete and will include sections on:

- Why you became a Music Educator
- Your satisfaction as a Music Educator
- The future of your Music Program
- Demographic Information

The survey link can be found here.

National Flute Association



The National Flute Association held its 51st Annual Convention in Phoenix, AZ from August 3 - 6. The gathering, themed "Beyond Borders," attracted over 2300 members for four days of performances, masterclasses, and workshops. The 2024 NFA Convention will take place in San Antonio, TX from Aug 1 - 4.

Power 2 Inspire Foundation



Ray and Vivian Chew, have a remarkable foundation called The Power 2 Inspire Foundation (501c3) which empowers young, aspiring musicians, singers, songwriters and future business leaders to rise to their highest self within the music industry.

They have just concluded their 4th year of the annual Power 2 Inspire Summer Internship/Mentorship Program that welcomed 25 talented young adults from throughout the United States, Italy and the U.S. Virgin Islands, all eager to learn the ropes of the industry.

The program is proud to have mentors from around the world that share their careers in music and provide mentorship and guidance that will stay with these young people for life.

Stay tuned to what's next with Power 2 Inspire. Coming soon are virtual master classes, their podcast and in-person workshops! For more information, please visit

www.allthingschew.com



Music World News

Your membership in the National Music Council gives you access to the IMC Music World News eBulletin, which presents music news from around the world. The bulletin is emailed to subscribers every two weeks free of charge. It reaches more than 70 countries on all five continents.

Music World News is divided into six sections:

Music the artform and artists
Music Industry
Music Education
Policy, Research & Politics
Technologies and media
The Pointy End

The International Music Council

IMC is the world's largest network of music organizations and institutions, founded by UNESCO and dedicated to the advancement of essential music rights for all people.

We stand for a world where everyone can enjoy access to music, where they can learn, experience, create, perform, and express themselves through music, and in which artists of every kind are recognized and fairly remunerated. IMC brings together people, ideas and actions under the umbrella of the Five Music Rights.

We raise awareness and encourage members and others by

 Advocating the Five Music Rights across society and to decision-makers in arts

- education, policy, and industry
- Bringing together the expertise of music organisations and institutions supporting the Five Music Rights
- Enabling and implementing initiatives advancing the Five Music Rights

THE BEST PLACE TO STAY CONNECTED WITH THE NATIONAL MUSIC COUNCIL IS THROUGH SOCIAL MEDIA!

Staying in touch with the National Music Council is easiest through social media!

The content on our social channels allows you to stay updated on National Music Council events, remain informed about the latest developments in music rights, and support causes surrounding music education.

With that being said, we warmly welcome you to give our Facebook page a thumbs-up and join us on Instagram!

Instagram - @NMCouncil
Facebook - National Music Council



CLICK TO FOLLOW US ON INSTAGRAM



CLICK TO LIKE US ON FACEBOOK